Wellbeing in South Jordan, UT - Preliminary Survey Results

To better understand individual and community wellbeing in Utah, Dr. Courtney Flint and her students conducted public-intercept iPad surveys in 16 cities in Summer 2019. Surveys were conducted at a combination of venues including: grocery stores, Wal-Mart stores, city offices, libraries, and public events.

This is a five-year study and data collection will continue in the future. We are currently meeting with city representatives to gather input on local wellbeing and reactions to preliminary survey findings. We look forward to your input!

In South Jordan, we surveyed 101 people. They were not highly representative of the people of South Jordan as shown in the comparison with American Community Survey estimates (collected by the Census Bureau) below. Our survey sample has a higher proportion of females, those with a college degree, and those with a mid-range income than the population estimates. Our sample has a lower proportion of individuals with white race/ethnicity and high-range income than the population estimates. We will continue to look for opportunities to conduct surveys in South Jordan to collect a more representative sample.

<table>
<thead>
<tr>
<th>Study Site: South Jordan</th>
<th>Demographics of Survey Respondents</th>
<th>American Community Survey 2013-2017 Estimates for Population Demographics</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Age 18-50</td>
<td>63.5% of adults 18 or over</td>
</tr>
<tr>
<td></td>
<td>Age 50 or Over</td>
<td>36.5% of adults 18 or over</td>
</tr>
<tr>
<td></td>
<td>Non-Female (Male, Other, Prefer Not to Say)</td>
<td>49.7% (Male only)</td>
</tr>
<tr>
<td></td>
<td>Female</td>
<td>50.3%</td>
</tr>
<tr>
<td></td>
<td>No College Degree</td>
<td>47.0%</td>
</tr>
<tr>
<td></td>
<td>College Degree (4-year)</td>
<td>53.0%</td>
</tr>
<tr>
<td></td>
<td>Income Under $25,000</td>
<td>8.2%</td>
</tr>
<tr>
<td></td>
<td>Income $25,000 to $99,999</td>
<td>55.7%</td>
</tr>
<tr>
<td></td>
<td>Income $100,000 or over</td>
<td>36.1%</td>
</tr>
<tr>
<td></td>
<td>Religion Latter-Day Saints</td>
<td>70.0%</td>
</tr>
<tr>
<td></td>
<td>Religion Non-Latter-Day Saints</td>
<td>30.0%</td>
</tr>
<tr>
<td></td>
<td>Race/Ethnicity White</td>
<td>84.8%</td>
</tr>
<tr>
<td></td>
<td>Race/Ethnicity Non-White</td>
<td>15.2%</td>
</tr>
</tbody>
</table>

Survey Results Compiled and Presented by
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The following graphs present findings on survey questions.

**Personal Wellbeing in South Jordan**
How would you rate your overall personal wellbeing?

**Community Wellbeing in South Jordan**
How would you rate the overall wellbeing in the community you live in now?

**Overall Personal Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)

**Overall Community Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)
Median Household Incomes (2017)

- Draper: $110,270
- Park City: $104,182
- South Jordan: $99,856
- Saratoga Springs: $88,804
- Lehi: $85,794
- North Logan: $70,139
- Tooele: $58,770
- St. George: $54,022
- Helper: $54,009
- Salt Lake City: $54,009
- Ogden: $43,361
- Cedar City: $42,216

Life Satisfaction Scores from Utah Study Cities (2019)
(On a scale from 1=Completely dissatisfied to 10=Completely satisfied)

- Park City: 8.56
- South Jordan: 8.41
- Lehi: 8.29
- Saratoga Springs: 8.17
- St. George: 8.14
- Logan: 8.05
- North Logan: 8.04
- Cedar City: 8.02
- Tooele: 7.97
- Helper: 7.94
- Salt Lake City: 7.91

Financial Satisfaction Scores from Utah Study Cities (2019)
(On a scale from 1=Completely dissatisfied to 10=Completely satisfied)
Wellbeing Domain Importance in South Jordan

How important are the following categories to your overall personal wellbeing?

- Cultural Opportunities
- Connection to Nature
- Social Connections
- Leisure Time
- Local Environmental Quality
- Physical Health
- Education
- Safety and Security
- Mental Health
- Living Standards

Percent of Respondents

- Not at all
- Slightly
- Moderately
- Important
- Very

Average Importance of Wellbeing Domains in Sampled Utah Cities (2019)

1=Not at all important, 2=Slightly important, 3=Moderately important, 4=Important, 5=Very important
The graph below illustrates the relationship between the average rating of wellbeing domains and the average importance of each of those domains for individuals in South Jordan. Local Environmental Quality, Mental Health and Safety and Security were wellbeing domains deemed very important yet rated relatively low.