



# WESTERN RANCH MANAGEMENT ACADEMY



Utah State University Extension has joined with Intermountain Farmers Association (IFA) to provide high-quality educational opportunities for ranchers and allied industry professionals. We'll have four more in 2026!

## Cattle Marketing Options for the Western Rancher

November 19-20th

Key topics:

- Value-added marketing opportunities for cow/calf producers – Cattle Fax
- A progressive rancher's perspective on cattle marketing
- What brings value to the cattle feeder
- The role of animal health in marketing
- Retained Ownership: A rancher's perspective
- Getting more value from cull cows
- Risk management options for the rancher
- Cattle Fax market outlook

Seating is limited!  
**\$200**

Nov. 19-20, 2025  
Wed 1-7pm  
Thurs 8-12PM



Utah State University  
Champion Club,  
Maverik Stadium  
Logan, UT



In cooperation with



Extension  
UtahStateUniversity



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For registration and additional information go to:  
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