

# BY THE NUMBERS 2023

Funds generated from market sales and sticker sales allows Moab Grown to move forward as a **SELF PERPETUATING ENTITY.**

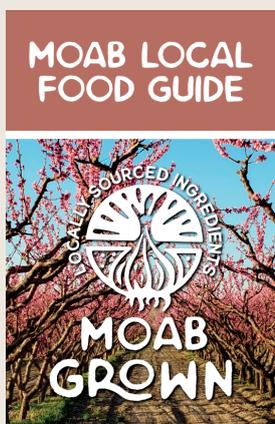
Restaurant advertising in the 2024 edition of the Moab Local Food Guide will be only \$50!



# 212

STICKERS SOLD

## 9 PARTICIPATING RESTAURANTS



# 200

GUIDES PRINTED

# 160

GUIDES DOWNLOADED

## SOCIAL MEDIA FOLLOWERS



# 376



# 32

Attended all Arts & Ag Markets selling produce from local farms under the Moab Grown banner. Restaurant advertising dollars allowed Moab Grown to purchase produce from these farmers and pay for the time needed in preparing and attending the markets. Engagement with the Moab community about the Moab Grown program was well worth the time and effort spent as well as getting produce to these markets!

