



Dried Flowers



# WHY DRY FLOWERS?

- Season Extension
- Value Added Products



# WHAT DRIES WELL?

## LARGE FLOWERS

- Sunflowers
- Peonies
- Dahlias
- Marigolds
- Italian Ranunculus

## SMALL FLOWERS

- Feverfew
- Strawflower
- Statice
- Ammobium
- Other Ranunculus

## GRASSES, GRAINS, PODS

- Nigella
- Poppy
- Bunny Tail Grass
- Millet

## HERBS

- Sage
- Lavender
- Oregano
- Marjoram

VEGGIES: Chili Peppers, Artichoke, Okra

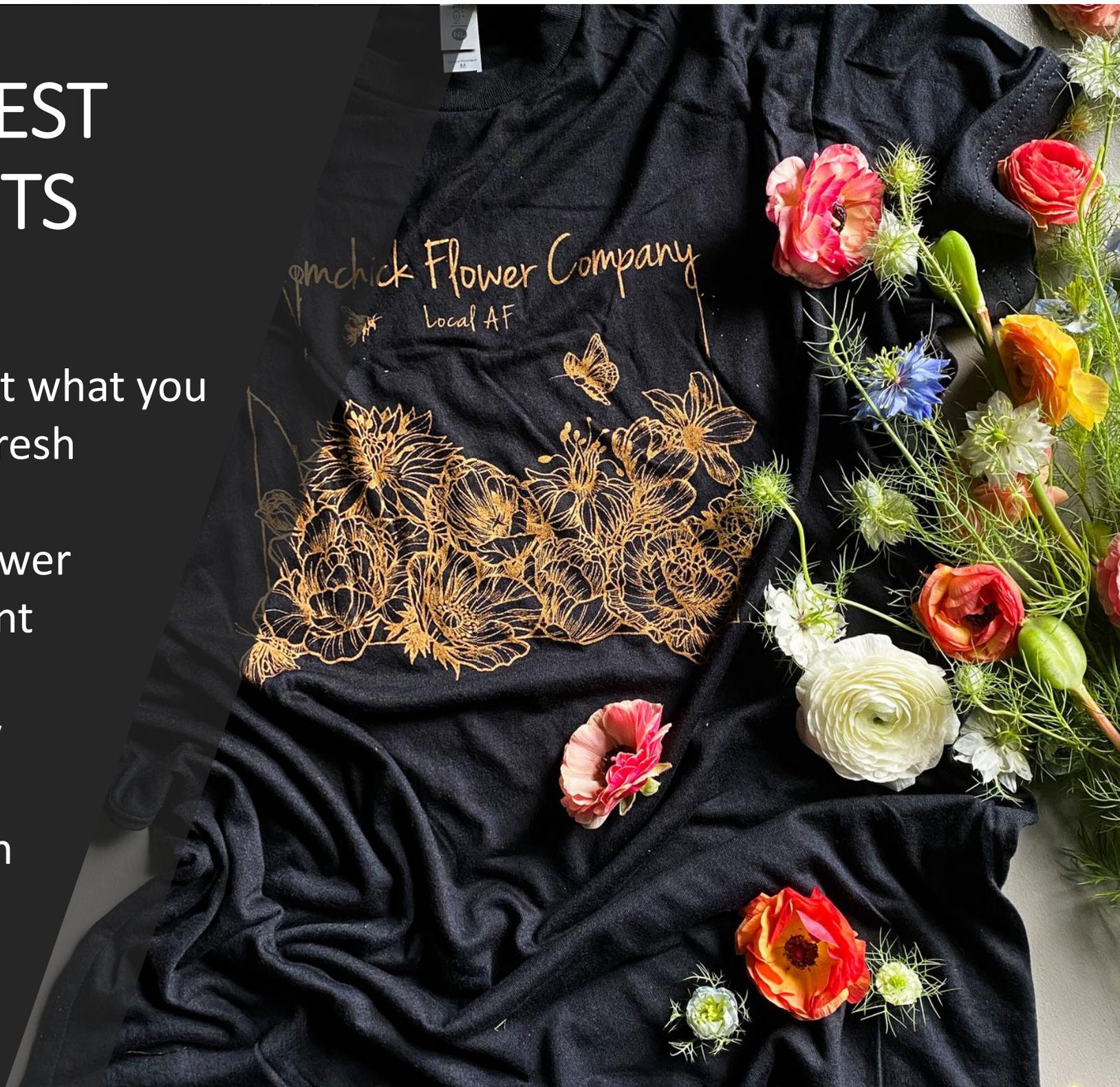


# HOW MUCH SHOULD YOU DRY?

- Shrinkage
- 20%
- Always Need More

# HARVEST POINTS

- Only harvest what you would sell fresh
- Stage of Flower Development
- Time of Day
- Stem Length



# AIR DRYING PROCESS

- Strip It!
- Bunch It!
- Hang It! (*or not*)



# DRYING SPACE

- Dark
- Warm (75\*-80\*)
- Low Humidity (40%-50%)
- Air Movement
- 7-10 days
- **FASTER DRYING is BETTER**





# SALES CHANNELS

- Wholesale
  - Stem Count vs Weight
  - Pricing
- Retail
  - Finished Product vs Bunches
  - Pricing



Q & A