

4-H BRIGHT IDEAS

Basis for Scoring	Excel.	Good	Fair	Poor	Comments
INTRODUCTION Did they introduce themselves and their business in a quick, clear, and efficient manner?	5	4 3	2	1	
BUSINESS Is the business marketable, realistic, unique, and does it have the potential to be successful?	5	4 3	2	1	
BUSINESS PLAN Does their business plan show that all details of the business were well researched and presented in a professional and orderly manner?	5	4 3	2	1	
BUSINESS PITCH Explains how they would use the \$1,000 investment. Is their plan realistic and feasible?	10 9	8 7 6	5 4 3	2 1	
NEGOTIATIONS Can they answer questions related to business functions, finances, and marketing strategies?	5	4 3	2	1	
OVERALL REVIEW Was their business original? Were they well prepared and professional? Would you invest in their business?	5	4 3	2	1	
Column Total:					
TOTAL SCORE:					

