

Wednesday

11:30 Registration

1:00 Tours

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| Roberts Farms | Beehive Cheese | Rockin E Country Store |
| J&J Nursery | Snowy Mountain | USU Botanical Center |
| Black Island Farms | Creamery | Back Yard Farm Gals |

5:00 Tours return

6:00 Dinner on own

Thursday Feb. 23rd

| | Production | Urban Farming | Marketing/ Management | New Business and Ag Tourism |
|-------|--|--|---|--|
| 7:00 | Breakfast (included in resistration) | | | |
| 8:00 | <p>Cryogenic Spinach: Freezing, Thawing, and Growing in the Winter <i>by Taunya Ernst, Utah State University</i></p> <p>Comparing Productivity of Direct Seeded and Transplanted Spinach in High Tunnels <i>by Dan Drost, Utah State</i></p> | <p>Diversified Operation, Including Produce, Salsa, and Jams <i>by Thayne Tagge, Tagge's Famous Fruit</i></p> | <p>Realities of Food Businesses <i>by Karin Allen, Utah State University</i></p> | <p>What NRCS Can Offer the Ag Producer <i>by Craig McKnight and Aaron Dalling, NRCS</i></p> <p>FSA Programs for Beginning Farmers and Ranchers <i>by Clif Rasmussen and Dale Fowers, FSA</i></p> |
| 9:00 | <p>Pepper Nitrogen Needs-Improving Yield and Color Development <i>by Sam Day, Utah State University</i></p> <p>High Tunnel Strawberry Production <i>by Tiffany Maughan, Utah State University</i></p> | <p>Memory, Romance and Trust. Make Your Story Compelling and Grow Your Business <i>by Rachel Hodson and David Vogel, Edible Wasatch</i></p> | <p>The Berry Patch: Selling Every Berry and a Little Bit More <i>by David Cornaby, Cornaby's</i></p> | <p>Working With Your Local Conservation District <i>by Desiree Van Dyke and Lars Christensen, UACD</i></p> <p>SARE Funding Programs for Producers <i>by Phil Rasmussen, USU</i></p> |
| 10:00 | Break (included in registration) | | | |
| 10:30 | <p>Early Green Bean Production in High Tunnels <i>by Dan Drost, Utah State University</i></p> <p>Establishing High Tunnels in Communities <i>by Randy Emm, University of Nevada Reno</i></p> | <p>Farming in an Urban Environment <i>by Ryan and Richard Schmidt</i></p> | <p>Screening of 'Wind Uprising, The Documentary' <i>by Edwin Stafford, USU</i></p> | <p>The Five Biggest Estate Planning Mistakes Agricultural Families Should Never Make <i>by Matthew Mitton, the Law Firm of Jones Waldo Holbrook & McDonough</i></p> |
| 11:30 | The Future of Utah Agriculture <i>by Leonard Blackham, Utah Commissioner of Agriculture and Food</i> | | | |
| 12:15 | Working Lunch (included in registration) - Table discussion on the future of agriculture | | | |

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|------|--|---|---|--|
| 1:00 | <p>UBGA Session Welcome and Survey by <i>Brent Black and Diane Alston, USU</i></p> <p>Evidence Based Mineral Nutrition for Small Fruit Crops <i>by Teryl Roper, USU</i></p> | <p>Effective Marketing Strategies for Establishing and Sustaining a CSA <i>by Roslynn Brain and Kelsey Hall, Utah State University</i></p> | <p>Tax Management Issues <i>by Ruby Ward, Utah State University</i></p> | <p>Ideas for Agriculture Tourism: Developing Tourism Resources on the Farm or Ranch <i>by Steven Burr, Utah State University</i></p> |
| 2:00 | <p>Caneberries: Novel Production Techniques and New Varieties <i>by Ellen Thompson, Pacific Berry Breeding LLC</i></p> <p>New Online Resources for Crop Management by <i>Brent Black and Marion Murray, Utah State University</i></p> | <p>Restaurant Supporting Local Agriculture <i>by Ryan Lowder, The Copper Onion and Plum Alley</i></p> | <p>Bee Keeping Economics and Marketing <i>by Martin James or Karla Shelton, Slide Ridge Honey</i></p> | <p>Example of County Agritourism Regulations <i>by Scott Mendoza, Weber County</i></p> <p>Zoning and Other Regulatory Issues in Ag Tourism <i>by Sherrie Reeder, Staheli Family Farm</i></p> |
| 2:55 | | | | |
| 3:10 | <p>UBGA Session Value Added Resources <i>by Karin Allen, Utah State University</i></p> <p>Involving the Public in Cultivar Evaluation Research <i>by Britney Hunter, Utah State University</i></p> <p>Report of a 4-Year Raspberry Cultivar Trial <i>by Brent Black, Utah State University</i></p> | <p>Urban Farming Programs at Utah Department of Agriculture including Utah's Own <i>by Seth Winterton, Utah Department of Agriculture and Food</i></p> | <p>Market and Pricing Opportunities for Extended Season Sales <i>by Kynda Curtis, Utah State University</i></p> | <p>Tourism Programs - How Can They Help Agritourism Marketing <i>by Leigh von der Esch, Utah Office of Tourism and Julie Hollist, Cache Valley Visitors Bureau</i></p> |
| 4:00 | <p>Weed Management <i>by Ralph Whitesides, Utah State University</i></p> | <p>Pollinator Enhancement and Integrated Pest Management: How Planning and Managing Invertebrates Can Benefit Your Farm and the Environment <i>by Katie Wagner, USU</i></p> | <p>New Product Marketing and Branding Your Product <i>by Susan and Stig Hansen, Snowy Mountain Sheep Creamery</i></p> | <p>Finding Your Niche in Ag-Tourism and in the Farm Markets <i>by Tod and Jace Rowley, Rowley's South Ridge Farms Inc. (Rowley's Red Barn)</i></p> |
| 5:00 | <p>UBGA Business Meeting, Resources and Wrap-Up</p> | <p>Urban Farming Discussion</p> | <p>Why Ag Should Care About Social Media <i>by Paul Hill, Utah State University</i></p> | <p>Discussion on Starting an Utah Agritourism Association</p> |
| 6:00 | Dinner with entertainment (included in registration) | | | |

Friday

| | Production | Urban Farming | Management | New Business/Generation |
|-------|---|--|---|--|
| 7:00 | Breakfast (included in registration) | | | |
| 8:00 | <p>Post Harvest Considerations for Fresh Market Produce <i>by Dan Drost and Britney Hunter, Utah State University</i></p> <p>Pest Issues and Integrated Pest Management <i>by Diane Alston, USU</i></p> | <p>Farmers' Market 101 <i>by Maryann Alston, Wasatch Front Farmers Market</i></p> <p>Food Safety for Farmers' Markets <i>by Karin Allen, Utah State University</i></p> | <p>Business Plan Workshop <i>by Beverly King, USBC and Weber State University</i></p> | <p>High Tunnels: If You Build It, Will They Come? <i>by Stan and Annette Carpenter, Preston Berry Farms</i></p> |
| 9:00 | <p>Livestock Nutrition <i>by Dale ZoBell, Utah State University</i></p> | <p>Good Agriculture Practices <i>by Shawn Olsen, Utah State University</i></p> <p>Organic Certification <i>by David Bell, Bell Organic</i></p> | | <p>On The Sheep Trail <i>by Aimee and Matt Goble</i></p> |
| 10:00 | Break (included in registration) | | | |
| 10:30 | <p>Running a Small Poultry Business <i>by Julie Clifford, Clifford Family Farm</i></p> <p>General Care and Husbandry of Small Flocks of Chickens <i>by David Frame, Utah State University</i></p> | <p>Land Use Issues for Urban Agriculture <i>by Danny McDowell, McDowell Family Farms; David Bell, Bell Organic; and Julie Peck-Dabbling</i></p> | <p>Business plans (continued)</p> | <p>Providing a Way for the Next Generation to Take Over <i>by Rulon and Nathan Fowers, Circle F Farms</i></p> |
| 12:00 | Lunch (included in registration) | | | |
| 1:00 | <p>Utah Agriculture Outlook and Making Decisions for Your Farm to Improve the Bottom Line <i>by Lyle Holmgren, Utah State University</i></p> | <p>Working With Extension to Develop Your Farm Plan <i>by Katie Wagner, Britney Hunter, Jody Gale, Shawn Olsen, Donna Minch, and Mike Pace, Utah State University Extension</i></p> | <p>Estimating Your Expenses, Profit, and Market Potential Using High Tunnels Examples <i>by Ruby Ward and Dan Drost, Utah State University</i></p> | |

3:00 End of Conference