Wellbeing in Ogden, Utah – Preliminary Survey Results

To better understand individual and community wellbeing in Utah, Dr. Courtney Flint and her students conducted public-intercept iPad surveys in 16 cities in Summer 2019. Surveys were conducted at a combination of venues including: grocery stores, Wal-Mart stores, city offices, libraries, and public events.

This is a five-year study and data collection will continue in the future. We are currently meeting with city representatives to gather input on local wellbeing and reactions to preliminary survey findings. We look forward to your input!

In Ogden, we surveyed 122 people. They were somewhat representative of the people of Ogden as shown in comparison with American Community Survey estimates (collected by the Census Bureau) below. Our survey sample has a higher proportion of individuals below 50, college graduates, and non-white individuals than the population estimates. We will continue to look for opportunities to conduct surveys in Ogden to collect a more representative sample.

<table>
<thead>
<tr>
<th>Study Site: Ogden</th>
<th>Demographics of Survey Respondents</th>
<th>American Community Survey 2013-2017 Estimates for Population Demographics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 18-50</td>
<td>77.9%</td>
<td>65.2% of adults 18 or over</td>
</tr>
<tr>
<td>Age 50 or Over</td>
<td>22.1%</td>
<td>34.8% of adults 18 or over</td>
</tr>
<tr>
<td>Non-Female (Male, Other, Prefer Not to Say) Female</td>
<td>45.9%</td>
<td>51.6% (Male only)</td>
</tr>
<tr>
<td></td>
<td>54.1%</td>
<td>48.4%</td>
</tr>
<tr>
<td>No College Degree</td>
<td>68.6%</td>
<td>80.2%</td>
</tr>
<tr>
<td>College Degree (4-year)</td>
<td>31.4%</td>
<td>19.8%</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>NA</td>
<td>$43,361</td>
</tr>
<tr>
<td>Income Under $25,000</td>
<td>30.0%</td>
<td>26.5%</td>
</tr>
<tr>
<td>Income $25,000 to $99,999</td>
<td>55.0%</td>
<td>61.2%</td>
</tr>
<tr>
<td>Income $100,000 or over</td>
<td>15.0%</td>
<td>12.3%</td>
</tr>
<tr>
<td>Religion Latter-Day Saints</td>
<td>25.4%</td>
<td>NA</td>
</tr>
<tr>
<td>Religion Non-Latter-Day Saints</td>
<td>74.6%</td>
<td>NA</td>
</tr>
<tr>
<td>Race/Ethnicity White</td>
<td>63.0%</td>
<td>84.8%</td>
</tr>
<tr>
<td>Race/Ethnicity Non-White</td>
<td>37.0%</td>
<td>15.2%</td>
</tr>
</tbody>
</table>

Survey Results Compiled and Presented by Professor Courtney Flint Utah State University
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Funding for this study has been provided by the Utah Agricultural Experiment Station, the USU Office of Research, and the USU College of Humanities and Social Sciences.
The following graphs present findings on survey questions.

**Personal Wellbeing in Ogden**
How would you rate your overall personal wellbeing?

**Community Wellbeing in Ogden**
How would you rate the overall wellbeing in the community you live in now?

**Overall Personal Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)

**Overall Community Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)
Median Household Incomes (2017)

- Draper: $110,270
- Park City: $104,182
- South Jordan: $99,856
- Saratoga Springs: $88,804
- Lehi: $85,794
- North Logan: $70,139
- Tooele: $58,770
- St. George: $54,009
- Helper: $51,363
- Ogden: $43,361
- Cedar City: $42,216

Life Satisfaction Scores from Utah Study Cities (2019)
(On a scale from 1=Completely dissatisfied to 10=Completely satisfied)

- Ogden: 7.31
- La Verkin: 7.26
- Hurricane: 8.56
- Park City: 8.41
- South Jordan: 8.29
- Lehi: 8.17
- Saratoga Springs: 8.14
- St. George: 8.05
- Logan: 8.04
- North Logan: 8.02
- Cedar City: 7.97
- Tooele: 7.94
- Draper: 7.97
- Helper: 7.94
- Salt Lake City: 7.97

Financial Satisfaction Scores from Utah Study Cities (2019)
(On a scale from 1=Completely dissatisfied to 10=Completely satisfied)

- Ogden: 6.28
- Price: 6.43
- La Verkin: 6.16
- Cedar City: 6.91
- Helper: 6.90
- Tooele: 6.75
- Salt Lake City: 6.72
- Park City: 7.80
- South Jordan: 7.80
- St. George: 7.52
- Draper: 7.51
- Hurricane: 7.31
- Saratoga Springs: 7.37
- North Logan: 7.29
- Logan: 6.91
- Cedar City: 6.90
- Helper: 6.88
- Tooele: 6.75
- Salt Lake City: 6.72

Overall Average: 7.17
**Attitudes toward Landscape Features in Ogden**
How does the presence of the following landscape features influence your wellbeing?

- Industry
- Urban Development
- Red Rock
- Farmland
- City Parks
- Lakes
- Mountains
- Rivers and Streams

Percent of Respondents

- **Very Negatively**
- **Negatively**
- **Neither**
- **Positively**
- **Very Positively**

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**Influence of Landscape Features on Wellbeing in Utah Study Cities (2019)**

1=Very Negatively, 2=Negatively, 3=Neither, 4=Positively, 5=Very Positively

Average (Mean) Rating

- **Overall**
- **Ogden**
- **Other Cities**
Population Growth in Ogden
How would you describe the current rate of population growth in your community?
- No Opinion
- Too Fast
- Just Right
- Too Slow

Economic Growth in Ogden
How would you describe the current pace of economic development in your community?
- No Opinion
- Too Fast
- Just Right
- Too Slow

Population Growth in Utah Study Cities
How would you describe the current rate of population growth in your community?
- Helper
- Price
- Cedar City
- Logan
- North Logan
- Ogden
- South Jordan
- Salt Lake City
- La Verkin
- Hurricane
- Lehi
- St. George
- Park City
- Saratoga Springs
- Tooele
- Draper

- Percent of Respondents

Economic Development in Utah Study Cities
How would you describe the current pace of economic development in your community?
- Price
- Helper
- Logan
- Ogden
- Cedar City
- Hurricane
- Saratoga Springs
- Salt Lake City
- North Logan
- Tooele
- South Jordan
- St. George
- La Verkin
- Lehi
- Draper
- Park City

- Percent of Respondents

*Values next to the 100% axis line reflect the actual population growth rate in each city from the 2010-2017 American Community Survey
### Wellbeing Domain Ratings in Ogden

How would you rate your level of personal wellbeing for each of the following categories?

<table>
<thead>
<tr>
<th>Domain</th>
<th>Percent of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Environmental Quality</td>
<td>80%</td>
</tr>
<tr>
<td>Cultural Opportunities</td>
<td>70%</td>
</tr>
<tr>
<td>Mental Health</td>
<td>60%</td>
</tr>
<tr>
<td>Social Connections</td>
<td>50%</td>
</tr>
<tr>
<td>Leisure Time</td>
<td>40%</td>
</tr>
<tr>
<td>Living Standards</td>
<td>30%</td>
</tr>
<tr>
<td>Physical Health</td>
<td>20%</td>
</tr>
<tr>
<td>Safety and Security</td>
<td>10%</td>
</tr>
<tr>
<td>Connection to Nature</td>
<td>0%</td>
</tr>
<tr>
<td>Education</td>
<td>0%</td>
</tr>
</tbody>
</table>

Legend:
- Poor
- Fair
- Moderate
- Good
- Excellent

### Average Ratings of Wellbeing Domains in Sampled Utah Cities (2019)

1=Poor, 2=Fair, 3=Moderate, 4=Good, 5=Excellent

![Bar graph showing average ratings of wellbeing domains in sampled Utah cities (2019)](chart)

Legend:
- All Cities
- Ogden
- Other Cities
Wellbeing Domain Importance in Ogden

How important are the following categories to your overall personal wellbeing?

Cultural Opportunities
Social Connections
Local Environmental Quality
Connection to Nature
Leisure Time
Safety and Security
Living Standards
Physical Health
Education
Mental Health

Percent of Respondents

Not at all  Slightly  Moderately  Important  Very

Average Importance of Wellbeing Domains in Sampled Utah Cities (2019)

1=Not at all important, 2=slightly important, 3=moderately important, 4=important, 5=very important

Mental Health    Safety and Security    Physical Health    Living Standards    Education    Local Environmental Quality    Leisure Time    Connection to Nature    Social Connections    Cultural Opportunities

Helper  Ogden  Draper  La Verkin  Helper  Draper  Saratoga Springs  Park City  Helper  Park City  Saratoga Springs  Park City  Price  Park City  Park City

Average (Mean) Importance

All Cities  Ogden  Other Cities
The graph below illustrates the relationship between the average rating of wellbeing domains and the average importance of each of those domains for individuals in Ogden. Mental Health was a wellbeing domain deemed very important yet rated relatively low.