Weber County 4-H Virtual Graphic Design Contest

Purpose

The Weber County 4-H Virtual Graphic Design Contest encourages self-expression and allows youth to demonstrate skills learned in photography, editing, and graphic and digital design.

Objectives
-To gain knowledge of photography, editing, digital storytelling, and persuasive messaging.
-To encourage 4-H members to use graphic design as a medium for sharing messages and influencing communities.
-To provide a showcase for development and mastery of graphic design and digital editing.
-To encourage the creation of media which can promote and strengthen the 4-H program.

Entry Requirements

- **Theme**: Entry should emulate one of the pillars of 4-H: Agriculture, Civic Engagement, Healthy Living, or STEM or the topics of "Head," "Heart," "Hands," or "Health." An artist's statement should be included in the entry explaining how the entry emulates the chosen 4-H pillars or topics.
- **Teams**: Participants can enter individually or as a team of up to three members. The entry will be entered into the age division of the older participating member. Entries by teams must include a statement explaining each team member's role in the development of the project.
- **Format**: Entries must be a JPG, PNG, or PNG format.
- **Size of Files**: One of the most important aspects of a graphic design project is learning about camera settings, photography ratios, and photo resolution. Photos that are a major part of the design must have a minimum quality resolution of 300 dpi. Final files may not be larger than 5120 KB (5 MB). If you need assistance in resizing photos, you can use http://webresizer.com or a program of your choice. Displaying your final project through a website containing your final project is also acceptable if the file cannot be reduced to the size requirement.
- **Where to Enter**: Entries should be submitted via **ZSuite** under **Digital Arts Contest**. Youth must register on ZSuite to participate. Youth may enter one project per category.

What to Submit

1. **Graphic Design**: submit your entry following the guidelines under "Entry Requirements."
2. **Artist Statement:** Explain how your project tells a story and emulates one of the chosen pillars of 4-H: Agriculture, Civic Engineering, Healthy Living, or STEM.
3. **Team Statement**: For team entries only. Include a statement explaining each team member's role in the development of the project.

ELIGIBILITY

1. Participants must be 4-H members currently enrolled and have an "active" status in ZSuite prior to entry.
2. Age Division: Age division are determined by a participant's grade as of September 1st of the current 4-H year as follows: Junior: Grades 3, 4, 5 and must be at least 8 years old; Intermediate: grades 6, 7, or 8; Senior, grades 9, 10, 11, or 12. Participant entries will be judged using the included Judging Rubric and will

be eligible to earn a blue, red, or white ribbon. Prizes may be awarded depending on contest and availability.

3. Youth may enter as individuals or in teams of up to 3 youth from the same age division. Entries by teams must include a statement explaining each team member's role in the development of the project.

4. Original Work of 4-H Member: All entries must be the original work of the participating 4-H member(s) and created during the current 4-H year (September-August). Participants may submit only one entry per category for judging.

5. Format of Entries: Entries must be in a .jpeg, .jpg, .png, or PDF format.

6. Entries must follow guidelines listed under **Entry Requirements** (see above).

7. Display and Future Use Rights: By submitting an entry to the contest, the 4-H member grants permission to Weber County 4-H and USU Extension the use and rights associated with the use of the photographic likeness in promotional publications and other media without compensation. Certain entries may be used for 4-H program and marketing uses.

8. Release: It is required that each participant have sufficient permission granted to both the artist(s) and Utah 4-H to publish and use as needed any recognizable locations or people filmed. Documentation should be retained by the participant and be available upon request from the 4-H Youth Development Program.

9. Entries should be submitted via **ZSuite** under **Digital Arts Contest**.

Graphic Design Judging Rubric

Name:			Blue: 75-100pts	Red: 60-74pts	White: 0-59pts	
Junior: 3rd-5th Grade	Intermediate: 6th-8th Grade	Senior: 9th-12th Grade				
Content	**Artist Statement/ Theme**	**Storytelling**	**Creativity**	**Mastery of Medium**	**Formatting**	**Total**
Description	Entry and artist statement emulate one of the pillars of 4-H: Agriculture, Civic Engineering, Healthy Living, or STEM	Elements of graphic design and artist statement are used to tell a story or share a message.	Design is an original concept.	Composition, lighting, perspective, and/or other aspects are appropriate for age division and project.	Formatting and file size meet the contest requirements.	
Points Possible	**25 pts**	**20 pts**	**20 pts**	**20 pts**	**15 pts**	**100 pts**
Points Awarded						
Judge's Comments						