



# 2021 Utah 4-H Virtual Graphic Design Contest and Gallery

## PURPOSE

The Utah 4-H Virtual Graphic Design Contest and Gallery encourages self-expression and allows youth to demonstrate skills learned in photography, editing, and advertising, including the use of photographic equipment, lighting, perspective, visual storytelling, editing, design layout, impact and other artistic and technical skills.

## OBJECTIVES

- To develop life skills in composition, light, story line, posing, and awareness, and messaging.
- To gain knowledge of photography, editing, digital storytelling, and persuasive messaging.
- To encourage 4-H members to use graphic design as a medium for sharing messages and influencing communities.
- To provide a showcase for development and mastery of graphic design, photography and digital editing.
- To encourage the creation of media which can promote and strengthen the 4-H program.

## IMPORTANT DATES

In 2021 the competition period will be from February 1st to midnight on March 29, 2021. Registration as a participant will take place through Zsuites beginning Monday, February 1st. Entries may be submitted via email to [Utah4HSTEM@aggies.usu.edu](mailto:Utah4HSTEM@aggies.usu.edu) by midnight, March 29, 2021. Entries may include a link to an online source for the video such as YouTube, etc.

## ELIGIBILITY

1. Participants must be 4-H members currently enrolled and have an “active” status in 4-H Online prior to entry.
2. Age Divisions. Age divisions are determined by a participant’s grade as of September 1, 2020 as follows: Junior: Grades 3, 4, or 5 \*Must be at least 8 years old; Intermediate: grades 6, 7, or 8. Senior: grades 9, 10, 11, or 12. Participant entries will be judged using standard judging rules and will be eligible to earn a blue, red or white ribbon. If sufficient entries are received, a “Best of Show” entry will be chosen in each age category. The senior “Best of Show” winner will be eligible to receive a State Contest Winner jacket.
3. Eligibility of Entries. All graphic art entries must be the work of the participating 4-H member after September 1, 2020. Participants may submit only one entry for Judging. Entries by teams of up to three members are also acceptable but must include a statement including each team member’s role in the development of the project.



4. Entries should represent one of the pillars of 4-H: Agriculture, Civic Engagement, Healthy Living, or STEM. An artist's statement should be included in the emailed entry explaining how the entry emulates the chosen 4-H pillar.
5. Format of Entries. Entries must be in a .jpeg, .jpg, .png or pdf format.
6. Size of files. One of most important aspects of a graphic design project is learning about camera settings, photography ratios, and photo resolution. Photos that are a major part of the design must be a minimum of 300 dpi quality resolution. Final files may not be larger than 5120KB (5MB). If you need assistance in resizing photos, you can use: <http://webresizer.com>, or a program of your choice. Display of your final project through a link to a website containing your final project is also acceptable if the file cannot be reduced to the size requirement.
7. Original Work of 4-H Member. Entry must be the original photographic and design work of the 4-H member(s).
8. Display and Future Rights Use Rights. By submitting an entry to the contest, the 4-H member grants permission to Utah 4-H and USU Extension the use, and rights associated to the use of the photographic likeness, in promotional publications, and other media, without compensation. Certain entries may be used for 4-H program and marketing uses.
9. Release. It is required that each participant have sufficient permission granted to both the project designer and Utah 4-H to publish and use as needed any recognizable locations or people photographed. Documentation should be retained by the participant and be available upon request from the 4-H Youth Development Program.
10. Entries from all age divisions may be chosen for Display in the Utah 4-H 2021 Virtual Graphic Design Gallery.