

Civil Rights--"All Reasonable Efforts"

The phrase "all reasonable efforts" refers to CSREES-USDA civil rights requirements pertaining to extension homemaker groups and 4-H clubs serving interracial communities or defined geographic areas. All extension staff must understand what "all reasonable efforts" means and what minimal efforts are required.

The minimum reasonable effort required by extension personnel includes all of the following items:

1. Use of all available mass media, including radio, newspaper, and television, to inform potential program recipients of opportunities to participate.
2. Personal letters and circulars addressed to defined potential recipients inviting them to participate, including dates and places of meetings or other planned activities.
3. Personal visits by the county extension staff member(s) to a representative number of defined potential recipients in the geographically defined area to encourage participation.