## Utah State University Food $ense (SNAP-Ed) Logic Model - 3 year plan

**Situation Statement:** Utahns experience hunger, poverty, unemployment, and many other hardships that contribute to poor nutrition, increased obesity and decreased health. Twenty percent of children are below the federal poverty rate (approximately 178,000). Similarly, one in five Hispanics are considered obese, and the Utah Hispanic population is growing rapidly. For this Hispanic population, there has been a 78% increase in poverty over the last three years. Women are also disproportionately affected by poverty. In 2010, 37% of women suffered from hunger and poverty. The SNAP-Ed program targets these vulnerable groups. This program will continue to work to feed these people and reach them how to stretch their food dollars and to make healthy food choices.

<table>
<thead>
<tr>
<th>Input/Resources</th>
<th>Activities</th>
<th>Outputs</th>
<th>Short-term Outcomes</th>
<th>Long-term Outcomes</th>
<th>Impact</th>
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</thead>
<tbody>
<tr>
<td>Utah State University Nutrition, Dietetics, and Food Sciences</td>
<td>Coordination of evidence based educational materials developed by Food $ense (SNAP-Ed) reviewed and validated by USU faculty.</td>
<td>Provide local and specific education to every county in Utah. This is accomplished through online education or face-to-face instruction, or both. Will reach 8,000 adults and over 30,000 youth through direct education.</td>
<td>Increase Adult SNAP eligibles knowledge/behavior of: Improved health, food security and nutrition of the SNAP eligible population who participated in the Food $ense (SNAP-Ed) program</td>
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<td>Utah Food $ense (SNAP-Ed) Office</td>
<td>Train, educate, and recruit at state level to increase accessibility at county level. Maintain online presence and growth through media services. Collect, analyze, and report data and impacts. Facilitate Food $ense (SNAP-Ed) program within county structure. Provide supervision and infrastructure for program delivery.</td>
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<td>Midterm - 6 month follow up survey to determine behavior of the key impacts that Food $ense (SNAP-Ed) in Utah education focuses on. (See Short-term Outcomes.)</td>
<td>Focus Groups and individual interviews of participants - ideas for SNAP-Ed Curricula - Instruction during lessons - Curriculum impact - Participant change -Comparison on SNAP-Ed class curricula, Likes/Dislikes personal changes because of SNAP-Ed etc.</td>
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<td>Utah State University Extension</td>
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<td>Utah Counties</td>
<td>Provide resources, housing and assistance to expand Food $ense (SNAP-Ed) reach.</td>
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<td>Food and Nutrition Services Funding</td>
<td>Provide educational outlets and possibilities for programming to low-income families and individuals throughout Utah. Expand reach and programming for SNAP-Ed.</td>
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<td>State Appropriations for Nutrition Education</td>
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<td>FNS National Agriculture Library</td>
<td>See above</td>
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<td>Utah Department of Workforce Services</td>
<td>Overseer contract and grant funding with FNS, provide contract with USU. Also, provide XNUT lists of all participants within SNAP to USU so that direct contacts can be made with SNAP participants. Educate low-income families and individuals. Training will ensure NEAs and Extension supervisors have the knowledge and resources necessary to provide excellent educational opportunities to meet the audience needs.</td>
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<td>National Nutrition Certification Program &amp; Other Trainings</td>
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