



# UTAH 4-H

## STATE HORSE SHOW

Dear Sponsor,

The Utah 4-H State Horse Show is the pinnacle event for many of our 4-H horse program youth. Every September, this show brings hundreds of youth from across the state to showcase their hard work and dedication. It is not all about the competition however, the State Horse Show is an opportunity to make new friends, learn about careers in the equine industry, serve the greater community, and much more. This show is constantly growing, improving, and reaching more and more youth in Utah. For example, our new Utah 4-H App will be highlighting the show. This app makes downloading patterns and reviewing results easy, and it is an easy way to highlight our supporters and sponsors.

We know there are passionate people in the industry that want to see our youth succeed and grow in the industry. The horse loving youth of today will become the equine industry leaders of tomorrow. What better way to cultivate and encourage these youth than through 4-H?

We want to invite you to be a part of our program by becoming a show sponsor. We need dedicated equine professionals like you to support the continued growth and improvement of our program. We greatly appreciate your generosity and want to develop a mutually beneficial relationship where you receive the recognition and exposure you deserve.

You can find our Sponsorship Commitment Form at the following link or scan:

<https://4h.zsuite.org/external-event-registration/36150>



Thank you for considering our request,

Utah 4-H Youth Programs and the Utah 4-H Western & English Horse Councils

**Jessie Hadfield**

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Agriculture and Animal Science Programs  
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**Megan Hendrickson**

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Event Coordinator & English Horse Programs  
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# Sponsorship Levels

## Diamond

\$2,500 +

- Banner provided by the company hung at each arena during show
- Sponsorship announced at all arenas **between each event**
- Free booth space throughout event
- Social Media posts the month of September on the Utah 4-H State Horse Show page
- Recognition and link on sponsorship webpage on Utah 4-H Horse Programs website for **at least 6 months** before, during, or after show and listed under the Sponsors tab on Utah 4-H App

## Platinum

\$1,100 - \$2,400

- Banner provided by the company hung in each arena during show
- Sponsorship announced at all arenas, **once per day**
- Free booth space throughout event
- Banner ad in Utah 4-H App during **the week of the show**
- Listed under the Sponsors tab on the Utah 4-H App

## Gold

\$800 - \$1000

- Banner provided by the company hung in **indoor arena** during show
- Sponsorship announced at **indoor arena**, each day
- Free booth space throughout event
- Banner ad in Utah 4-H App during **the days of the show**
- Listed under the Sponsors tab on the Utah 4-H App

## Silver

\$500 - \$700

- Sponsorship announced **periodically throughout show**
- Banner ad in Utah 4-H App two days of the show
- Free booth space throughout event
- Listed under the Sponsors tab on Utah 4-H App

## Bronze

\$300 - \$400

- Sponsorship announced **periodically throughout show**
- Banner ad in Utah 4-H App one day of the show
- Discounted booth space throughout event
- Listed under the Sponsors tab on Utah 4-H App

## Buckle/Award

\$100 - \$200

- Sponsorship announced **during awards** recognition and company business card included with award to youth.