Wellbeing in Park City, Utah – Preliminary Survey Results

To better understand individual and community wellbeing in Utah, Dr. Courtney Flint and her students conducted public-intercept iPad surveys in 16 cities in Summer 2019. Surveys were conducted at a combination of venues including: grocery stores, Wal-Mart stores, city offices, libraries, and public events.

This is a five-year study and data collection will continue in the future. We are currently meeting with city representatives to gather input on local wellbeing and reactions to preliminary survey findings. We look forward to your input!

In Park City, we surveyed 52 people. They were not highly representative of the people of Park City as shown in comparison with American Community Survey estimates (collected by the Census Bureau) below. Our survey sample had a higher proportion of individuals above 50 years old, females, individuals with a college degree, and non-white individuals than the population estimates. The income distribution of our respondents was very similar to the population estimates, however.

Survey Results Compiled and Presented by
Professor Courtney Flint
Utah State University
courtney.flint@usu.edu
(435) 797-8635

Funding for this study has been provided by the Utah Agricultural Experiment Station, the USU Office of Research, and the USU College of Humanities and Social Sciences.
The following graphs present findings on survey questions.

**Personal Wellbeing in Park City**
How would you rate your overall personal wellbeing?

**Community Wellbeing in Park City**
How would you rate the overall wellbeing in the community you live in now?

**Overall Personal Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)

**Overall Community Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)
Median Household Incomes (2017)

<table>
<thead>
<tr>
<th>City</th>
<th>Median Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Draper</td>
<td>$110,270</td>
</tr>
<tr>
<td>Park City</td>
<td>$104,182</td>
</tr>
<tr>
<td>South Jordan</td>
<td>$99,856</td>
</tr>
<tr>
<td>Saratoga Spr.</td>
<td>$88,804</td>
</tr>
<tr>
<td>Lehi</td>
<td>$85,794</td>
</tr>
<tr>
<td>North Logan</td>
<td>$70,139</td>
</tr>
<tr>
<td>Tooele</td>
<td>$58,770</td>
</tr>
<tr>
<td>St. George</td>
<td>$54,022</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>$53,790</td>
</tr>
<tr>
<td>Helper</td>
<td>$51,363</td>
</tr>
<tr>
<td>La Verkin</td>
<td>$50,075</td>
</tr>
<tr>
<td>Hurricane</td>
<td>$49,961</td>
</tr>
<tr>
<td>Price</td>
<td>$45,388</td>
</tr>
<tr>
<td>Ogden</td>
<td>$43,361</td>
</tr>
<tr>
<td>Cedar City</td>
<td>$42,216</td>
</tr>
</tbody>
</table>
Happiness in Park City
Taking all things together, would you say you are:

- Not at all happy
- Not very happy
- Neither happy nor unhappy
- Rather happy
- Very happy

Percent of Respondents

Happiness in Utah Study Cities
Taking all things together, would you say you are:

- La Verkin
- Ogden
- Price
- Salt Lake City
- Tooele
- North Logan
- Cedar City
- St. George
- Saratoga Springs
- Logan
- Draper
- Helper
- Hurricane
- South Jordan
- Lehi
- Park City

Percent of Respondents

Not at all happy
Not very happy
Neither happy nor unhappy
Rather happy
Very happy

Percent of Respondents that are 'Rather' or 'Very' Happy from Utah Study Cities (2019)

- Park City: 94.1%
- Lehi: 92.1%
- South Jordan: 92.0%
- Hurricane: 90.9%
- Helper: 90.3%
- Draper: 90.2%
- Logan: 88.4%
- Saratoga Springs: 87.8%
- St. George: 86.8%
- Cedar City: 85.9%
- North Logan: 85.7%
- Tooele: 84.9%
- Salt Lake City: 82.1%
- Ogden: 72.1%
- La Verkin: 70.4%
- Price: 77.2%

Percent of 'rather' or 'very' happy respondents

65% 70% 75% 80% 85% 90% 95% 100%
Attitudes toward Landscape Features in Park City

How does the presence of the following landscape features influence your wellbeing?

- Industry
- Urban Development
- Red Rock
- Lakes
- Farmland
- Rivers and Streams
- City Parks
- Mountains

Percent of Respondents

- Very Negatively
- Negatively
- Neither
- Positively
- Very Positively

Influence of Landscape Features on Wellbeing in Utah Study Cities (2019)

1=Very Negatively, 2=Negatively, 3=Neither, 4=Positively, 5=Very Positively

Average (Mean) Rating

- Overall
- Park City
- Other Cities

2.5 3 = Neither 3.5 4 = Positively 4.5 5 = Very Positively
Population Growth in Park City
How would you describe the current rate of population growth in your community?

No Opinion
Too Fast
Just Right
Too Slow

Percent of Respondents

Economic Growth in Park City
How would you describe the current pace of economic development in your community?

No Opinion
Too Fast
Just Right
Too Slow

Percent of Respondents

Population Growth in Utah Study Cities
How would you describe the current rate of population growth in your community?

- Helper
- Price
- Cedar City
- Logan
- North Logan
- Ogden
- South Jordan
- Salt Lake City
- La Verkin
- Lehi
- St. George
- Park City
- Saratoga Springs
- Tooele
- Draper

Percent of Respondents

Economic Development in Utah Study Cities
How would you describe the current pace of economic development in your community?

- Price
- Helper
- Logan
- Ogden
- Cedar City
- Hurricane
- Saratoga Springs
- Salt Lake City
- North Logan
- Tooele
- South Jordan
- St. George
- La Verkin
- Lehi
- Draper
- Park City

Percent of Respondents

*Values next to the 100% axis line reflect the actual population growth rate in each city from the 2010-2017 American Community Survey.
The graph below illustrates the relationship between the average rating of wellbeing domains and the average importance of each of those domains for individuals in Park City. Safety and Security, Local Environmental Quality, Leisure Time, and Mental Health were wellbeing domains deemed very important yet rated relatively low.