



2022 Utah 4-H Virtual Videography Contest & Film Festival

PURPOSE

The Utah 4-H Virtual Videography Contest and Film Festival encourages self-expression and allows youth to demonstrate skills learned in storyboarding, video making, and editing, including the use of video equipment, lighting, perspective, visual storytelling, and other artistic and technical skills.

OBJECTIVES

- To develop life skills in composition, light, point of view, storytelling, digital editing, and continuity.
- To gain knowledge of camera types and settings, resolution, perspective and other videography skills and concepts.
- To encourage 4-H members to use video as a medium for visual storytelling.
- To provide a showcase for development and mastery of videography skill and artistic storytelling.
- To encourage the creation of videos which can promote and strengthen the 4-H program.

IMPORTANT DATES

The 2022 competition period will be from February 4th- March 7th, 2022. Registration will take place through ZSuite. Videos will be entered into the competition via email to utah4hSTEM@aggies.usu.edu by midnight, March 7th 2022. Entries may include a link to an online source for the video such as YouTube, etc.

30 hour shoot: Individuals or teams may register to compete in this 30 hour challenge. At the beginning of the 30 hours, participants will join an online meeting where they will be given the required elements and parameters of their video. All footage must be filmed and edited during the 30 hour time window. Submissions will be due at midnight on March 5th. Note: late submissions will be penalized 1 point per minute. This includes time to upload videos to the platform of your choice. Please plan accordingly. The 30 hour shoot will be held March 4-5th, 2022.

ELIGIBILITY

1. Participants must be 4-H members currently enrolled and have an “active” status in ZSuites prior to entry.
2. Age Divisions. Age divisions are determined by a participant’s grade as of September 1 of the current 4-H year as follows: Junior: Grades 3, 4, or 5 *Must be at least 8 years old;



Intermediate: grades 6, 7, or 8. Senior: grades 9, 10, 11, or 12. Participant entries will be judged using standard judging rules and will be eligible to earn a blue, red or white ribbon. If sufficient entries are received, a “Best of Show” entry will be chosen in each age category. The senior “Best of Show” winner will be eligible to receive a State Contest Winner jacket.

3. Youth may enter as individuals or in teams of up to 3 youth from the same age division.
4. Eligibility of Videos. All filming and editing must have been completed by the participating 4-H member(s) after September 1 of the current 4-H year. Participants may submit only one videography and one 30 hour shoot video for Judging. Participants must register for each contest on ZSuites.
5. Entry should emulate one of the pillars of 4-H: Agriculture, Civic Engagement, Healthy Living, or STEM. An artist’s statement should be included in the emailed entry explaining how the video emulates the chosen 4-H pillar.
6. Format of Video. Videos must be in a standard format, or available through an online venue. Videos should be 45 seconds to 3 minutes in length.
7. Original Work of 4-H Member. Entry must be the original work of the 4-H member(s) and not a video taken by family members, other 4-H members, or secured from any other printed/electronic source. Any video proven to be found as not original work will result in disqualification.
8. Display and Future Rights Use Rights. By submitting an entry to the contest, the 4-H member grants permission to Utah 4-H and USU Extension the use, and rights associated with the use of the photographic or video likeness, in promotional publications, and other media, without compensation. Certain videos may be used for 4-H program and marketing uses.
9. Release. It is required that each participant have sufficient permission granted to both the artist(s) and Utah 4-H to publish and use as needed any recognizable locations or people filmed. Documentation should be retained by the participant and be available upon request from the 4-H Youth Development Program.
10. Entries from all age divisions may be chosen for Display in the Utah 4-H 2020 Virtual Film Festival.



Videography Judging Rubric

Name:			Blue: 75-100pts	Red: 60-74pts	White: 0-59pts	
Junior: 3-5th Grade	Intermediate: 6-8th Grade	Senior: 9-12th Grade				
Content	Theme	Storytelling	Creativity	Mastery of Medium	Formatting	Total
Description	Entry emulates one of the pillars of 4-H: Agriculture, Civic Engagement, Healthy Living, or STEM.	Elements of videography are used to tell a story or convey a message.	Video is an original concept or story.	Videography, transitions and other aspects of the project are appropriate for the age of the youth.	Video formatting meets the contest requirements.	
Points Possible	25	20	20	25	10	100 pts
Points Awarded						
Judge's Comments						