

Designing 4-H Apparel

Before you design, order, print:



Extension
UtahStateUniversity



1. Use the USU Extension 4-H logo

The logo must:

- Be separate from your design
- Have the required clear space
- Meet USU minimum size requirements

Option A

Logo at back neck
Design on front/back



Option B

Logo on sleeve
Design on front/back



2. Original Design? Add the current year

The year must be clearly incorporated into an original apparel design.



Exception: Adding only a name, officer position, logo, or similar information does not require the year.



3. No Red

Do not use red apparel or red in your design.

This also includes colors that look similar to red, such as red-orange, reddish-orange, other red-like colors. All other colors are allowed to be used.

**This is a Utah State University institutional requirement.*

4. Get Approval

Don't order yet! Submit your design for UMAC approval before production.

Your process:

Finalize design → Send to your 4-H Coordinator → UMAC review → Approval → Order

All clothing, swag, promotional products, and merchandise purchased with university funds must be approved **before production.*

Typical Response time: 48 hours

5. Use a Licensed Vendor

Order from an approved vendor. Apparel bearing university trademarks must be produced by a USU-licensed vendor.

Find an approved Vendor:



**Do not use a vendor listed under Cancelled Licensees.*

THE QUICK CHECK

✓ BEFORE YOU ORDER

- | | |
|---|---|
| ☐ 4-H logo included and properly placed | ☐ Design submitted for UMAC approval |
| ☐ Current year included (if it's an original design) | ☐ Approved by UMAC |
| ☐ No red or red-like colors | ☐ Licensed USU vendor selected |

READY TO ORDER?

Scan for apparel guidelines, approved vendors & submission information

