

# 2020

UTAH STATE UNIVERSITY EXTENSION

# A<sup>TM</sup>

EXTENSION   
UtahStateUniversity.

ANNUAL CONFERENCE

#USUEXTCONF

## VICE PRESIDENT KEN WHITE

## EXTENSION RESTRUCTURING

### Restructured from geographical regions to department areas:

- Came from visioning process
- New funding that allowed us to hire new 4-H coordinators
- This change streamlines our ability to collaborate based on program areas

## NEW PROGRAM AREAS & ROLES

- |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• <b>Home and Community</b> <ul style="list-style-type: none"> <li>• <b>Margie Memmott</b> <ul style="list-style-type: none"> <li>• FCS, Health &amp; Wellness</li> <li>• HEART Team</li> <li>• Rural Online Initiative</li> </ul> </li> </ul> </li> <li>• <b>Agriculture and Natural Resources</b> <ul style="list-style-type: none"> <li>• <b>Justen Smith</b> <ul style="list-style-type: none"> <li>• Swaner EcoCenter</li> <li>• USU Botanical Center</li> <li>• Ogden Botanical Gardens</li> <li>• Grant Writers</li> </ul> </li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• <b>Youth Programs</b> <ul style="list-style-type: none"> <li>• <b>Dave Francis</b> <ul style="list-style-type: none"> <li>• 4-H</li> <li>• Federal Reporting</li> </ul> </li> </ul> </li> <li>• <b>André Walker Bravo</b> <ul style="list-style-type: none"> <li>• County Operations</li> </ul> </li> <li>• <b>Val Potter</b> <ul style="list-style-type: none"> <li>• Corporate &amp; Economic Development</li> </ul> </li> </ul> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## EXTENSION THEMES

- **February:** Relationships
- **March-June:** Gardening/AG/NR Season
- **July-August:** Canning/Food Preservation
- **September:** Emergency Preparedness
- **October:** 4-H and Youth
- **November:** Finance
- **December:** Food

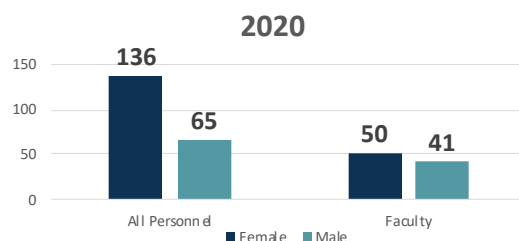
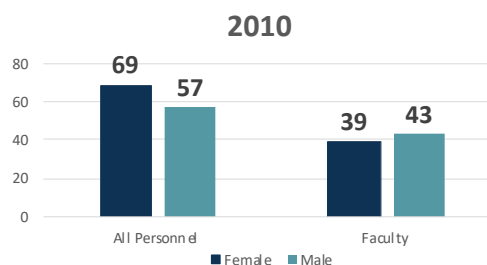


EXTENSION  
Utah State University

EXTENSION.USU.EDU

## YEAR OF THE WOMAN

USU has designated 2019-2020 as the Year of the Woman to highlight the achievements of USU women, past and present.

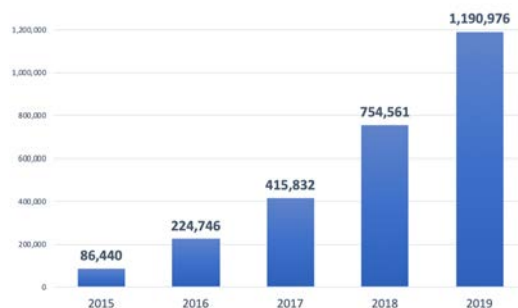


EXTENSION  
Utah State University

EXTENSION.USU.EDU

## EXTENSION WEBSITE

In 2019, the USU Extension website exceeded 1 million users. This is a 58% increase from 2018.



EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

## EXTENSION EVENTS

In 2019, over 3,000 events were submitted to the online calendar.



EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

## EXTENSION PODCASTS

Three new Extension podcasts are available.

- Remote Work Radio
- Utah State University Extension Gardening
- USU Extension Families and Finances

EXTENSION  
UtahStateUniversity.

USU Extension Families  
and Finances  
Utah State University Extension



EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

## CREATE BETTER HEALTH

Food \$ense (SNAP-Ed) is now  
Create Better Health.



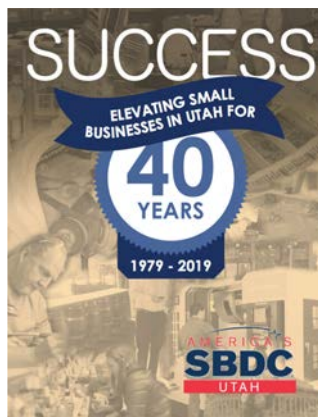
EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

## SBDC HIGHLIGHTS

Utah is the #1 state in the country for entrepreneurs for the year 2020.

--Study from *Seek Capital*, reported in Forbes.



EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

## OGDEN BOTANICAL GARDENS

The Ogden Botanical Gardens celebrated their 25<sup>th</sup> Anniversary this year.



EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

# 2019 EXTENSION IMPACT REPORTS



EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

## TOOLS

Online Course Creation Guide

<https://extension.usu.edu/create-a-course/>

Evaluation and Impact Resources

<https://extension.usu.edu/programevaluationimpact/>

EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

## HOME & COMMUNITY HIGHLIGHTS

Callie Ward and Mike Sarles received \$67,119 from the Utah Governor's Office of Economic Development to create a rural co-working and innovation center in Garfield County.



EXTENSION  
Utah State University

EXTENSION.USU.EDU

## HOME & COMMUNITY HIGHLIGHTS

Suzi Prevedel and team hosted the grand opening of the new USU Extension Roosevelt office, home of the Uintah Basin Family Wellness Program, Tribal Opioid Resource Center, and Create Better Health Programs.



EXTENSION  
Utah State University

EXTENSION.USU.EDU



## HOME & COMMUNITY HIGHLIGHTS

Marilyn Albertson and team received the NEAFCS 1<sup>st</sup> place National Housing Outreach Award for the First Time Homebuyer Education program and course.



EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

## AG & NATURAL RESOURCES HIGHLIGHTS

Extension hosted Utah's first public Hemp Seminar to address hemp as a commercial agriculture crop in Utah.



EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

## AG & NATURAL RESOURCES HIGHLIGHTS

\$1 million in funding was received from the State Legislature in 2019 to construct a new Extension building in Moab.



EXTENSION   
UtahStateUniversity.

EXTENSION.USU.EDU

## AG & NATURAL RESOURCES HIGHLIGHTS

In 2019, Swaner completed their Conservation Endowment Campaign, which brought in \$2,228,838. It is anticipated that this will generate an average of \$90,000 per year to support land management, restoration and research.

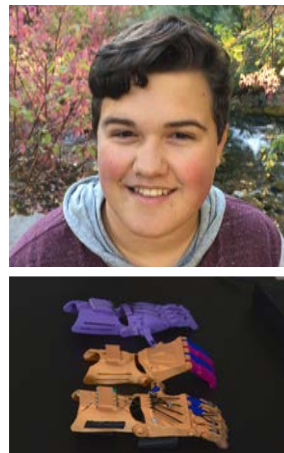


EXTENSION   
UtahStateUniversity.

EXTENSION.USU.EDU

## YOUTH PROGRAMS HIGHLIGHTS

Utah County 4-Her Joseph Huff was selected as the National 4-H STEM Pillar Award Winner for his project on 3D printing prosthetic hands for kids.



EXTENSION   
UtahStateUniversity.

EXTENSION.USU.EDU

## YOUTH PROGRAMS HIGHLIGHTS

Twenty-three 4-H coordinators were hired across the state to help with youth programming.

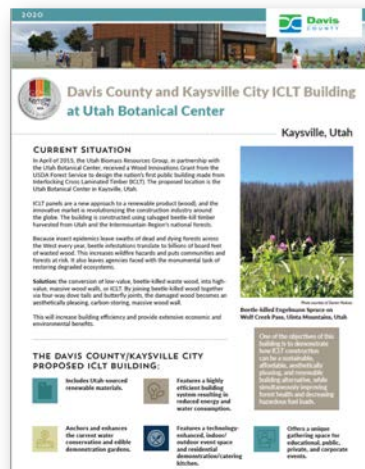


EXTENSION   
UtahStateUniversity.

EXTENSION.USU.EDU

# LEGISLATIVE INITIATIVES

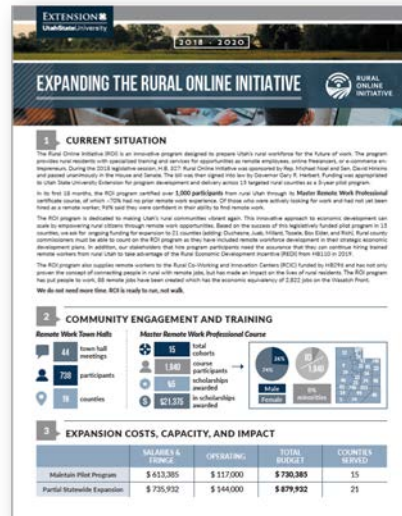
## DAVIS COUNTY & KAYSVILLE ICLT BUILDING



EXTENSION  
Utah State University

EXTENSION.USU.EDU

# EXPANDING THE RURAL ONLINE INITIATIVE



EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

# PUBLIC LANDS INITIATIVE



EXTENSION  
UtahStateUniversity.

EXTENSION.USU.EDU

# PLANS FOR 2020

## BASTIAN AGRICULTURAL CENTER

- Located in Salt Lake County
- Timeline moving forward:
  - Currently conducting the environmental survey of the land
  - Gift agreement will be signed by the end of March
  - First parcel of land to be donated by July 1, 2020
  - The Bastian Family donated \$1.45 million in 2019 and anticipates giving that amount ongoing



## BLANDING MAKERSPACE

Extension is in the process of partnering with statewide campuses to purchase a building in Blanding for Makerspace programming.



EXTENSION   
UtahStateUniversity.

EXTENSION.USU.EDU

## SAVE THE DATE

## SAVE THE DATE

### NEAFCS ANNUAL SESSION

- Sept. 14-17
- Snowbird, Utah



EXTENSION   
UtahStateUniversity.

EXTENSION.USU.EDU

## SAVE THE DATE

### Extension Professional Development Summit

- November 4-6, 2020
- Moab, Utah
- Marriot Hotel



EXTENSION   
UtahStateUniversity.

EXTENSION.USU.EDU



# SAVE THE DATE

## 2021 Extension Annual Conference

- Pre-Conference: Wednesday, March 17
- Conference: Thursday-Friday, March 18-19
- Thanksgiving Point



EXTENSION   
UtahStateUniversity.

EXTENSION.USU.EDU