

# Sponsorship Packet



## 2024 Basecamp

Science, Planning, and Management for  
Outdoor Recreation & Gateway Communities

Moab, UT • October 13-19

## What is Basecamp?

**Basecamp** is a regional conference and workshop focused on sharing ideas and collaboratively creating a path forward for outdoor recreation management and gateway community planning in the American West.

The gathering offers an opportunity to share new insights into how to improve outdoor recreation opportunities and protect the communities that enable them. It also includes dedicated workshop sessions for collaboratively addressing existing and emerging challenges faced by outdoor recreation managers, gateway community leaders, state and local officials, and others who value outdoor recreation in the West.

## Who is Basecamp for?

- Outdoor Recreation Managers
- Gateway Community Planners
- Academics
- State & Federal Program Staff
- Non-profit Groups

**Goal: 150+ Attendees**

Unique tracks on outdoor recreation management and gateway community planning.

**October 13-16**  
Outdoor Recreation Track

**October 16-19**  
Gateway Community Track

For 2024, we will be convening in **Moab, Utah**, one of the world's foremost outdoor recreation destinations and gateway communities.



Institute of Outdoor Recreation & Tourism  
UtahStateUniversity.

[basecampconference.usu.edu](https://basecampconference.usu.edu)



# SPONSORSHIP LEVELS

Benefits	Colorado River \$10,000	Delicate Arch \$5,000	Corona Arch \$2,500	Sand Flats \$1,000	Sponsorship Sponsor <sup>2</sup> \$300+
Full Conference Registrations and/or scholarships <sup>1,2</sup>	4	3	2	1	1 per \$300
Co-branded swag for registrants	✓	●	●	●	●
On-stage recognition during plenary sessions	✓	●	●	●	●
Exhibit space	✓	✓	●	●	●
Named sponsor of one reception event	✓	✓	●	●	●
Sponsor swag in registration bag	✓	✓	✓	●	●
Logo on conference website	Large	Medium	Medium	Small	Small

<sup>1</sup> Sponsors can choose not to use registrations for those in their organization. All unused registrations will be used to support undergraduate and graduate student scholarships (i.e., scholarship recipients will receive complimentary registration).

<sup>2</sup> All sponsors who choose to support the conference's scholarship program will be acknowledged on the conference website and verbally at the opening plenary.

## Contact:

### Jordan W. Smith, Ph.D.

Director & Professor  
Institute of Outdoor Recreation and  
Tourism, Utah State University  
jordan.smith@usu.edu

### Elizabeth Sodja

GNAR Coordinator  
Institute of Outdoor Recreation  
and Tourism, Utah State University  
liz.sodja@usu.edu

