Wellbeing in Salt Lake City, Utah – Preliminary Survey Results

To better understand individual and community wellbeing in Utah, Dr. Courtney Flint and her students conducted public-intercept iPad surveys in 16 cities in Summer 2019. Surveys were conducted at a combination of venues including: grocery stores, Wal-Mart stores, city offices, libraries, and public events.

This is a five-year study and data collection will continue in the future. We are currently meeting with city representatives to gather input on local wellbeing and reactions to preliminary survey findings. We look forward to your input!

In Salt Lake City, we surveyed 162 people. They were somewhat representative of the people of Salt Lake City as shown in comparison with American Community Survey estimates (collected by the Census Bureau) below. Our survey sample had a higher proportion of individuals below 50, females, individuals with a college degree, and high-income individuals than the population estimates. We will continue to look for opportunities to conduct surveys in Salt Lake City to collect a more representative sample.

<table>
<thead>
<tr>
<th>Study Site: Salt Lake City</th>
<th>Demographics of Survey Respondents</th>
<th>American Community Survey 2013-2017 Estimates for Population Demographics</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Age 18-50</td>
<td>67.8% of adults 18 or over</td>
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<tr>
<td></td>
<td>Age 50 or Over</td>
<td>32.2% of adults 18 or over</td>
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<tr>
<td></td>
<td>Non-Female (Male, Other, Prefer Not to Say)</td>
<td>51.5% (Male only)</td>
</tr>
<tr>
<td></td>
<td>Female</td>
<td>48.5%</td>
</tr>
<tr>
<td></td>
<td>No College Degree</td>
<td>54.9%</td>
</tr>
<tr>
<td></td>
<td>College Degree (4-year)</td>
<td>45.1%</td>
</tr>
<tr>
<td></td>
<td>Median Household Income</td>
<td>NA</td>
</tr>
<tr>
<td></td>
<td>Income Under $25,000</td>
<td>23.3%</td>
</tr>
<tr>
<td></td>
<td>Income $25,000 to $99,999</td>
<td>53.3%</td>
</tr>
<tr>
<td></td>
<td>Income $100,000 or over</td>
<td>23.3%</td>
</tr>
<tr>
<td></td>
<td>Religion Latter-Day Saints</td>
<td>29.8%</td>
</tr>
<tr>
<td></td>
<td>Religion Non-Latter-Day Saints</td>
<td>NA</td>
</tr>
<tr>
<td></td>
<td>Race/Ethnicity White</td>
<td>77.5%</td>
</tr>
<tr>
<td></td>
<td>Race/Ethnicity Non-White</td>
<td>22.5%</td>
</tr>
</tbody>
</table>

Survey Results Compiled and Presented by
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The following graphs present findings on survey questions.

**Personal Wellbeing in Salt Lake City**
How would you rate your overall personal wellbeing?

**Community Wellbeing in Salt Lake City**
How would you rate the overall wellbeing in the community you live in now?

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**Overall Personal Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)

**Overall Community Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)
### Median Household Incomes (2017)

- **Draper**: $110,270
- **Park City**: $104,182
- **South Jordan**: $99,856
- **Saratoga Springs**: $88,804
- **Lehi**: $85,794
- **North Logan**: $70,139
- **Tooele**: $58,770
- **St. George**: $54,022
- **Salt Lake City**: $54,009
- **Price**: $51,363
- **Ogden**: $43,361
- **Cedar City**: $42,216

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### Life Satisfaction in Salt Lake City

All things considered, how satisfied are you with your life overall?

### Financial Satisfaction in Salt Lake City

How satisfied are you with the overall financial situation of your household?

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### Life Satisfaction Scores from Utah Study Cities (2019)

(On a scale from 1=Completely dissatisfied to 10=Completely satisfied)

- **Salt Lake City**: 7.78
- **Park City**: 8.56
- **South Jordan**: 8.41
- **Lehi**: 8.29
- **Hurricane**: 8.17
- **Saratoga Springs**: 8.14
- **St. George**: 8.05
- **Logan**: 8.04
- **North Logan**: 8.02
- **Cedar City**: 7.97
- **Tooele**: 7.97
- **Draper**: 7.94
- **Helper**: 7.94

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### Financial Satisfaction Scores from Utah Study Cities (2019)

(On a scale from 1=Completely dissatisfied to 10=Completely satisfied)

- **Salt Lake City**: 6.75
- **Park City**: 7.80
- **South Jordan**: 7.67
- **Draper**: 7.52
- **Lehi**: 7.51
- **Saratoga Springs**: 7.37
- **Hurricane**: 7.31
- **North Logan**: 7.29
- **St. George**: 7.20
- **Cedar City**: 6.91
- **Helper**: 6.90
- **Tooele**: 6.88
- **Ogden**: 6.43
- **Logan**: 6.43
- **Price**: 6.16
- **La Verkin**: 6.15

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Overall Average: 7.31

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Overall Average: 6.75
Happiness in Salt Lake City

Taking all things together, would you say you are:

- Not at all happy
- Not very happy
- Neither happy nor unhappy
- Rather happy
- Very happy

Percent of Respondents

Happiness in Utah Study Cities

Taking all things together, would you say you are:

- La Verkin
- Ogden
- Price
- Salt Lake City
- Tooele
- North Logan
- Cedar City
- St. George
- Saratoga Springs
- Logan
- Draper
- Helper
- Hurricane
- South Jordan
- Lehi
- Park City

Percent of Respondents

Percent of Respondents that are 'Rather' or 'Very' Happy from Utah Study Cities (2019)

- 94.1% Park City
- 92.1% Lehi
- 92.0% South Jordan
- 90.9% Hurricane
- 90.3% Helper
- 90.2% Draper
- 88.4% Logan
- 87.8% Saratoga Springs
- 86.8% St. George
- 85.9% Cedar City
- 85.7% North Logan
- 84.9% Tooele
- 82.1% Salt Lake City

Percent of 'rather' or 'very' happy respondents
Population Growth in Salt Lake City
How would you describe the current rate of population growth in your community?

- No Opinion
- Too Fast
- Just Right
- Too Slow

Percent of Respondents

Economic Growth in Salt Lake City
How would you describe the current pace of economic development in your community?

- No Opinion
- Too Fast
- Just Right
- Too Slow

Percent of Respondents

Population Growth in Utah Study Cities
How would you describe the current rate of population growth in your community?

- Helper
- Price
- Cedar City
- Logan
- North Logan
- Ogden
- South Jordan
- Salt Lake City
- La Verkin
- Hurricane
- Lehi
- St. George
- Park City
- Saratoga Springs
- Tooele
- Draper

Percent of Respondents

*Values next to the 100% axis line reflect the actual population growth rate in each city from the 2010-2017 American Community Survey

Economic Development in Utah Study Cities
How would you describe the current pace of economic development in your community?

- Price
- Helper
- Logan
- Ogden
- Cedar City
- Hurricane
- Saratoga Springs
- Salt Lake City
- North Logan
- Tooele
- South Jordan
- St. George
- La Verkin
- Lehi
- Draper
- Park City

Percent of Respondents
Wellbeing Domain Importance in Salt Lake City
How important are the following categories to your overall personal wellbeing?

- Cultural Opportunities
- Social Connections
- Leisure Time
- Connection to Nature
- Education
- Living Standards
- Local Environmental Quality
- Physical Health
- Safety and Security
- Mental Health

Percent of Respondents

- Not at all
- Slightly
- Moderately
- Important
- Very

Average Importance of Wellbeing Domains in Sampled Utah Cities (2019)
1=Not at all important, 2=Slightly important, 3=Moderately important, 4=Important, 5=Very important

Mental Health
Safety and Security
Physical Health
Living Standards
Education
Local Environmental Quality
Leisure Time
Connection to Nature
Social Connections
Cultural Opportunities

Average (Mean) Importance

- All Cities
- Salt Lake City
- Other Cities
The graph below illustrates the relationship between the average rating of wellbeing domains and the average importance of each of those domains for individuals in Salt Lake City. Mental Health was a wellbeing domain deemed very important yet rated relatively low.