Rich County
COMMUNITY IMPACT REPORT

4-H Youth Programming

Agricultural and Range Management
Informing producers through workshops and newsletters
CONTACT US

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RICH COUNTY COURTHOUSE

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Livestock and Range Management Extension Contribution Highlights

PUBLIC NEED

In Rich County, Cattle outnumber people 16 to 1, and sheep outnumber people 3 to 1. Agriculture is a major driving force for the economy in Rich County. In addition, 70% of Rich County is considered rangeland. Program creation and development has been based on expressed needs from livestock producers and rangeland operators.

Major Programs Developed

- Bell Butte Bull Grading
- Drought Workshop
- Producers’ Newsletter
- Producer Collaborations

Summarized Impacts

- $5.2M
  Approximately $5,200,00 worth of agricultural assets are influenced from the Bell Butte Bull Grading Program.

- 330+
  Served and taught over 330 individuals this year (In person & online).

- Consulted with individual producers on nutrition strategies, hay quality, and potential toxicities.
Agricultural needs assessment conducted online via qualtrics which was advertised on social media and in person.

Top 7 Critical Agricultural Issues According to Rich County Residents

1. Ranch Succession
2. Profitability
3. Ag Product Marketing
4. Business Development
5. Fertilizer Use
6. Drought Management
7. Ag Water Quality
Top 7 Critical Issues According to Rich County Residents

1. Land Use
2. Water Quality
3. Well Paying Jobs
4. Preservation of Natural Ecosystems
5. Preservation of Agricultural Farmland
6. Family Finances
7. Accessible Affordable Food
In Rich County 4-H, 50% of youth scored excellent on the 6C's.

75% of youth scored excellent in COMPETENCE
100% of youth scored excellent in CONNECTION
50% of youth scored excellent in CHARACTER
75% of youth scored excellent in CARING
75% of youth scored excellent in CONFIDENCE
50% of youth scored excellent in CONTRIBUTION

Rich County averaged 43 youth contacts per month.
118 youth and 14 volunteers were enrolled in 12 chartered clubs in Rich County 4-H.

75% of our youth demonstrate skill in RESPONSIBILITY
100% of our youth demonstrate skill in TEAMWORK
100% of our youth demonstrate skill in CAREER OPTIONS
75% of our youth demonstrate skill in MENTAL HEALTH
100% of our youth demonstrate skill in WORK ETHIC
2022 Rich County Junior Livestock Program

The largest 4-H project area is the junior livestock large and small animal program. 54 4-H members participated with 61 large livestock animals. $195,788.55 in sales and boosts was raised during the the Junior Livestock Sale. The highest sale to date.

AN ADDITIONAL $4,600.00 WAS DONATED FOR BUCKLES AND PRIZES.

Rich County hosted 4-H members from Rich County, Utah, County, Cache County and Box Elder County to attend a three day "Cowboy Camp". 39 youth participated in leadership, team building and educational activities. This included ropes climbing, horseback riding, learning about the beef industry, star gazing, and attending a western concert. 100% of the youth indicated that they would want to participate again.
SOCIAL MEDIA IMPACTS

FACEBOOK
Rich County Extension has one Facebook page that has 362 followers. With the use of both Instagram and Facebook we are able to reach the community at a greater level. We are able to get information to the public with the use of posts and stories on both pages. We have Witnessed a great increase in our likes and interactions.

INSTAGRAM
Rich County Extension has two separate Instagram pages. One is used for 4-H, while the other is used mainly adults in Rich County. We have a combined 262 followers between both pages.

COMMUNITY RECOGNITION
Rich County Extension is able to use social media outlets to show the community that we are so grateful for their work and support. We given several volunteer awards to recognize our biggest supporters and volunteers. Social media posts on these individuals allowed us to reach 2,875 people.

COMMUNITY KNOWLEDGE
Not only are we able to recognize our volunteers. We also use social media to inform community about important dates, events happening in the county, as well as events happening statewide, and we use it to inform the public on new articles/newsletters.
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