

**Utah Beef Cattle Field Day  
19 and 20 February 2025  
Sevier County Fairgrounds  
410 E 200 S**

**Richfield, Utah**

**Day 1** - 19 February 2025

**4:00 pm – 5:00 pm** – Registration and refreshments

**5:00 pm – 5:15 pm**

- Introduction/Welcome
  - o David Secrist
  - o Trade show participants

**5:15 pm – 7:00 pm** – Ranching Economics

- Attend two sessions

**7:00 pm – 8:00 pm** – Dinner

- Dinner session - Market Outlook
  - o Dr Dillon Fuez, USU Ag Economics Specialist

Ranching Economics Sessions

(Concurrent sessions – 45 minutes each with a 15-minute break between)

- Session 1 - Retained Ownership Options and Tools
  - o Dr. David Secrist, USU Beef Cattle Specialist
- Session 2 - Ranch Cost Benchmarking
  - o Dr. Ryan Larsen, USU Agribusiness Specialist
  - o Jay Olsen, VP of Technical Education and Work Force Development, Snow College

**Day 2** – 20 February

**8:00 am – 9:00 am** - Registration and Refreshments and Trade Show

**9:00 am – 9:15 am**

- Introduction/Welcome
  - o David Secrist
  - o Trade show participants

**9:15 am - 12:00 pm** – New Technology in the cattle business

(Concurrent Sessions – 45 each with a 15-minute break between)

- Session 1 - Virtual fencing
  - o Tom Tippetts, Grazing Improvement Program, Central Region Coordinator
  - o Ashley Longmore, Box Elder County Extension
  - o Beckah Esplin, Iron County Extension
- Session 2 – Drones
  - o Justin Clawson, Cache County Extension
  - o Shawn Barstow, Aviation Technology, USU Eastern
- Session 3 – Rangeland Analysis Platform (RAP)
  - o Dr. Eric Thacker, USU Range Management Specialist

**12:00 pm - 1:30 pm** – Lunch and visit Trade Show

**1:30 pm – 4:30 pm**

- Utah Beef Producers Tour
  - o 2200 S Redhills Drive, Richfield, Utah
  - o Utahbeefproducers.com
  - o Henry Barlow, Owner and operator

**4:30 pm/Conclusion of tour** - Adjourn