In partnership with Utah State University Extension, Utah Farm Bureau announces its third Farmers Feeding Utah miracle project. The project will take place in West Salt Lake on July 27.

Through grassroots and corporate donations, the goal for the campaign is to raise $100,000 by July 24 to help those struggling with food insecurity. The funds raised will be used to purchase products from Utah farmers, and the products will then be donated to individuals and families in need on the west side of the Salt Lake valley.

According to Heidi LeBlanc, director of the Utah State University Hunger Solutions Institute and USU Extension’s Create Better Health program, more than 15,000 individuals have recently lost employment and signed up for the Supplemental Nutrition Assistance Program (SNAP) in Utah, many of whom live in the Salt Lake valley. With the continued impact of the Coronavirus, those numbers will likely continue to rise.

“"The Farmers Feeding Utah program is a win-win for everyone," she said. "By serving a community on the west side of Salt Lake City, the program connects urban families and individuals in need with food from Utah farms and ranches. The program is helping inspire public confidence and support in American agriculture and meeting hunger needs at the same time. It is great for all involved."