

Sponsorship Packet



2027 Basecamp

Science, Planning, and Management for
Outdoor Recreation & Gateway Communities

Greater Zion Region, UT • Dates TBD

What is Basecamp?

Basecamp is a regional conference and workshop focused on sharing ideas and collaboratively creating a path forward for outdoor recreation management and gateway community planning in the American West.

The gathering offers an opportunity to share new insights into how to improve outdoor recreation opportunities and protect the communities that enable them. It also includes dedicated workshop sessions for collaboratively addressing existing and emerging challenges faced by outdoor recreation managers, gateway community leaders, state and local officials, and others who value outdoor recreation in the West.

Who is Basecamp for?

- Outdoor Recreation Managers
- Gateway Community Planners
- Academics
- State & Federal Program Staff
- Nonprofit Groups

Goal: 150+ Attendees

Unique tracks on outdoor recreation management and gateway community planning.

Dates Coming Soon
Outdoor Recreation Track

Dates Coming Soon
Gateway Community Track

For 2027, we will be convening in **Southwestern Utah**, on the doorstep of Zion National Park. The Greater Zion region is of the world's foremost outdoor recreation destinations and home to some amazing gateway communities.



Institute of Outdoor Recreation & Tourism
UtahStateUniversity.

basecampconference.usu.edu



SPONSORSHIP LEVELS

Benefits	Angels Landing \$10,000	Virgin River \$5,000	Kolob Arch \$2,500	Emerald Pools \$1,000	Scholarship Sponsor ² \$300+
Full Conference Registrations and/or scholarships ^{1,2}	4	3	2	1	1 per \$300
Co-branded swag for registrants	✓	●	●	●	●
On-stage recognition during plenary sessions	✓	●	●	●	●
Exhibit space	✓	✓	●	●	●
Named sponsor of one reception event	✓	✓	●	●	●
Sponsor swag in registration bag	✓	✓	✓	●	●
Logo on conference website	Large	Medium	Medium	Small	Small

¹ Sponsors can choose not to use registrations for those in their organization. All unused registrations will be used to support undergraduate and graduate student scholarships (i.e., scholarship recipients will receive complimentary registration).

² All sponsors who choose to support the conference’s scholarship program will be acknowledged on the conference website and verbally at the opening plenary.

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