



Ben Rupert in ceremonial regalia
"Eagle Dance"

Ben Rupert

Nevada's Indian Territory
Cultural Specialist and Destination Development Lead

Biography

Ben is of Duck Valley Shoshone-Paiute and Washoe descent. Ben is part of the Nevada's Indian Territory leadership team, a marketing arm of the Nevada Commission on Tourism. He has been the lead on Nevada's Indian Territory destination development of the Great Basin tribal communities.

He is a Native dancer and traditional artist. His passion is to share his Native culture through cultural presentations, dancing, fishing, hunting, traditional art, and being a steward of the Great Basin culture.

He recently retired from the City of Reno Fire Department, after 33 years, in the fire service. Ben is married and has three sons and three grandchildren. Ben graduated from Oregon State University and recently received a Masters in Sustainable Tourism from Arizona State University. He also served in the U.S. Army as an Airborne/Infantryman.