



**FREES 2024 Summit**



Please review this packet to see how your business or organization can benefit from our diverse conference audience!

**April 15-18<sup>th</sup>, 2024**  
**Elko Conference Center**  
**Elko, Nevada**

**Conference Website: [2024 FREES SUMMIT](https://www.freesummit.com)**

## 2024 FREES Summit Sponsorship Opportunities

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### Greetings Sponsor!

On behalf of the Free Roaming Equids and Ecosystem Sustainability Network (FREES), I am excited to announce the 2024 FREES Summit, April 15-18 in Elko, Nevada.

As you know, wild horse management is of critical importance to ecosystem and landscape health for the sustainability of all living organisms on the range. In fact, ecological challenges related to wild horse management is one of the most urgent issues faced by natural resource managers and ranchers today! The FREES Summit is a venue in which professionals from all over the west can gather to discuss and share management approaches, new technologies, and research ideas. It is also an excellent opportunity to showcase businesses and organizations to the many professionals who gather at the conference to learn and network.

It is my pleasure to invite your organization to be a sponsor for the 2024 FREES Summit. As a sponsorship partner, your organization will receive extensive visibility and recognition through many outlets based upon sponsorship level. We will include your organization's name and logo on signage, in the official Summit program, in our Sponsor Product handout given to each attendee, and in our Sponsor Section of the Summit web site with a link to your organization. In appreciation for your contribution, we will also be delighted to feature your name and logo in our promotional materials and will acknowledge your assistance at all appropriate opportunities. Higher sponsorship levels will also receive complimentary booth space throughout the event.

The FREES Summit is sure to provide a rewarding, educational, and fun atmosphere to interact with your customers and constituents. Please take a few minutes to review the sponsorship opportunities detailed in this packet and decide which best suits your needs. To ensure participation, return the registration form as soon as possible (the form is also available online). Don't hesitate to call if you have any questions (435) 797-0570. We look forward to partnering with you for the 2024 FREES Summit!

*Sincerely,*

*Dr. Eric Thacker*

*Chair of the FREES Summit Organization Team*

# 2024 FREES Summit Sponsorship Opportunities

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## ***Why a conference on Free Roaming Equids?***

Wild horses and burros are considered to be "symbols of the historic and pioneering spirit of the West" (1971 The Wild Free-Roaming Horses and Burros Act of 1971) and as such are protected and an integral part of public lands. However, management of wild horses and burros must consider the needs of wildlife. The goal of this year's Summit is to provide context and information about wild horse and burro interactions with wildlife and their habitats. A three-day forum filled with scientific talks, field trips, and facilitated groups will work to connect wildlife, conservation, and wild horse and burro management interests. The 2024 FREES Summit is sure to provide a rewarding, educational and professional atmosphere to interact with experts and advance the dialog on sustainable homes on the range.

## ***Who are the organizers?***

The FREES Steering Committee is comprised of over a dozen professionals from various organizations who are involved in free-roaming equid management. One mission of the Steering Committee is to provide opportunities for inclusive and unbiased learning. The FREES Summit is one of the most comprehensive educational resources organized by the Steering Committee as it ensures all beliefs are acknowledged.

## ***How can my business or organization benefit?***

Wild horses impact a wide variety of interests including tourism, agriculture, veterinary, hunting, conservation, wildlife management, land planning, and water resources to name a few. If you are part of a business or organization that is invested in the outcomes of wild horse and burro management, this conference will encompass the perfect target audience! Not only will this venue bring you face-to-face with experts and researchers in the field, you will discover the products, materials, and people needed to make wild horse management achievable. This conference is a tremendous opportunity to network and build contacts throughout the land management, wildlife management, and wild horse and burro community and build existing relationships with nationwide colleagues. As a conference sponsor, your business and organization will be featured on both the conference website and the program ensuring exposure and placing products at the fingertips of all attendees- or anyone who visits the website! We will also place your logo on our conference signage and publicity materials! Higher sponsorship levels also receive free booth space to display business or organization advertising and speak with conference attendees directly. The booths are in areas that guarantee ample traffic.



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## Sponsorship Levels

*Please review the opportunities below to see which level fits your business or organizational needs and the incentives each level provides.  
Contact Jessica Tegt at (662) 617-2735 to purchase a sponsorship over the phone.*

### \$5000 Platinum Pony Level

- Free Booth Space
- Free Registration for 2 members of organization
- Logo on conference signage and promotional materials
- Half page ad in conference program book
- Large color logo in sponsor section of program
- Website link to organization

### \$2500 Golden Palomino Level

- Free Booth Space
- One free conference registration
- Business Card Ad in Program
- Logo on conference signage and promotional materials
- Logo in sponsor section of program
- Website link to organization

### \$1000 Silver Sagebrush Level

- Business Card Ad in Program
- Logo on conference signage and promotional materials
- Logo in sponsor section of program
- Website link to organization

### Other Sponsorship Opportunities

- \$500- Booth Space
- \$2500 Exclusive Welcome Social Sponsorship
- \$2500 Exclusive Opening Plenary Sponsorship
- \$1500- Exclusive Tuesday Summit Dinner Sponsorship
- \$1000- Exclusive Summit Networking Break
- \$1500- Wednesday Field Tour Sponsor
- Travel award (minimum of \$500 recommended)

# 2024 FREES Summit Sponsorship Opportunities

## Conference Registration Form

### Sponsorship Levels

*Please mark the level at which you wish to sponsor the conference*

Platinum Level \$5000 \_\_\_\_\_

Gold Level \$2500 \_\_\_\_\_

Silver Level \$1000 \_\_\_\_\_

### Program Book Ads

Full Page Ad (7"x 10") \$250 \_\_\_\_\_

Half Page Ad (7"x 4 3/4") \$150 \_\_\_\_\_

Business Card Ad \$100 \_\_\_\_\_

### Other Sponsorship- Please List Preferred Opportunity and Level

\_\_\_\_\_ \$ \_\_\_\_\_

(For Booth Sponsors, do you require an electrical outlet? Yes \_\_\_\_\_ No \_\_\_\_\_)

Travel Award Amount \$ \_\_\_\_\_

### Organization Information

Organization or Business Name: \_\_\_\_\_  
(name will be published exactly as shown)

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website Address (if applicable): \_\_\_\_\_

Payment Options: Check \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ Other \_\_\_\_\_ please specify \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature authorizing charge to card: \_\_\_\_\_

Please review the conference terms and conditions of agreement listed on the following page. Your signature verifies that you have read and understand the document.

# 2024 FREES Summit Sponsorship Opportunities

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## Conference Terms and Conditions of Agreement

### 1. Assignment of Space and Payment

Booths will be assigned by the conference organizing committee. Space will be allotted upon receipt of signed Conference Exhibitor Contract and payment in full. Conference organizers reserve the right to assign space based upon date of payment and/or sponsorship level.

### 2. Film, Sound Devices and Lighting

Sound movies, slide shows, or other auditory aids should be turned to a conversational level and must not be objectionable to neighboring exhibitors. Any equipment that emits excessive noise must be authorized by the conference organizing committee which reserves the right to restrict the use of glaring lights or extreme noise.

### 3. Exhibitor Space

Sponsors at the \$2000 level and above are entitled to a 6' table and 2 chairs. Exhibitors purchasing booth space only will also receive a 6' table and 2 chairs (if needed). Additional space can be negotiated and electrical power will be available upon request. The booth equipment will consist of a covered table, and power only. Tape, pins, or other display equipment must be furnished by the exhibitor. Exhibitors must in no way infringe upon another exhibitor's space or in walk-ways.

### 4. Fire Safety and Health

The exhibitor assumes all responsibility for compliance with local, city, and state ordinances and will provide all safety items to protect others from equipment that is operable or any materials that might cause harm. All display parts must meet the specifications of the local fire authority.

### 5. Liabilities

Exhibitor agrees that the conference organizers shall not be liable for any damage or liability of any kind or for any damage or injury to persons during the term of this agreement, from any cause whatsoever by reason of use, occupation, and enjoyment of exhibit space by exhibitor. The exhibitor will hold harmless the conference organizers from all liability whatsoever, caused by negligence or breach of obligation by exhibitor or its employee representatives.

### 6. Inability to Perform

If the conference organizers should be prevented from holding the FREES Summit by any cause beyond its control (flood, hurricane, fire, etc.), or if it cannot permit the exhibitor to occupy their space due to circumstances beyond control, the conference organizers will refund the amount of the rental (\$500 for booth rental, and \$350 for sponsors), and shall have no further obligation or liability to the exhibitor.

### 7. Cancellation

Cancellations of booth reservations (\$500 only) received in writing on official letterhead to Jessica Tegt by March 30, 2024, will receive full refund less a \$50 processing fee. Cancellations with refund are not accepted beyond March 30. Such cancellations will be considered default on the part of the exhibitor. And any monies paid shall be retained by the conference organizers in lieu of the opportunity to "re-sell" the space. There are no refunds for organizations that sponsor at the \$5000, \$2000, or \$1000 level. Purchased ads cannot be refunded.

### 8. Shipments of Freight, Displays, or Materials

Shipment of materials or exhibits to the Menger Hotel prior to the conference must first be authorized by the conference organizing committee and the conference coordinator at the hotel. Decisions for shipping materials will be made on an individual basis.

### 9. Educational

The FREES Summit may offer Continuing Education Credits (CEU) to attendees. Credits will only be available to registered participants.

### 10. Amendments

These terms and conditions have been formulated for the best interest of the exhibitors as well as the conference organizers, attendees, and The Menger Hotel. All matters and questions not covered by this document may be amended at any time by the conference director and all amendments that may be made shall be equally binding on all parties affected by them as by the original terms and conditions.