



PSE OBSERVATION TOOL

CREATE SNAP-ED
BETTER HEALTH.

LOCATION

- ☐ Food Pantry
- ☐ Retail Setting - *large market 4+ registers*
- ☐ Retail Setting - *small market <4 registers*
- ☐ Community Garden
- ☐ School Garden
- ☐ School Cafeteria
- ☐ OTHER: _____

CONDUCTED ASSESSMENT

- ☐ YES; *specify below*
- ☐ NO, why? _____
- ☐ Store Observation Form (*retail setting*)
- ☐ (NEFPAT) Food Pantry Assessment Tool
- ☐ Smarter Lunchroom Scorecard
- ☐ Other

DISPLAY

- ☐ Create Better Health Banner
- ☐ Allergy Warning (*IF conducting food demo*)
- ☐ Social Media link or QR code visible

PSE PROJECT

- ☐ Create Healthy Choices Thumbs Up - *Food Pantry*
- ☐ Create Health Choices Thumbs Up - *Retail Setting*
- ☐ Healthy Check-out Lane
- ☐ Healthy Food Drive
- ☐ Community Garden
- ☐ School Garden
- ☐ Smarter Lunchroom Movement
- ☐ Captain Create Bulletin Boards
- ☐ By Produce For Your Neighbor
- ☐ By Dinner For Your Neighbor
- ☐ OTHER: _____
- ☐
- ☐

PROJECT FIDELITY

- ☐ Healthy food options are highlighted
- ☐ Materials are visible
- ☐ Signs and banners are appropriately hung
- ☐ Site staff are familiar with program procedures
- ☐ Baseline assessment conducted annually
- ☐ Follow-up assessment conducted annually
- ☐ Ambassador is familiar with program toolkit
- ☐ Handouts are available for participants

PARTICIPANTS & LOCATION

- ☐ SNAP-Ed Eligible Location
- ☐ Civil Rights accommodations available
- ☐ Actively engaged
- ☐ Eligible location
- ☐ Conducive to learning
- ☐ Convenient for participants
- ☐ Comfortable, safe atmosphere
- ☐ Room was prepared prior to participants arrival
- ☐ Materials were appropriate for target audience

RECIPE DEMONSTRATION *(if applicable)*

- ☐ Not applicable for this project
- ☐ Food safety addressed
- ☐ Discussion included 2 tips to stretch food dollars
- ☐ Demo was related to lesson topic
- ☐ Used CREATES handout in demo
- ☐ Shared how to use the CREATES method to make substitutions and variation
- ☐ Demo area was neat and tidy
- ☐ Participants have unobstructed view
- ☐ Provided sample size for participants
- ☐ Recipe met CBH guidelines
- ☐ Simple to prepare recipe
- ☐ Recipe didn't require special kitchen tools

NOTES:

OBSERVED BEST PRACTICES

CONCERNS

FEEDBACK FOR AMBASSADOR

EDUCATOR:

LOCATION:

AUDIENCE:

OBSERVER:

DATE:

Extension

UtahStateUniversity.



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