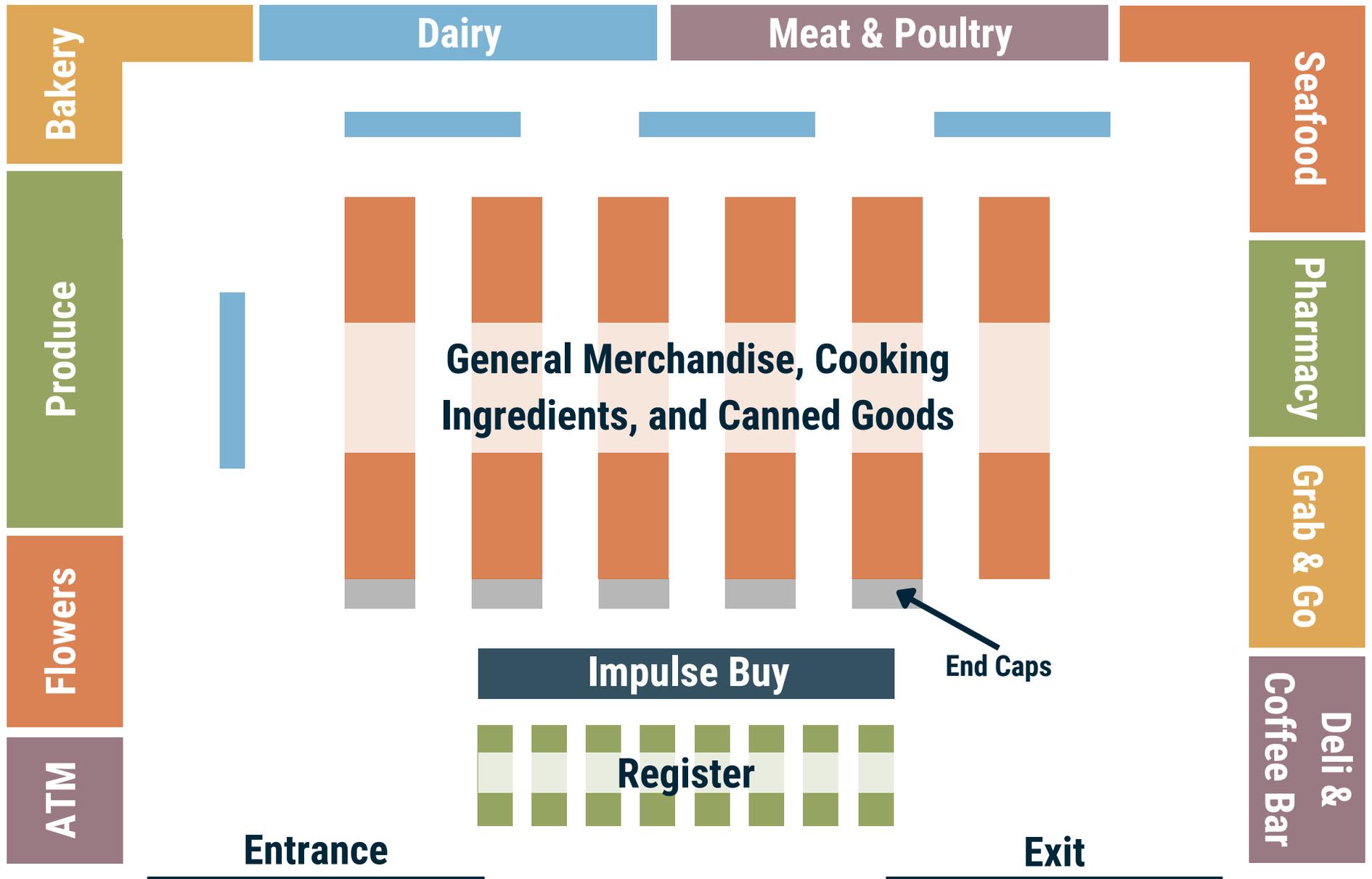


Grocery Store Layout



Shelf Layout

Top Shelf

Small Brands, Regional Brands,
Gourmet Brands

Bull's-Eye Zone

Best Sellers & Leading Brands
Higher-Priced Items and Highest Mark-Ups

Kid's Zone

Products with Kid's Appeal
Kept within Kids Reach

Bottom Shelf

Bulky & Oversized Items
"Store" & "Private" Label Brands

