

Statewide Staff Meeting

April 17th, 2017

Counties Represented

Beaver
Box Elder
Cache
Davis
Duchesne
Garfield
Iron
Kane
Piute
Salt Lake
Sevier
Tooele
Utah
Wasatch
Washington
Weber

ME Findings – Heidi

One of the findings from our recent federal management evaluation was the need for more consistency in our classes across the state. There are two things that we will be implementing as a result. The first is that we will be creating a tighter curriculum with CREATES so there is more consistency in our classes. We will be sending a survey around to get your input on the structuring of those lessons. The second is that we have hired Marcia Gertge and Kristi Strongo to be regional NEA Trainers. They will be coming by to observe classes, then train on best practices.

Create Farm Fresh Foods -- Casey

Supply kits for the Create Farm Fresh Foods classes are now ready to order from the order form on the staff website. Kits will include handouts and incentives for either a class of five or ten.

AggieTime Update -- Gayla

Just a reminder that hours are due today by noon. Be sure to select “HX8” as the pay period.

Social Media Updates -- Jocelin

Please promote the Kids Create Blog

Please share this fun and educational site with youth as summer is approaching (4H events, afterschool programs, summer lunch programs, summer cooking camps) Sharmi has these two activities going on her blog at this time and will continue through the summer:

Email me a recipe idea that you want me to try out that is creative, fun, easy and at least a little bit on the healthier side along with your name and address. My email address is [http://sharmi.crowther@usu.edu](mailto:sharmi.crowther@usu.edu). If I use your recipe on Kids Create, then you will get a prize mailed to you.

-- & --

Email me a picture of you making or eating one of the recipes I posted on Kids Create, and you get a prize—how easy is that?!!!! Make sure you include your name and address and email me at sharmi.crowther@usu.edu.

Pass Along Cards for Social Media

The state office is in the process of creating pass-along cards to hand out and will mail these to you as soon as they are ready and printed.

Eat Well Utah Newsletter

This is a reminder to collect and send Candi Merritt email addresses for the Eat Well Utah newsletter. The Eat Well Utah newsletter is an excellent recruiting tool, and when possible, Candi makes each newsletter specific to your county and includes your upcoming calendar items. If you have Food \$ense class participants or agencies and want to send out the Eat Well Utah newsletter to them, or other people in your county who are not already on the IGP list, you can. Simply email Candi (candi.merritt@usu.edu) an excel spreadsheet with the following information:

Last name, First | Email Address | County

Statewide Google Calendar -- LaCee

Another action item we are taking after our management evaluation is that we are going to have a shared statewide google calendar with all classes that we teach. This will be useful to us at the state office for reporting purposes, as well as useful to the NEA trainers to find classes to attend for observation. Please put all classes, direct recruiting, and PSE activities you hold into the calendar, a description of the class, along with the address of the class (except if the class is at a confidential location, such as a women's shelter).

Family Mealtime Month Campaign -- LaCee

We are getting prepared for our September social marketing campaign. As a part of this, I want to encourage you all to get involved in back to school nights with a booth. That would be a great time to get exposure to the family mealtime classes and campaign. If you do this, please contact me, so I can get you materials for the booths.

Social Media Reports

Food \$ense Social Media Links

Blogs

Eat Well Utah

<http://eatwellutah.org/>

Content Manager: Candi Merritt

Audience: low-income, public, statewide, SNAP-eligible, Utah Intergenerational Poverty group

Snappily Ever After

<http://snappilyforever.blogspot.com/>

Content Manager: Kerry Garvin

Audience: low-income moms, SNAP-eligible moms, mothers with young children, low-income families

Kids Create

<https://kidscreatesite.wordpress.com/>

Content Manager: Sharmi Crowther, State Office

Audience: children ages 6-18, low-income families

Pinterest:

<http://pinterest.com/snappilyforever/>

<https://www.pinterest.com/usuextension/eat-well-utah/>

<https://www.pinterest.com/utahfoodsense/>

Instagram:

<http://instagram.com/snappilyeverafter>

<https://www.instagram.com/eatwellutah/>

Twitter:

<http://twitter.com/snappilyforever>

<https://twitter.com/eatwellutah/>

Facebook

Utah Food Sense—SNAP-Ed <http://www.facebook.com/utahfoodsense> Tayla
Lambright

Eat Well Utah—SNAP-Ed <https://www.facebook.com/eatwell.utah> Candi
Merritt

Snappily Ever After <https://www.facebook.com/snappilyeverafterblog/>
Kerry Garvin

Food Sense at Home – Tayla Lambright

I have been working on some CREATE at home classes. They are short (less than a minute) videos that highlight the CREATE lessons, so people can view these on social media. I am sharing these through Facebook, Twitter, and Pinterest (see above for links).

County Reports

Beaver

(Kaylee) I have been doing after school programs this month. We used the Yoga for Kids curriculum. If you haven't used it yet, you should know that the kids loved it! It was a perfect balance of easy for beginners, but challenging enough to keep them interested.

Box Elder

Microphone not working, will send in a report.

Cache

(Tina and Heidi) Celina Wille is going to be our Spanish Food Sense director, overseeing all programming for food sense teaching for spanish populations. She has tweaked our curricula to make it culturally appropriate. We will be implementing these changes for spanish populations beginning in October. In line with Spanish programming, if you need any materials translated, send it to us at the state office.

Celina will also be overseeing Cache county's program

Davis

We have been doing Mommy and Me classes and we are currently working on getting locations for CFFF classes. We have been doing Thumbs Up with the Layton pantry (which has received it really well), and with the Bountiful pantry (which only wants a few of the components).

Next Meeting

Next Meeting

Next Meeting: May 1st at 10:00 a.m.

Counties Reporting: Duchesne, Emery, Garfield, Iron