

The Campbell's Company Prize for Watershed Health

About The Award

The Campbell's Company Prize for Watershed Health (the "Contest") recognizes and supports students who are advancing agricultural practices and research that protect and improve watershed health in Cache County. Through hands-on projects and applied research, students will demonstrate how innovative conservation practices can promote watershed health. The Contest is administered through Cache County 4-H, with sponsorship support from The Campbell's Company (the "Sponsor").

Award Details

Applications Due: March 31, 2027

Five (5) \$1,000 prizes awarded across project categories

Who Can Apply

Students who meet all of the following criteria are encouraged to apply

- Rising Junior or Senior as of January 1 of the award year;
- Active participant in FFA or 4-H programs; and
- Resident of Cache County

How to Apply

Email the completed application form & any necessary supporting documents to

dyan.waldron@usu.edu by March 31

Eligible Projects

Projects must be completed as part of a 4-H or Future Farmers of America ("FFA") project and focus on agricultural practices or research that support watershed health practices. Projects may be related to animal ag (feed, husbandry), row crops, or other agricultural production systems. Award submissions should include details of the implemented or proposed project and/or an academic research paper.

Qualifying Activities/Projects

- Expansion of relevant practice(s) in an active ag operation;
- Demonstration of relevant practice(s) in new geographic area or that is new to an operation;
- Testing a novel practice, e.g. edge of field conservation buffers; or
- Research or academic investigation of watershed health interventions

Intended Watershed Health Outcomes:

Projects should aim to deliver one or more of the following benefits:

- Water use reduction
- Water recharge increase
- Reduction of erosion
- Reduction of nutrient runoff/loss
- Increases collaboration among farmers regarding watershed health

Restrictions

To qualify, the submission must:

- be the original creation of the Entrant
- clearly disclose the use of any AI tool
- reflect the Entrant's own original ideas, work, and understanding, and may not consist primarily of AI-generated content
- not depict any dangerous activity or incorporate unsafe materials or methods and in no way harm any person or incorporate the destruction of any object;
- not have previously won a prize, been published in any medium (excluding social media) or submitted in any other Contest or competition;
- not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, including copyright and trademark rights;
- not make false statements; and
- not contain material that violates any laws or regulations

Evaluation Criteria

Submissions will be reviewed and judged by a panel of experts on a 100-point scale using the following criteria:

- **Relevance to watershed health** (20%)
- **Agricultural application & practicality** (25%)
- **Innovation & creativity** (25%)
- **Impact & measurable outcomes** (20%)
- **Clarity & completeness** (10%)

Release: By receipt of any prize, each winner agrees to release and hold harmless the Sponsor, and its respective parent companies, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees, and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize. Where a winner is a minor, this release must be agreed to by the minor's parent or guardian, in order for the minor to accept the prize.

Publicity: Acceptance of any prize shall constitute and signify the winner's agreement and consent that Sponsor and its designees may use, but are not required to use, the winner's name, city, state, likeness, photo (including winner's profile photo), Submission and/or prize information in connection with the Contest for promotional, advertising or other purposes, worldwide, in perpetuity, in any and all media now known or hereafter devised, including the Internet without limitation and without further payment, notification, permission or other consideration, except where prohibited by law. Where a winner is a minor, this release must be agreed to by the minor's parent or guardian, in order for the minor to accept the prize.

Limitations of Liability: Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrant, typographical or other errors, or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the submission process or the Contest; (4) typographical, technical, computer network or human error which may occur in the administration of the Contest, the uploading, the processing or judging of submissions, the announcement of the prizes or in any Contest-related materials; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. Released Parties are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled, and/or delayed computer transmission. Released Parties are not responsible for any unauthorized third-party use of any Submission.

Participants' Privacy: Any personal information collected in connection with an entrant's participation in this contest will be used by Sponsor, Administrator, and each of their respective affiliates, and agents only for purposes of the proper administration and fulfillment of the contest and in any manner consistent with Campbell's Privacy Policy, available at <https://www.campbellsoupcompany.com/privacy-policy>.

Award Application

First & Last Name:

Email Address:

Phone Number:

Home Address:

Are you a resident of Cache County? ☐ Yes ☐ No

Grade level as of January 1 of the award year

Are you an active participant of FFA or 4-H programs? ☐ Yes ☐ No

Project Title:

Project Type:

- ☐ Expansion of relevant practice(s) in an active ag operation
- ☐ Demonstration of relevant practice(s) that is new to an operation or geographic area
- ☐ Testing a novel practice (e.g., edge of field conservation buffers)
- ☐ Research or academic investigation of watershed health interventions

Project Description

Please provide a short description of your project. Project descriptions must include a summary of the agricultural system of focus, practices tested or researched, project implementation details, and key stakeholders as relevant.

Intended Watershed Health Outcomes

- ☐ Water use reduction
- ☐ Water recharge increase
- ☐ Reduction of erosion
- ☐ Reduction of nutrient runoff/loss
- ☐ Increases collaboration among farmers regarding watershed health

Describe Project Outcomes

Describe measurable results, economic feasibility, and observed benefits for implemented projects. Proposed Projects should describe project assessment including suitability and proof of concept measurements. Academic Research projects should provide summary of key learnings and/or recommendations.

If submitting academic paper, include paper as attached with award submission for consideration. Additional attachments for other project types accepted but not required.

By signing below, I certify that the information provided in this application is true and accurate to the best of my knowledge and that I have read, understand, and agree to the award requirements, eligibility criteria, and conditions described in this application.

Student Applicant Name

Date

Parent or Guardian Name

Date