

Virtual 4-H Contest Invitational



Consumer Decision Making Contest - updated 10/2020

Adapted from the Western National Roundup Guidelines

Contest Eligibility

- A. Each state will determine senior division eligibility based on their own state guidelines. This contest is for senior age youth only.
- B. Each States may enter 2 teams in the Consumer Decision Making Contests. Teams can be 3 or 4 members.
- C. This is NOT a nationally sanctioned 4-H event. This is a Utah 4-H sponsored event that is open to the senior age 4-H youth in every state. Therefore this does not affect eligibility to compete in any state or national 4-H contest in the future.
- D. All contestants must be enrolled in 4-H in their state in order to compete.

Contest Guidelines

I. Procedures

- A. Six classes will be judged with four items in each class. Ten minutes will be allowed for each class.
- B. Classes will be selected from the following study guides:

| | |
|---------------------------------|--------------------------|
| Activewear | Healthy Snacks Selection |
| Backpacks | Smoothies |
| Bicycles | Place Settings |
| Fast Food | Toothpaste |
| Formal Wear Rental & Purchase | Toys |
| Ground Transportation Selection | Wearable Technology |
- C. Contestants will be given a link to a google form which will have all 6 classes on it. Please read the scenario carefully or each class and select your placing. REMEMBER: You can only select one placing per class. if you select more that one place you will forfeit a score for that class.
- D. Each contestant will give two sets of oral reasons with a time limit of two minutes per set. There will be 10 minutes of preparation time allowed prior to giving reasons.
- E. Following the completion of class judging and reasons, each team will participate in a Group Think activity.
- F. The Group Think consists of 5 basic steps:
 - i. Ascertain the issue or problem and state the facts
 - ii. Determine the alternative solutions to the problem
 - iii. List personal or social goals (or criteria) bearing on the problem
 - iv. Evaluate the alternatives according to the goals or criteria
 - v. Make a decision based on the evaluation
- G. Each team will be given 10 minutes processing time. Teams will be taken into a virtual judging room in random order. Upon entering the judging room, the team will be presented a situation. With the judges watching, the team will read and evaluate the problem, discuss their solution, and present a final statement of their decision. Recommended processing time is 3 minutes for read through, 3 minutes for discussion, and 2 minutes for the final statement.

- H. Total scores are based on 50 points each for 6 classes (300), 50 points each for reasons (100), for a total possible score of 400 for each individual. Team score is a possible 900 for classes, 300 points for reasons (based on three scores, on a four man team the low score is dropped), and 400 points for the Group Think, for a total possible score of 1600 points per team.
- I. In case of a tie, the total reasons score will be used to break the tie on team and individual overall, should there still be a tie, it will be broken by a predetermined class. A tie on reasons score will be determined by the lowest placing scores on reasons classes. If there is a zero in the placing classes of one of the contestants, that contestant automatically loses the tie. If there is still a tie, the breaker moves to the predetermined classes. A tie on the placing classes score will be broken by the total reasons score. If there is still a tie then the tie will be broken by the predetermined classes. A tie on Group Think scores will be broken by the judges.

Awards

Grand Champion and Reserve Grand Champion winners will be recognized:

- Grand Champion - Certificate and Award
- Reserve Grand Champion - Certificate

Winners will be announced at the virtual awards ceremony Saturday night. All certificates will be emailed to contestants and awards will be mailed to the contestants home after the the Virtual 4-H Contest Invitational.

| Virtual 4-H Consumer Decision Making Contest Score Sheet for Oral Reasons | | |
|--|----------------|------------------|
| CONTESTANT NAME: | | |
| TEAM NAME: | | |
| CLASS: | | |
| ITEMS TO BE SCORED | Point Possible | Contestant Score |
| Accurate and Clear Statement Comparisons which justify placing Content accurate and factual | 15 | |
| Information Given Is there evidence of criteria being used and proper terminology Completeness of reasons - major points emphasized and use of grants | 15 | |
| Delivery Were reasons organized with a structure of comparing pairs Did the contestant speak up Opening and closing statements Poise and appearance of the contestant | 20 | |
| Total Points: | 50 | |
| A maximum deduction of 5 point for going over 2 minutes (list deducted points as a positive number if needed) | | |
| Final Score: | 0 | |