USU Extension Co-hosts Entrepreneurial Conference this Fall

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Utah State University Extension in Washington County and OutlierMagazine, an online publication for startup businesses and entrepreneurs, host Founders Weekend entrepreneurial conference Sept. 22-24 in St. George’s historic downtown Electric Theater.

The conference includes presentations, panel discussions and breakout sessions hosted by a lineup of top entrepreneurs along with designers, hackers, marketers, thought leaders, educators and city officials.

Participants will have the opportunity to learn how to start, grow or scale their business; network with fellow entrepreneurs and successful founders; participate in breakout sessions; and receive personalized mentoring from conference speakers, who will also touch on St. George as an entrepreneurship-friendly city. Participants can mingle with high-profile entrepreneurs from Los Angeles, Las Vegas, Salt Lake City, Portland, St. George, Cedar City, Provo and Ogden. In addition, attendees can participate in a pitch competition by building a team and working on a business idea throughout the weekend, then pitching it to a panel of judges for prizes and cash awards.

Paul Hill, USU Extension associate professor and conference co-director, said the event will provide an abundance of valuable opportunities for attendees to connect with fellow entrepreneurs and receive feedback from mentors.

“It’s the confluence of time, place and purpose that gives significance to the exchange of ideas at Founders Weekend,” he said.

Ever Gonzalez, Outlier Magazine founder and conference co-director, said there will also be a post-conference dinner with city officials and founders from other cities to talk about Southern Utah’s pro-business strategies.

“We want to help put southern Utah on the entrepreneurial map,” he said.

For a listing of conference presenters and registration information, visit http://www.outlier.cs.com/.

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