

DEMONSTRATE IMPACT

Service isn't just about what you do—it's also about sharing why it matters. When we reflect on our experiences and communicate the impact of our efforts, we inspire others to get involved, create lasting change, and strengthen our leadership skills. When you use storytelling, facts, or advocacy, you help others see why your work matters—and inspire them to get involved.



KEY OBJECTIVES

- Learn how to explain why your service project mattered.
- Use leadership skills to share your story in a way that inspires others to act.
- Think about how sharing your experience can inspire others to take action.

WHAT YOU'LL NEED

- Paper, pens, or digital devices
- Photos, quotes, or facts from past service projects (optional)
- Prewritten prompts or templates to help organize ideas (optional)

Conversation Starter: Think of a time when you heard a story that really inspired you. What made it stand out? How did it inspire you?

COMMUNICATING SERVICE IMPACT

Step 1: Choose a Past Service Project: Think about a service project your group has worked on. Use Worksheets 7 to write down what you achieved and why it mattered.

Step 2: Break Into Small Groups

Step 3: Decide How to Share Your Story: Using Worksheet 8, each group chooses how to tell their service story in a way that connects with others. Consider:

- Who do you want to share it with? (classmates, community members, local leaders, social media)
- What details will make your story meaningful? (facts, photos, quotes, personal experiences)
- What format will work best? (speech, presentation, social media post, thank-you note, video, poster, blog, newsletter, etc.)

Step 4: Share: Have some of the groups share what they discussed

REFLECTION

- How can the strengths of your team affect how you share your service story with others?
- How can sharing your experience inspire others to get involved?
- What makes a service story powerful and easy to remember?

FACILITATION TIPS

Stories that connect with people stick with them! Encourage participants to use emotions, facts, and visuals to make their message memorable.

CHECK UNDERSTANDING

Did participants try different ways to share their service stories? Did they think about how their message can make a bigger impact?

APPLICATIONS

- Why does sharing your service work matter?
- How can presentations, social media, or thank-you notes help you lead and inspire others?
- How can we encourage people to serve in simple ways each day?

DIVE DEEPER: How does storytelling help create lasting change? How does the way we share a message affect whether people take action?

KEY TAKEAWAY: When you share your service story –through storytelling, facts, or recognition–you inspire others and keep the momentum going. It strengthens leadership and builds a culture of giving back.

