Example Banners for USU Extension Websites

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Example Banners for USU Extension Websites

Component-Generated Banner with Heading and Subheading

Component-Generated Banner with Background Image, Heading and Subheading and Button

Banner with Headings, Description and Button

Your Preheading
Main Heading

Supporting tagline or message here.

Call to Action Button

```
&lt;div class=&quot;jumbotron-
fluid jumbotron-full jumbotron-full-
image&quot; style=&quot;background-
image: url(&amp;quot;background-
image-url.jpg&amp;quot;); background-
position: right bottom&quot;
data-height=&quot;60vh&quot;&gt;
&lt;div class=&quot;jumbotron-
content container&quot;&gt; &lt;div
class=&quot;row&quot;&gt; &lt;div
class=&quot;col-auto&quot;&gt; &lt;div
class=&quot;px-4 pb-4 pt-2 shadow bg-t-
white&quot;&gt; &lt;h1 class=&quot; text-
blue h1 mt-0 text-bold&quot;&gt;&lt;span
class=&quot;h3 mt-0&quot;&gt;Your
Preheading&lt;/span&gt;&lt;br/&gt;Main
Heading&lt;/h1&gt; &lt;p class=&quot;h4
text-blue my-0&quot;&gt;Supporting
tagline or message here.&lt;/p&gt;
```

```
&lt;a class=&quot;btn btn-info btn-lg
mt-2&quot; title=&quot;Link Title for
Accessibility&quot; href=&quot;/path-to-
page&quot;&gt;Call to Action Button&lt;/
a&gt; &lt;/div&gt; &lt;/div&gt; &lt;/
div&gt; &lt;/div&gt; &lt;/div&gt;
```

Banner with Heading and Description

Main Heading

A supporting message or description for this section.

```
&lt;div class=&quot;jumbotron-
fluid jumbotron-full jumbotron-
full-image jumbotron-content-bottom-
left&quot; style=&quot;background-
image: url(&amp;quot;background-
image-url.jpg&amp;quot;); &quot;
data-height=&quot;60vh&quot; data-
type=&quot;6&quot;&gt; &lt;div
class=&quot;jumbotron-content
container h-bold&quot;&gt; &lt;div
class=&quot;row&quot;&gt; &lt;div
class=&quot;col-auto&quot;&gt; &lt;div
class=&quot;p-4 shadow bg-t-white&quot;&gt;
&lt;h1 class=&quot;display-4
h1&quot;&gt;Main Heading&lt;/h1&gt;
&lt;p class=&quot;lead xl&quot;&gt;A
supporting message or description for this
section.&lt;/p&gt; &lt;!-- Optionally add
a button by uncommenting the line below --
&gt; &lt;!-- &lt;a class=&quot;btn btn-
outline-info btn-lg mt-2&quot; href=&quot;/
path-to-page&quot;&gt;&lt;span&gt;Call to
Action&lt;/span&gt;&lt;/a&gt; --&gt; &lt;/
div&gt; &lt;/div&gt; &lt;/div&gt; &lt;/
div&gt; &lt;/div&gt;
```

Banner with Heading and Two Buttons

Main Heading

Primary ActionSecondary Action

```
&lt;div class=&quot;jumbotron-
fluid jumbotron-full jumbotron-
full-image jumbotron-content-bottom-
```

left" style="background-image: url(&quot;image-url.jpg&quot;);" data-height="60vh" data-type="6"> <div class="jumbotron-content container h-bold"> <div class="row"> <div class="col-auto"> <div class="p-4 shadow bg-t-white"> <h1 class="display-4 h1">Main Heading</h1> Primary Action Secondary Action </div> </div> </div> </div>

Banner with Logo, Heading and Button

Main Heading

Primary Action

<div class="jumbotron-fluid jumbotron-full jumbotron-full-image jumbotron-content-bottom-left" style="background-image: url(&quot;img-url.jpg&quot;);" data-height="60vh">

<div class="jumbotron-content container h-bold"> <div class="row"> <div class="col-auto"> <div class="p-4 shadow bg-t-white"> <div class="row d-flex"> <div class="col-md-auto pr-md-4 text-center mb-3 mb-lg-0 align-content-center"><img src="logo-url.png" alt="Logo Alt Text" width="150px"></div> <div class="col-md ml-md-0 pl-md-0 text-md-left text-center align-content-center"> <h1 class="display-4 h1">Main Heading</h1> <!-- Optional tagline --> <!-- <p class="lead">A brief supporting message can go here.</p> --> Primary Action </div> </div> </div> </div> </div> </div>

Banner with Split Heading

Preheading
Main Heading

<div class="jumbotron-fluid jumbotron-full jumbotron-full-image jumbotron-content-bottom-left" style="background-image: url(&quot;background-image-url.jpg&quot;);" data-height="60vh" data-type="6"> <div class="jumbotron-content container h-bold"> <div class="row"> <div class="col-auto"> <div class="p-4 shadow bg-t-white"> <h1>Preheading
Main Heading</h1> </div> </

div> </div> </div> </
div>

Simple Banner with Heading

Main Heading

<div class="jumbotron-
fluid jumbotron-full jumbotron-
full-image jumbotron-content-bottom-
left" style="background-image:
url(&quot;img-url.jpg&quot;);
background-position: center center;"
data-height="60vh" data-
type="6"> <div
class="jumbotron-content
container h-bold"> <div
class="row"> <div
class="col-auto"> <div
class="p-4 shadow bg-t-white">
<h1 class="display-4
h1">Main Heading</h1> </
div> </div> </div> </
div> </div>

Banner with Background Image Only

<div class="jumbotron-
fluid jumbotron-full jumbotron-
full-image jumbotron-content-bottom-
left" style="background:
url(&quot;image-url.jpg&quot;)
center center / cover no-repeat;"
data-height="40vh">
<div class="jumbotron-content
container">&nbsp;</div>
</div>e

Banner Properties

Banner Content Position Classes

To position banner content, use **.jumbotron-content-bottom-left** to align it to the bottom left, or **.jumbotron-content-center** to center it vertically and to align it to the the left.

Viewport Heights

For banners with text, set the **data-height** property to **50vh** or **60vh**. Without text, start with **40vh**.

Background Image Position

Set the background image position to **top**, **bottom**, or **center** vertically, and **left**, **right**, or **center** horizontally. Start with **center** for both.

Bootstrap Display Headings

To increase the size and prominence of headings, use Bootstrap 4 display classes: **display-1** to **display-4**, with lower numbers representing larger sizes.

Normal H1

Display-4 H1

Display-3 H1

Display-2 H1

Display-1 H1

Banner Background-Image Selection Guidelines

Since background images in these banners are cropped dynamically based on screen size and height, it's important to choose images thoughtfully. Look for images with visual interest throughout, like clusters of flowers, foliage, or close-up shots of groups of food items. Finance-related images like cash, coins, calculators, or notebooks also work well. Group shots of people with different eye levels and plenty of space around them tend to display effectively. Be careful using headshots, as they are often cropped awkwardly.