

What is the Institute of Outdoor Recreation And Tourism?

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When Utahns need help managing recreation in their communities and on nearby public lands, the Institute of Outdoor Recreation and Tourism is there to help. Using big data, surveys, and other tools, the Institute's faculty and staff discover what all those recreationists are really up to out in Utah's parks and public lands.

Dr. Jordan Smith, the director of the Institute, was a featured speaker for a virtual USU Research Landscapes event: "National Parks, Forgotten Resources, and Growing Wisely." He was also interviewed on [USU's Instead Podcast](#). Check out these resources to find out more about the mission of the Institute.

https://www.youtube.com/embed/htlEKZGeu_M560314allowfullscreen
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