



## Weber County 4-H Virtual Videography Contest

### Purpose

The Weber County 4-H Virtual Videography Contest encourages self-expression and allows youth to demonstrate skills learned in storyboarding, video making, and editing, including the use of video equipment, lightening, perspective, visual storytelling, and other artistic and technical skills.

### Objectives

- To develop life skills in composition, light, point of view, storytelling, digital editing, and continuity.
- To gain knowledge of camera types and settings, resolution, perspective, and other videography skills and concepts.
- To encourage 4-H members to use video as a medium for visual storytelling.
- To provide a showcase for development and mastery of videography skill and artistic storytelling.
- To encourage the creation of videos which can promote and strengthen the 4-H program.

### Entry Requirements

- **Teams:** Participants can enter individually or as a team of up to three members. The entry will be entered into the age division of the older participating member. Entries by teams must include a statement explaining each team member's role in the development of the project.
- **Theme:** Entry should emulate one of the pillars of 4-H: Agriculture, Civic Engagement, Healthy Living, or STEM or the topics of "Head," "Heart," "Hands," or "Health." An artist's statement should be included in the entry explaining how the entry emulates the chosen 4-H pillars or topics.
- **Format:** Videos must be in mp4 format, or available through an online venue. Videos should be 45 seconds to 3 minutes in length.
- **Where to Enter:** Entries should be submitted via **ZSuite** under **Digital Arts Contest**. Youth must register on ZSuite to participate. Youth may enter one project per category.

### What to Submit

1. **Video:** submit your entry following the guidelines under "Entry Requirements."
2. **Artist Statement:** Explain how your project tells a story and emulates one of the chosen pillars of 4-H: Agriculture, Civic Engineering, Healthy Living, or STEM.
3. **Team Statement:** For team entries only. Include a statement explaining each team member's role in the development of the project.

### ELIGIBILITY

1. Participants must be 4-H members currently enrolled and have an "active" status in ZSuite prior to entry.
2. **Age Division:** Age division are determined by a participant's grade as of September 1<sup>st</sup> of the current 4-H year as follows: Junior: Grades 3, 4, 5 and must be at least 8 years old; Intermediate: grades 6, 7, or 8; Senior, grades 9, 10, 11, or 12. Participant entries will be judged using the included Judging Rubric and will be eligible to earn a blue, red, or white ribbon. Prizes may be awarded depending on contest and availability.
3. Youth may enter as individuals or in teams of up to 3 youth from the same age division. Entries by teams must include a statement explaining each team member's role in the development of the project.
4. **Original Work of 4-H Member:** All filming and editing must have been completed by the participating 4-H member(s) during the current 4-H year (September-August). Entry must be the





original work of the 4-H member(s) and not a video taken by family members, other 4-H members not on team, or secured from any other printed/electronic source. Any video proven to be found as not original work will result in disqualification.

5. Format of Entries: Videos must be in mp4 format, or available through an online venue. Videos should be 45 seconds to 3 minutes in length.
6. Entries must follow guidelines listed under **Entry Requirements** (see above).
7. Display and Future Use Rights: By submitting an entry to the contest, the 4-H member grants permission to Weber County 4-H and USU Extension the use and rights associated with the use of the photographic likeness in promotional publications and other media without compensation. Certain entries may be used for 4-H program and marketing uses.
8. Release: It is required that each participant have sufficient permission granted to both the artist(s) and Utah 4-H to publish and use as needed any recognizable locations or people filmed. Documentation should be retained by the participant and be available upon request from the 4-H Youth Development Program.
9. Entries should be submitted via **ZSuite** under **Digital Arts Contest**.





## Videography Judging Rubric

|                                                   |                                                                                                                       |                                                                       |                                        |                                                                                              |                                                  |                |
|---------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|----------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------|----------------|
| <b>Name:</b>                                      |                                                                                                                       |                                                                       | Blue:<br>75-100pts                     | Red:<br>60-74pts                                                                             | White:<br>0-59pts                                |                |
| Junior:<br>3 <sup>rd</sup> -5 <sup>th</sup> Grade | Intermediate:<br>6 <sup>th</sup> -8 <sup>th</sup> Grade                                                               | Senior:<br>9 <sup>th</sup> -12 <sup>th</sup> Grade                    |                                        |                                                                                              |                                                  |                |
| <b>Content</b>                                    | <b>Artist<br/>Statement/<br/>Theme</b>                                                                                | <b>Storytelling</b>                                                   | <b>Creativity</b>                      | <b>Mastery of<br/>Medium</b>                                                                 | <b>Formatting</b>                                | <b>Total</b>   |
| <b>Description</b>                                | Entry and artist statement emulate one of the pillars of 4-H: Agriculture, Civic Engineering, Healthy Living, or STEM | Elements of videography are used to tell a story or convey a message. | Video is an original concept or story. | Videography, transitions, and other aspects of the project are appropriate for age division. | Video formatting meets the contest requirements. |                |
| <b>Points Possible</b>                            | <b>25 pts</b>                                                                                                         | <b>20 pts</b>                                                         | <b>20 pts</b>                          | <b>20 pts</b>                                                                                | <b>15 pts</b>                                    | <b>100 pts</b> |
| <b>Points Awarded</b>                             |                                                                                                                       |                                                                       |                                        |                                                                                              |                                                  |                |
| <b>Judge's Comments</b>                           |                                                                                                                       |                                                                       |                                        |                                                                                              |                                                  |                |

