



# NourishBox

## Pilot Program

### Hunger Solutions Initiative

**CREATE** BETTER HEALTH SNAP-ED

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# NourishBox Initiative

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The goal of the NourishBox Initiative is to bring the community together to provide easily accessible nutritious foods to individuals in need. To reduce stigma and increase SNAP-Ed PSE and Indirect education.



# 6 Nourish Box Pilot Sites!

1. Carbon County
2. Tooele County
3. Cache County
4. Box Elder County
5. Sevier County
6. San Juan County

# What is a NourishBox

- Weather and animal-proof structures that store food and other items for those in need
- They are accessible 24/7
- Community Focused

Take What You Need, Give What You Can



# Community Engagement

Counties that pilot the NourishBox Initiative should have strong community partner support.

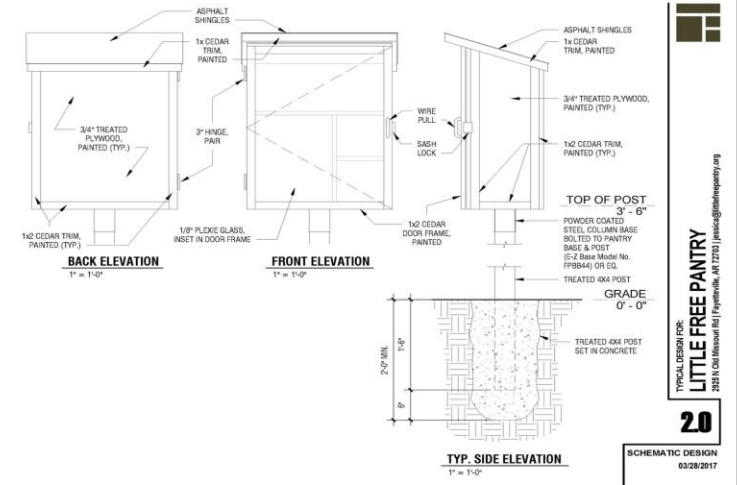
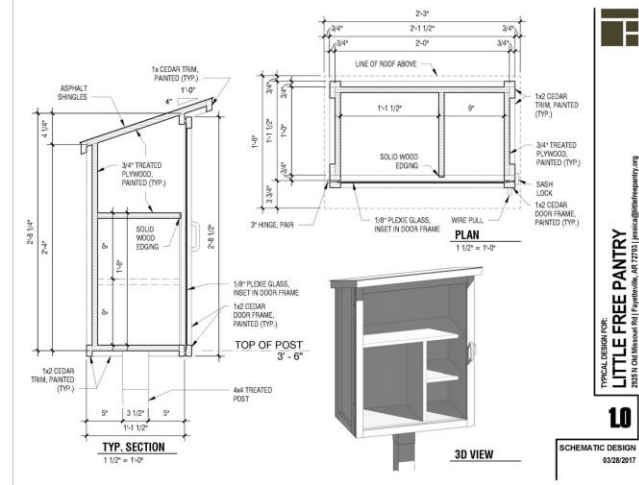
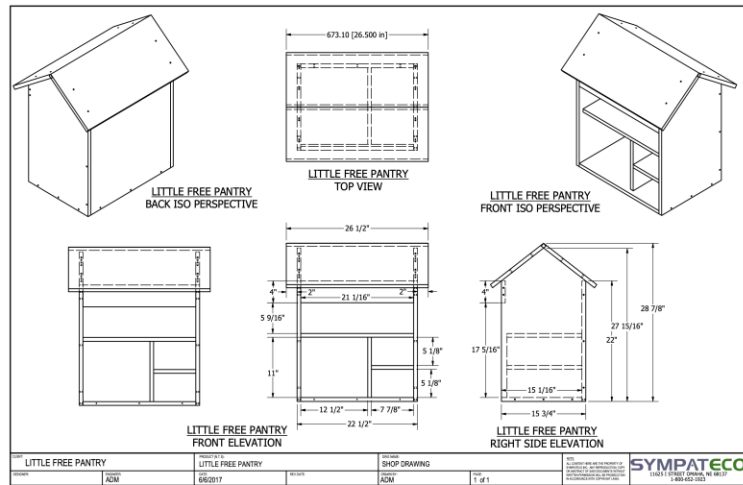
- Coalitions
- Youth leadership groups
- Health Department
- Community members
- Association of governments



# Starting a NourishBox

- Determine a location
  - Lean into partnership locations for sustainability
  - Safety first. Location should be in well-lit area. Avoid high traffic/crime areas.
  - Location should be easily accessible by car or foot.
  - Identify more than one location in case the first one falls through.
  - Follow appropriate channels for permission or permits.
- Possible locations
  - USU Extension office
  - Library
  - Head Start
  - DWS
  - Church

# Building your NourishBox



<https://littlefreepantryofomaha.com/>

# Community Engagement

- This is meant to be a community project
  - Materials to build the box
  - Volunteers to assist in maintenance of box
  - Volunteers to assist with healthy food drives



# Nourish Box Grand Opening Event

Schedule kick off date with sponsoring partner

- Send date to Cara

Goal of kick off: Community engagement in volunteering, awareness of Nourishbox resource, excitement, and reducing stigma.

# Building momentum for Grand Opening

- While box is being built, post 'coming soon' photos on social media
- Send the date to Cara early so we can print invitations and flyers for you to share with your community partners
- Create a community competition leading up to the opening
  - Examples: Artwork competition and winners gets to paint the box, positive message rock painting to put around the base of the box, etc.
- Reach out to local restaurants, organizations, etc. To 'sponsor' snacks for the event. (focusing on feeding our community)
- Fill in event agenda and review at next pilot group meeting

# Grand Opening Agenda Possibilities

**Goal of kick off: Community engagement in volunteering, awareness of Nourishbox resource, excitement, and reducing stigma.**

- Get creative & customize to community needs and sponsored resources
- Get a head count for participation in the event
- Possible ideas to consider:
  - CBH booth
  - Other resource booths from partners, Extension programs, etc.
  - 'Fill the box' healthy food drive- invite community members to bring a few healthy food cans to stock the box
  - CBH Activities & sponsored snacks- smoothie bike, Myplate game, etc.
  - Short presentations describing the NourishBox process (how to donate, how to help organize/ clean up, food safety watch, picking up food as needed- for self or for a neighbor in need, etc.)
  - Celebration/ award winners of community competition
  - Countdown/ Ribbon Cutting

# Evaluation

## Direct:

1. Number of partnerships developed for this project
  - Volunteers to build the box
2. Once a quarter weekly check-in the amount of food donated and utilized
3. Pictures of boxes

Event: Number of people came to event, press release and media highlight

# Nourish Box Evaluation

## Indirect:

1. Social media outreach -posts and views
2. QR code on box (how many people utilized the code to get more information on resources)
3. Hashtags (invite community to snap a picture of it and share on media)

# Q and A?

- What questions do you have?

# Next Steps

- Select a site and date with partner & send to Cara
  - You will be sent printed invitations to start sharing
- Working with partners & supervisor:
  - Create plan, get creative with resources, and start box building process
  - Start community challenge
  - Fill in grand opening event outline
- Next pilot group meeting: June xx at xx
  - Be prepared to discuss:
    - Successes & challenges with community engagement
    - Community challenge progress
    - Grand opening event outline