Developing Diversity Perspective - A Global Village in 2012

The world sure isn’t what it used to be! Gaining perspective on the 2012 global village provides us perspective on the socio-economic changes which are occurring in Utah communities. Marshall McLuhan was the first person to popularize the concept of a global village and to consider its social and educational consequences. His insights were revolutionary at the time, and fundamentally changed how everyone has thought about the world in which we live.

Recently demographers using the global village idea established a view of the world from the perspective of what a village of 100 inhabitants would look like. Their approach helps us get our arms around the world in which we live as we become more globalized as Utah communities. What does your globalized Utah community look like? As we understand the socio-economic demographics of Utah communities we position ourselves to better serve these populations with Extension programs which meet true community needs.

The Global Village of 100

Area
58 Asians
12 Africans
10 Western Europeans
8 Latin Americans
5 North Americans
1 Australian or New Zealander
6 Other areas

Language
17 Mandarin
9 English
8 Hindu or Urdu
6 Russian
6 Spanish
4 Arabic
50 Bengali, Portuguese, Indonesian, Japanese, German, French or one of 200 other languages

Education
70 Illiterate
1 College education
29 Some formal or informal education

Religion
29 Christians
17 No Religion
14 Moslems
13 Hindus
12 Buddhists
9 Confucian & Shinto
5 Animist
1 Jewish

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