

Boost ... what is it? And why do we need it?

There are a lot of businesses & people willing to support our youth, but maybe they can't buy the whole animal, or want to eat the animal. This is why we do boost.

Your child(ren) have been assigned to businesses around the southern end of Sanpete County. We do this so a business isn't 'hit' by multiple kids, but also so we get all the businesses in the area that will support. If you want to go to a business that isn't on the list, or one in a different part of Sanpete County, please ask before going. There are some businesses who don't want to be asked and/or they could be on a different part of the county's finance list.

Boost is the amount of money, past the market price/floor price (current value of your animal. IE a lamb weighs 100 lbs, they are going for \$1.00 a pound, so your current value is \$100. {This is what the livestock committee has negotiated with our livestock buyers} If your lamb sells for \$600, you need \$500 worth of boost money.This is the money you have collected from area businesses & people. Business A donated \$100, business B donated \$25, business C donated \$75, friend donated \$75 ... ect. By the money you gather in boost, you can get a general idea of what your animal *can* go for in the sale. But know that we also invite several businesses who come and support several youth. If your animal is bought by someone else, you give your boost money to the livestock treasurer, who then in turn can put your boost money on top of what your animal sold for, or it can go to other youth who may not have had as generous businesses as your youth.

When you go around to the area businesses, most like to have a mini interview with your child(ren). Make sure they know the show & sale dates. It is important that the youth talk to the businesses, not the parents. As a parent you can go in earlier and ask the business owner if it is ok for your child to come talk to them, maybe set an appointment, but your child needs to do the talking.

A group invite is to a business, who in the past has come and supported many youth at the sale. You will not gather any money from this business when you go to visit them. You are inviting them to come to our sale and our shows, if they want to.

A simple script is { Hi my name is (). I am showing a (animal) in the Sanpete County Fair this year. I am gathering boost money to help purchase my animal. Is this something your business can help me with?} Here are general answers to some of the most common questions they ask If they ask how an animal is purchased you can refer back to the explanation between the **** above. ... Show dates are the 25th & 26th of August... Sale date is 27th of August.... It is best if they can get the money then, or before the 27th of August (just note that you are responsible for going back and getting that money), if they need to be billed, Markell needs to know ASAP and you need to get their billing address The donation can be tax deductible, depends on their accountant. Their business name is displayed in our sale barn.

This is a great video explaining the sale processes at the fair.

<https://drive.google.com/file/d/1BxD0cW0n10Mc-IIC7OM2kMckiMBQHxia/view>

Here is a link to other resources like practice tests, study pages, rule book, rank advancement <https://extension.usu.edu/sanpete/4h-resources>

Any questions, let me know. Or if you have a business that doesn't want to be contacted, let me know – Keisha 435-851-2973