Wellbeing in St. George, Utah – Preliminary Survey Results

To better understand individual and community wellbeing in Utah, Dr. Courtney Flint and her students conducted public-intercept iPad surveys in 16 cities in Summer 2019. Surveys were conducted at a combination of venues including: grocery stores, Wal-Mart stores, city offices, libraries, and public events.

This is a five-year study and data collection will continue in the future. We are currently meeting with city representatives to gather input on local wellbeing and reactions to preliminary survey findings. We look forward to your input!

In St. George, we surveyed 159 people. They were highly representative of the people of St. George, as shown in the comparison with American Community Survey estimates (collected by the Census Bureau) below). However, our survey sample has a much higher proportion of individuals below 50 and college graduates than the population estimates. We will continue to look for opportunities to conduct surveys in St. George to collect a more representative sample.

<table>
<thead>
<tr>
<th>Study Site: St. George</th>
<th>Demographics of Survey Respondents</th>
<th>American Community Survey 2013-2017 Estimates for Population Demographics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 18-50</td>
<td>65.0%</td>
<td>51.1% of adults 18 or over</td>
</tr>
<tr>
<td>Age 50 or Over</td>
<td>35.0%</td>
<td>48.9% of adults 18 or over</td>
</tr>
<tr>
<td>Non-Female (Male, Other, Prefer Not to Say)</td>
<td>44.2%</td>
<td>49.1% (Male only)</td>
</tr>
<tr>
<td>Female</td>
<td>55.8%</td>
<td>50.9%</td>
</tr>
<tr>
<td>No College Degree</td>
<td>57.1%</td>
<td>70.3%</td>
</tr>
<tr>
<td>College Degree (4-year)</td>
<td>42.9%</td>
<td>29.7%</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>NA</td>
<td>$54,022</td>
</tr>
<tr>
<td>Income Under $25,000</td>
<td>17.2%</td>
<td>20.0%</td>
</tr>
<tr>
<td>Income $25,000 to $99,999</td>
<td>60.3%</td>
<td>60.2%</td>
</tr>
<tr>
<td>Income $100,000 or over</td>
<td>22.5%</td>
<td>19.8%</td>
</tr>
<tr>
<td>Religion Latter-Day Saints</td>
<td>52.3%</td>
<td>NA</td>
</tr>
<tr>
<td>Religion Non-Latter-Day Saints</td>
<td>47.7%</td>
<td>NA</td>
</tr>
<tr>
<td>Race/Ethnicity White</td>
<td>78.9%</td>
<td>88.6%</td>
</tr>
<tr>
<td>Race/Ethnicity Non-White</td>
<td>21.1%</td>
<td>11.4%</td>
</tr>
</tbody>
</table>

Survey Results Compiled and Presented by
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The following graphs present findings on survey questions.

**Personal Wellbeing in St. George**
How would you rate your overall personal wellbeing?

**Community Wellbeing in St. George**
How would you rate the overall wellbeing in the community you live in now?

**Overall Personal Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)

**Overall Community Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)
Life Satisfaction in St. George
All things considered, how satisfied are you with your life overall?

Financial Satisfaction in St. George
How satisfied are you with the overall financial situation of your household?

Life Satisfaction Scores from Utah Study Cities (2019)
(On a scale from 1=Completely dissatisfied to 10=Completely satisfied)

Financial Satisfaction Scores from Utah Study Cities (2019)
(On a scale from 1=Completely dissatisfied to 10=Completely satisfied)

Median Household Incomes (2017)

<table>
<thead>
<tr>
<th>City</th>
<th>Incomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Draper</td>
<td>$110,270</td>
</tr>
<tr>
<td>Park City</td>
<td>$104,182</td>
</tr>
<tr>
<td>South Jordan</td>
<td>$99,856</td>
</tr>
<tr>
<td>Saratoga Spr.</td>
<td>$88,804</td>
</tr>
<tr>
<td>Lehi</td>
<td>$85,794</td>
</tr>
<tr>
<td>North Logan</td>
<td>$70,139</td>
</tr>
<tr>
<td>Tooele</td>
<td>$58,770</td>
</tr>
<tr>
<td>St. George</td>
<td>$54,009</td>
</tr>
<tr>
<td>Helper</td>
<td>$51,363</td>
</tr>
<tr>
<td>La Verkin</td>
<td>$50,075</td>
</tr>
<tr>
<td>Hurricane</td>
<td>$49,961</td>
</tr>
<tr>
<td>Price</td>
<td>$45,388</td>
</tr>
<tr>
<td>Ogden</td>
<td>$43,361</td>
</tr>
<tr>
<td>Cedar City</td>
<td>$42,216</td>
</tr>
</tbody>
</table>
Attitudes toward Landscape Features in St. George

How does the presence of the following landscape features influence your wellbeing?

- Industry
- Urban Development
- Farmland
- Lakes
- City Parks
- Mountains
- Red Rock
- Rivers and Streams

Percent of Respondents

Influence of Landscape Features on Wellbeing in Utah Study Cities (2019)

1=Very Negatively, 2=Negatively, 3=Neither, 4=Positively, 5=Very Positively

Average (Mean) Rating

Overall  St. George  Other Cities
Population Growth in St. George

How would you describe the current rate of population growth in your community?

- No Opinion
- Too Fast
- Just Right
- Too Slow

Economic Growth in St. George

How would you describe the current pace of economic development in your community?

- No Opinion
- Too Fast
- Just Right
- Too Slow

Population Growth in Utah Study Cities

How would you describe the current rate of population growth in your community?

- Helper
- Price
- Cedar City
- Logan
- North Logan
- Ogden
- South Jordan
- Salt Lake City
- La Verkin
- Hurricane
- Lehi
- St. George
- Park City
- Saratoga Springs
- Tooele
- Draper
- Percent of Respondents

Values next to the 100% axis reflect the actual population growth rate in each city from the 2010-2017 American Community Survey

Economic Development in Utah Study Cities

How would you describe the current pace of economic development in your community?

- Price
- Helper
- Ogden
- Cedar City
- Hurricane
- Saratoga Springs
- Salt Lake City
- North Logan
- Tooele
- South Jordan
- St. George
- La Verkin
- Lehi
- Draper
- Park City

Percent of Respondents
Wellbeing Domain Importance in St. George

How important are the following categories to your overall personal wellbeing?

- Cultural Opportunities
- Social Connections
- Connection to Nature
- Local Environmental Quality
- Education
- Leisure Time
- Living Standards
- Safety and Security
- Physical Health
- Mental Health

Percent of Respondents

- Not at all
- Slightly
- Moderately
- Important
- Very

Average Importance of Wellbeing Domains in Sampled Utah Cities (2019)

1=Not at all important, 2=Slightly important, 3=Moderately important, 4=Important, 5=Very important
The graph below illustrates the relationship between the average rating of wellbeing domains and the average importance of each of those domains for individuals in St. George. Mental Health and Safety and Security were wellbeing domains deemed very important yet rated relatively low.