

36<sup>th</sup> ANNUAL  
UTAH BEEF CATTLE FIELD DAY

***“HERD MANAGEMENT FOR THE INTERMOUNTAIN WEST”***

FEBRUARY 14, 2017

8:00 a.m. – 3:15 p.m.

**BYU HARMAN CONFERENCE CENTER**

*(Corner of University Parkway and 900 East – Provo)*

8:00-8:45 Registration – Refreshments

8:45-9:00 Welcome & Introductions

9:00-10:15 Keynote – Optimizing Management for Profitability – Dr. Matt Garcia

10:15-10:45 Break – Trade show area

10:45-11:30 Matching Cows to Your Operation – Dr. Jack Whittier

11:30-12:15 Understanding EPDs past BW & WW – Select Sires

12:15-1:15 Lunch

1:15-3:15 Rotation Sessions

Cow Selection – Dr. Whittier

Matching Sires to Your Operation – Select Sires

Genetic Testing – Dr. Garcia

Trade Shows

3:15 Adjourn

**For Further Information Contact:**

Dr. Matt Garcia, USU Extension Beef Specialist – 435-797-2144 – [matthew.garcia@usu.edu](mailto:matthew.garcia@usu.edu)

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C. Kim Chapman, USU Extension Animal Scientist – 435-893-0474 – [kim.chapman@usu.edu](mailto:kim.chapman@usu.edu)

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