



2021 Utah 4-H Virtual Videography Contest & Film Festival 30 Hour Shoot

PURPOSE

The Utah 4-H Virtual Videography Contest and Film Festival 30 Hour Shoot encourages self-expression and allows youth to demonstrate skills learned in storyboarding, video making, and editing, including the use of video equipment, lighting, perspective, visual storytelling, and other artistic and technical skills. The 30 Hour Shoot provides the additional challenges of completing the video creation process from beginning to end in a very limited time frame. This contest will present opportunities for youth to develop skills of creativity and adaptation as they include surprise required elements in their final video.

OBJECTIVES

To give 4-H youth a more realistic experience creating a video in a time sensitive situation.

To develop life skills in composition, light, point of view, storytelling, digital editing, and continuity.

- To gain knowledge of camera types and settings, resolution, perspective and other videography skills and concepts.
- To encourage 4-H members to use video as a medium for visual storytelling.
- To provide a showcase for development and mastery of videography skill and artistic storytelling.
- To encourage the creation of videos which can promote and strengthen the 4-H program.

IMPORTANT DATES

In 2021 the 30 Hour Shoot competition period will be from 6:00 pm on March 26 to midnight on March 27, 2021. Registration as a participant will take place through Z Suites beginning Monday, February 1st.

For the 30 hour shoot, participants may not begin filming until after the challenge release. The challenge will be released at a Zoom meeting held on Friday, March 26th at 6:00 pm. The meeting code will be sent to registered participants the day of the meeting. Videos will be entered into the competition via email to Utah4HSTEM@aggies.usu.edu by midnight, **March 27, 2021**. Entries may include a link to an online source for the video such as YouTube, etc.

ELIGIBILITY

1. Participants must be 4-H members currently enrolled and have an “active” status in 4-H Online prior to entry.



2. Age Divisions. Age divisions are determined by a participant's grade as of September 1, 2020 as follows: Junior: Grades 3, 4, or 5 *Must be at least 8 years old; Intermediate: grades 6, 7, or 8. Senior: grades 9, 10, 11, or 12. Participant entries will be judged using standard judging rules and will be eligible to earn a blue, red or white ribbon. If sufficient entries are received, a "Best of Show" entry will be chosen in each age category. The senior "Best of Show" winner will be eligible to receive a State Contest Winner jacket.
3. Youth may enter as individuals or in teams of up to 3 youth from the same age division.
4. Eligibility of Videos. All filming and editing must have been completed by the participating 4-H member(s) during the 30 hour time period.
5. Required elements and storyline components will be released during the opening meeting. A significant portion of the score will be based on the creative inclusion of these elements in the video.
6. Participants may submit only one video for Judging.
7. Entry should emulate one of the pillars of 4-H: Agriculture, Civic Engagement, Healthy Living, or STEM. An artist's statement should be included in the emailed entry explaining how the video emulates the chosen 4-H pillar.
8. Format of Video. Videos must be in a standard format such as MP4, or available through an online venue. Videos should be a minimum of 45 seconds and a maximum of 3 minutes in length. Participants are responsible to ensure that the video links submitted are viewable by judges.
9. Original Work of 4-H Member. Entry must be the original work of the 4-H member(s) and not a video taken by family members, other 4-H members, or secured from any other printed/electronic source. Any video proven to be found as not original work will result in disqualification.
10. Display and Future Rights Use Rights. By submitting an entry to the contest, the 4-H member grants permission to Utah 4-H and USU Extension the use, and rights associated to the use of the photographic or video likeness, in promotional publications, and other media, without compensation. Certain videos may be used for 4-H program and marketing uses.
11. Release. It is required that each participant have sufficient permission granted to both the artist(s) and Utah 4-H to publish and use as needed any recognizable locations or people filmed. Documentation should be retained by the participant and be available upon request from the 4-H Youth Development Program.
12. Entries from all age divisions may be chosen for Display in the Utah 4-H 2020 Virtual Film Festival.