



FRAME

fundamental resources for
agricultural micro-entrepreneurs



Food Business Basics

Extension
UtahStateUniversity.



[EXTENSION.USU.EDU](https://extension.usu.edu)

How to use this series

- This course will provide basic information for starting a packaged/processed food business
- Have something to take notes
 - Things to remember
 - Questions that you have
 - Information that you need to check on or find
- You can start, stop and rewatch portions as needed
- Not all of your questions will be answered!



Realities of food business

- Highly regulated
 - Complex requirements
 - Multiple agencies may be involved
- They are not easy businesses to run
- They can be very successful



Food Business Basics – Course layout

- Module 1 – Business Plans
- Module 2 – Food Regulations
- Module 3 – Profit and Budget
- Module 4 – Labels
- Module 5 – Bringing it all together

Some extra time spent planning and gathering information can save more time and money later.

