USU Extension Hosts Farm Profitability Conference

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Utah State University Extension sponsors a workshop on beginning and small farm profitability strategies on February 10 from 9 a.m. to 4 p.m. at the Eccles Conference Center on the USU Logan campus.

According to Kynda Curtis, USU Extension agricultural marketing specialist, the workshop is designed to assist both beginning and experienced farmers and ranchers in refining and enhancing their business and financial management skills so they are successful in small-scale operations.

“While small farms can be very profitable, proper financial, market and production planning are essential to achieving profitability,” Curtis said.

Workshop topics include Business Planning 101, Loan and Grant Programs for Small-Scale Farming/Ranching, Farm Service Agency Programming for Small-Scale Operations, Record-Keeping and Financial Statements and more.

New or beginning farmers and ranchers as well as small-scale farmers and ranchers looking to diversify their operation are invited to attend.

Registration fee is $10, with materials and lunch included. Online registration can be found at https://smallfarmstrats-logan.eventbrite.com.

Funding for the workshop is provided by USU Extension and the USDA Farm Service Agency.

For further information, contact Curtis at kynda.curtis@usu.edu or 435-797-0444.