Wellbeing in La Verkin, Utah – Preliminary Survey Results

To better understand individual and community wellbeing in Utah, Dr. Courtney Flint and her students conducted public-intercept iPad surveys in 16 cities in May-June 2019. Surveys were conducted at a combination of venues including: grocery stores, Wal-Mart stores, city offices, libraries, and public events.

This is a five-year study and data collection will continue in the future. We are currently meeting with city representatives to gather input on local wellbeing and reactions to preliminary survey findings. We look forward to your input!

In La Verkin, we surveyed 27 people. They were not highly representative of the people of La Verkin, as shown in the comparison with American Community Survey estimates (collected by the Census Bureau) below. Our survey sample has a much higher proportion of females, those with a college degree, and those in the highest income bracket than the census estimates and a lower proportion of individuals in the middle-income bracket. We will continue to look for opportunities in La Verkin to collect a more representative sample.

Study Site: La Verkin	Demographics of Survey Respondents	American Community Survey 2013-2017 Estimates for Population Demographics
Age 18-50	51.9%	54.5% of adults 18 or over
Age 50 or Over	48.1%	45.5% of adults 18 or over
Non-Female (Male, Other, Prefer Not to Say)	33.3%	51.1% (Male only)
Female	66.7%	49.0%
No College Degree	76.0%	87.4%
College Degree (4-year)	24.0%	12.6%
Median Household Income	NA	$50,075
Income Under $25,000	24.0%	19.4%
Income $25,000 to $99,999	56.0%	69.2%
Income $100,000 or over	20.0%	11.3%
Religion Latter-Day Saints	48.0%	NA
Religion Non-Latter-Day Saints	52.0%	NA
Race/Ethnicity White	88.0%	86.2%
Race/Ethnicity Non-White	12.0%	13.8%

Survey Results Compiled and Presented by
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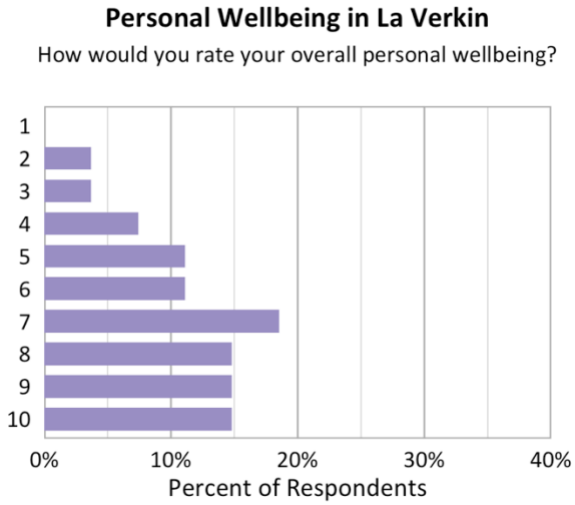
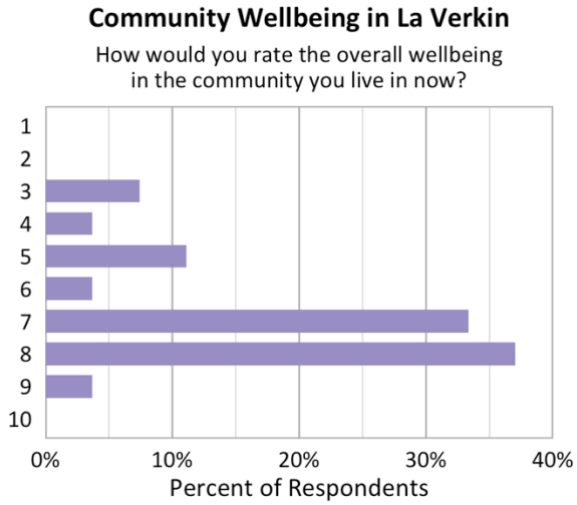
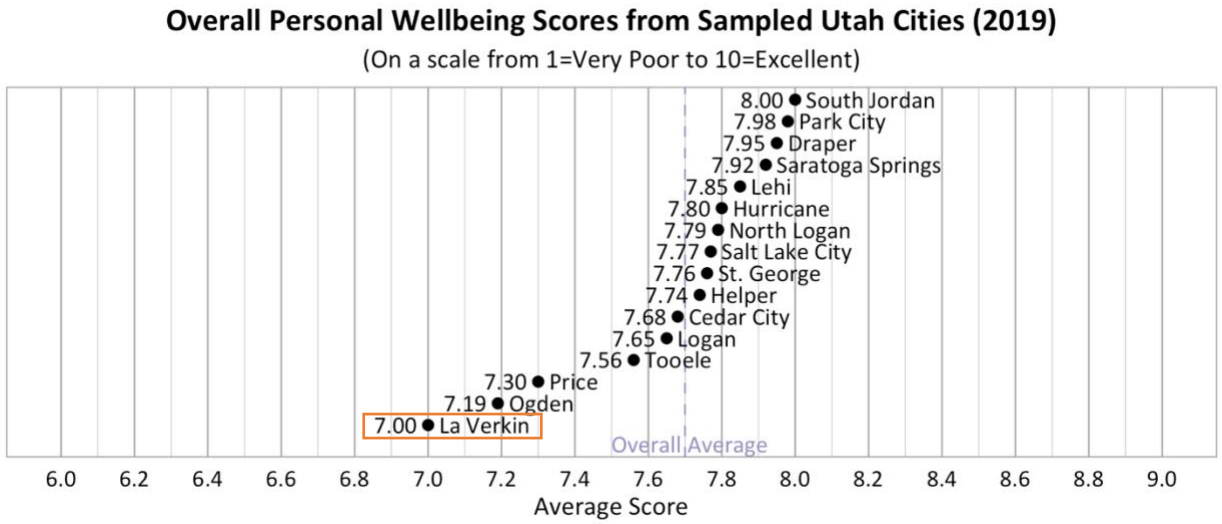
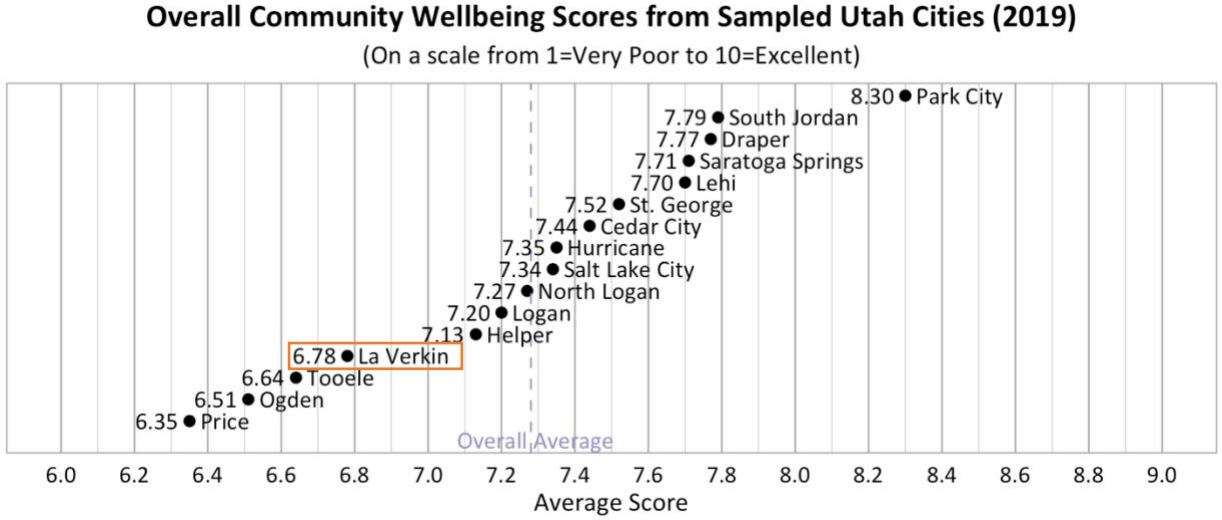
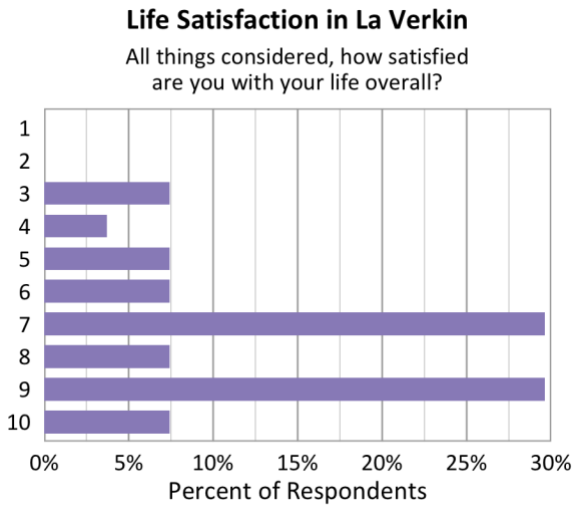
The following graphs present findings on survey questions.

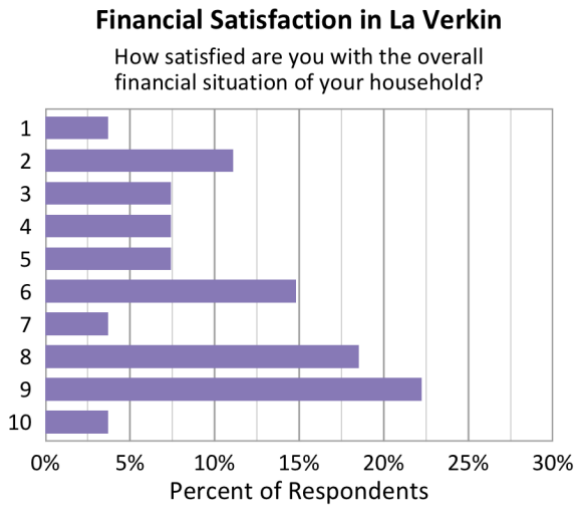


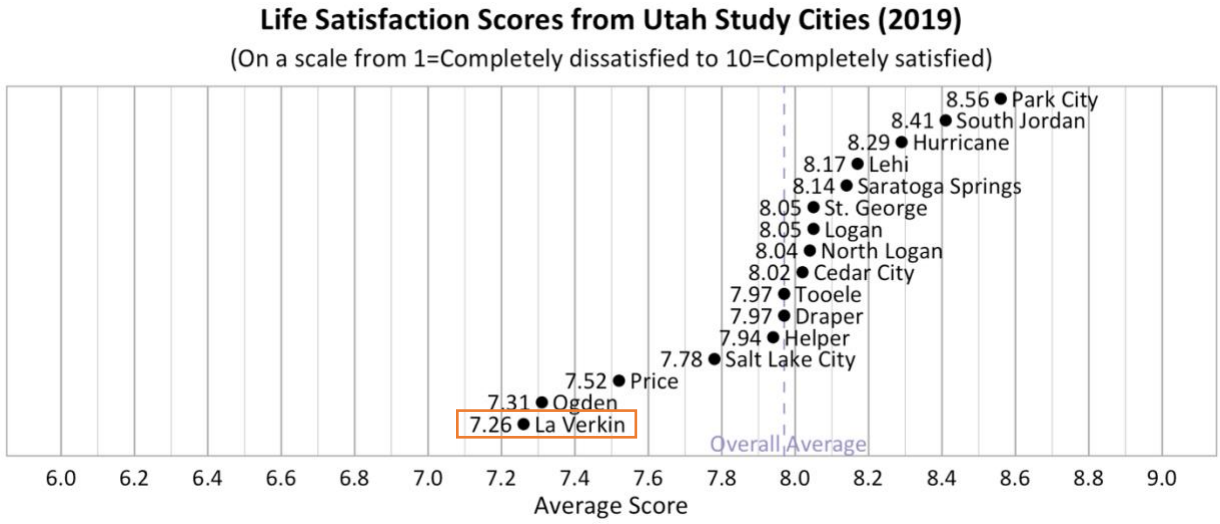


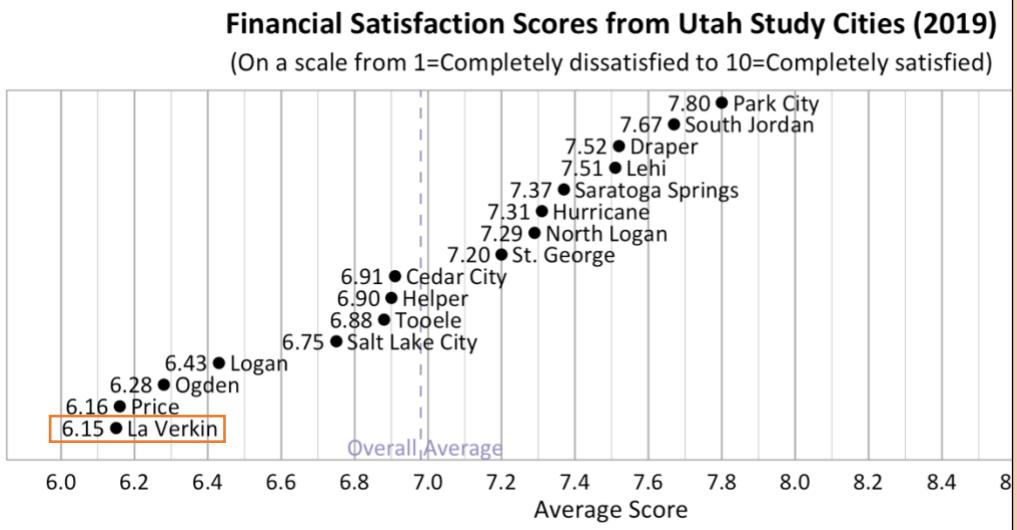






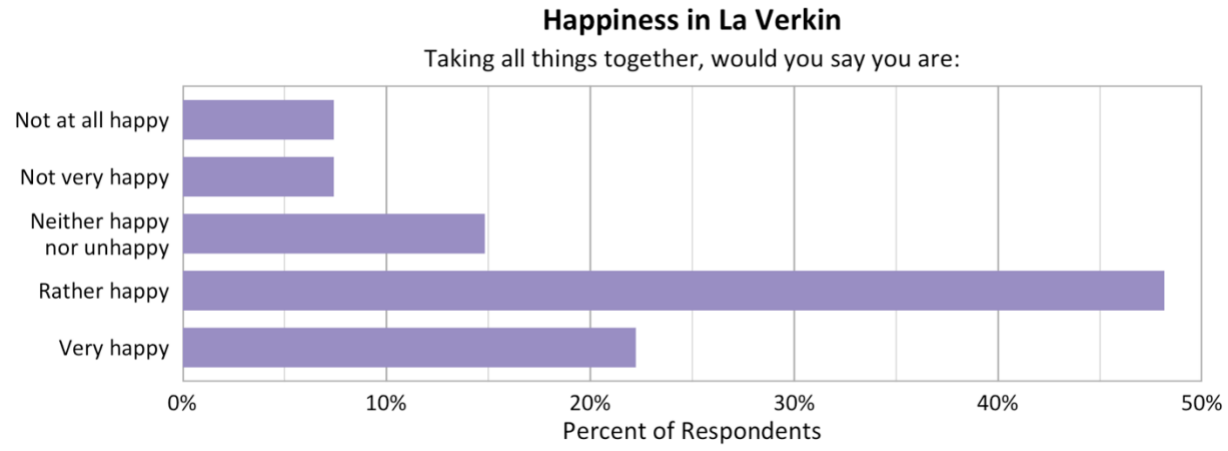


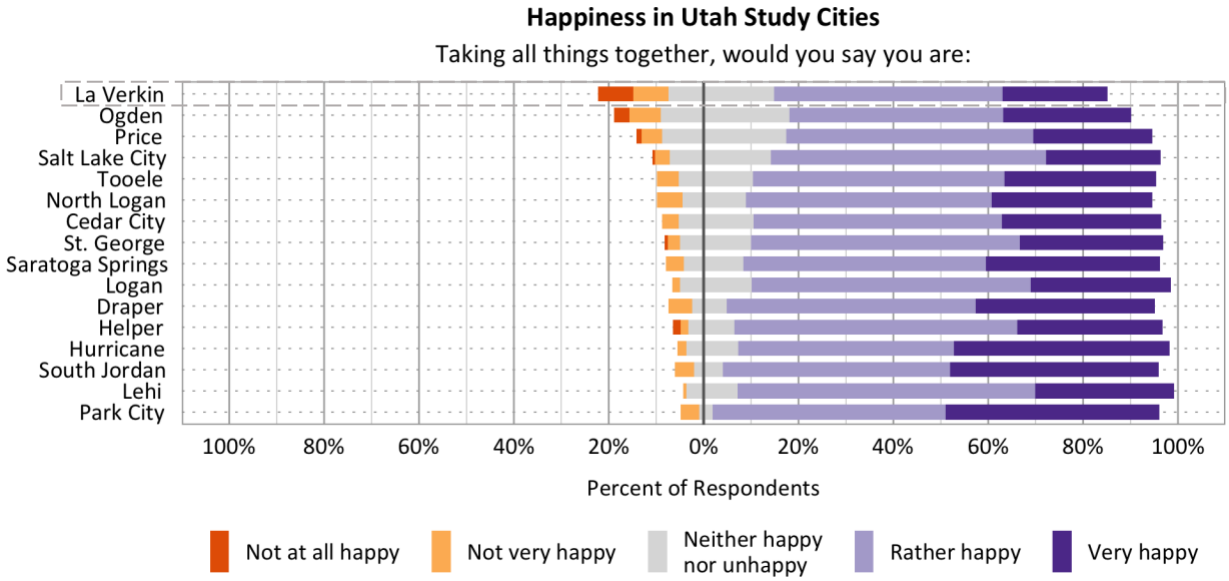


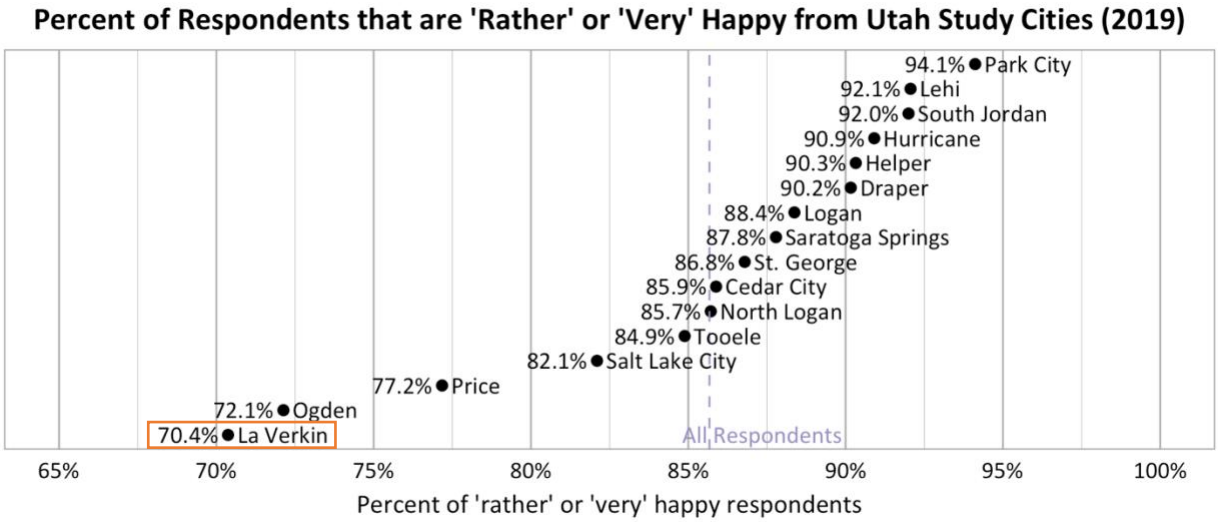


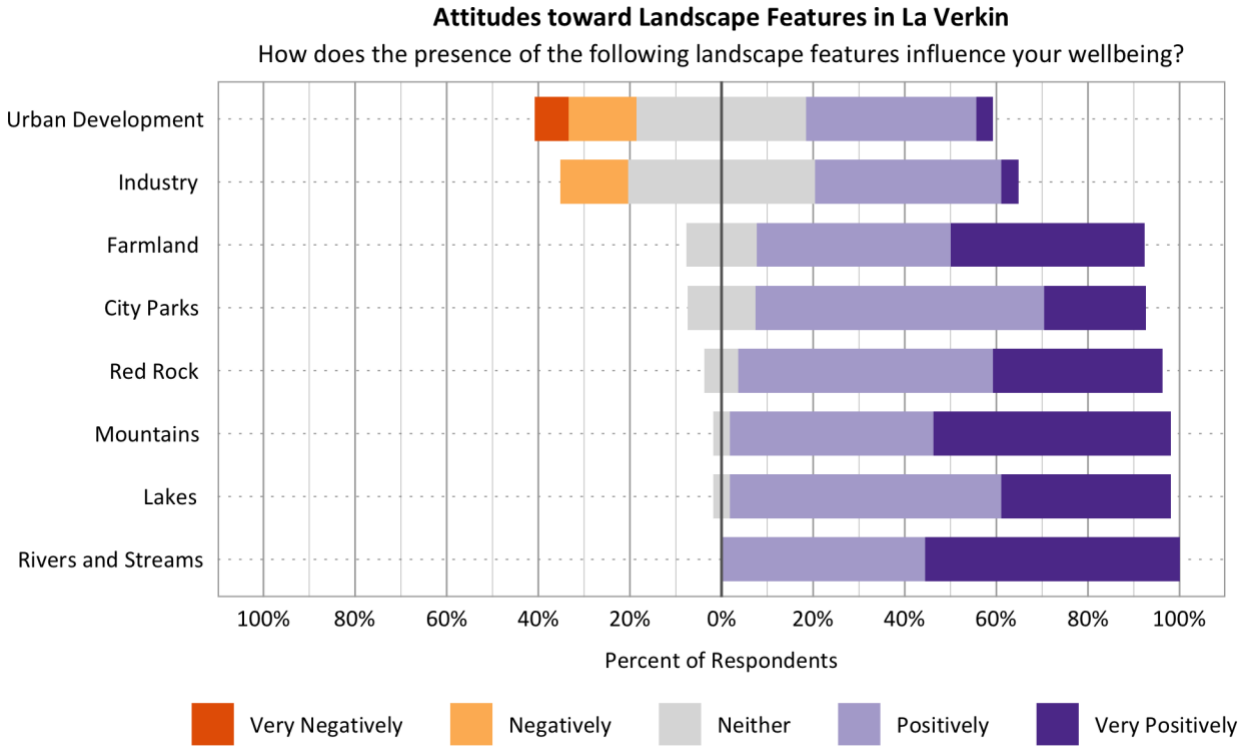
Median Household Incomes (2017)

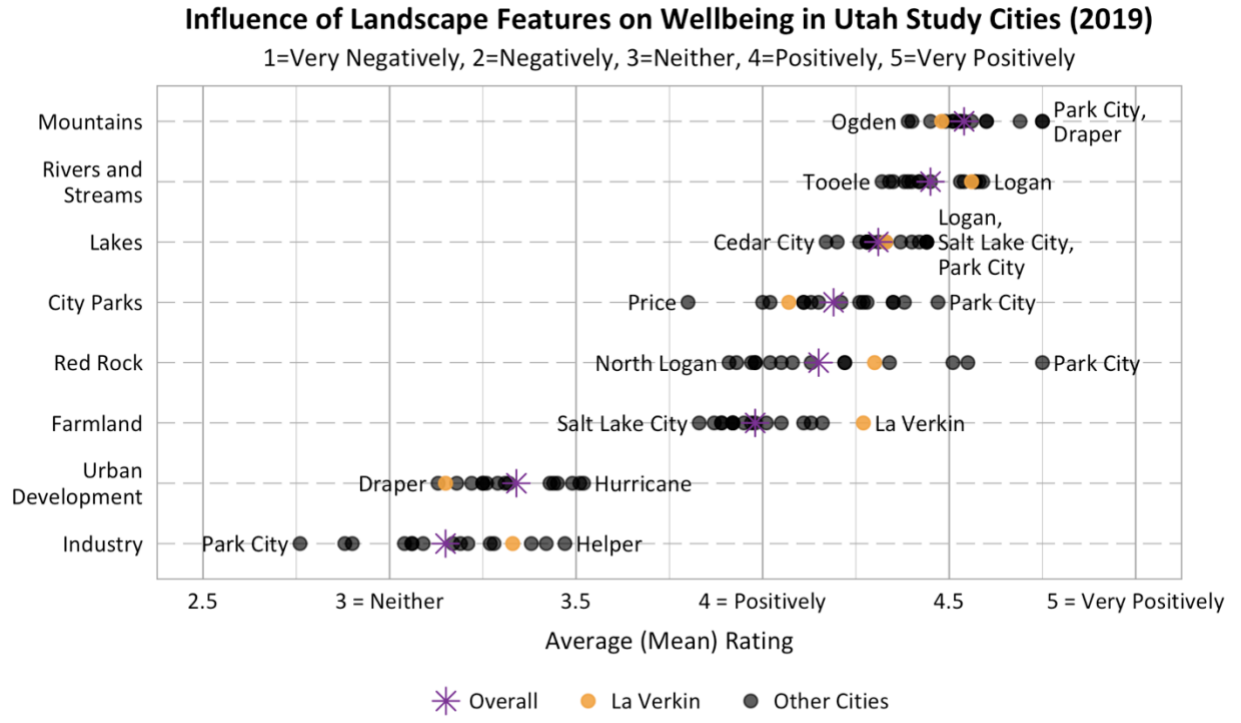
Draper	$110,270
Park City	$104,182
South Jordan	$ 99,856
Saratoga Spr.	$ 88,804
Lehi	$ 85,794
North Logan	$ 70,139
Tooele	$ 58,770
St. George	$ 54,022
Salt Lake City	$ 54,009
Helper	$ 51,363
La Verkin	$ 50,075
Hurricane	$ 49,961
Price	$ 45,388
Ogden	$ 43,361
Cedar City	$ 42,216


Happiness in La Verkin
Taking all things together, would you say you are:
Not at all happy
Not very happy
Neither happy nor unhappy
Rather happy
Very happy
0%
10%
20%
30%
40%
50%
Percent of Respondents


Happiness in Utah Study Cities
Taking all things together, would you say you are:
La Verkin
Ogden
Price
Salt Lake City
Tooele
North Logan
Cedar City
St. George
Saratoga Springs
Logan
Draper
Helper
Hurricane
South Jordan
Lehi
Park City
100%
80%
60%
40%
20%
0%
20%
40%
60%
80%
100%
Percent of Respondents
Not at all happy
Not very happy
Neither happy nor unhappy
Rather happy
Very happy

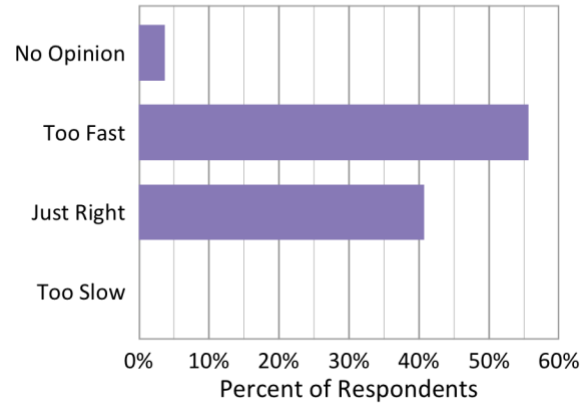

Percent of Respondents that are 'Rather' or 'Very' Happy from Utah Study Cities (2019)
94.1% Park City
92.1% Lehi
92.0% South Jordan
90.9% Hurricane
90.3% Helper
90.2% Draper
88.4% Logan
87.8% Saratoga Springs
86.8% St. George
85.9% Cedar City
85.7% North Logan
84.9% Tooele
82.1% Salt Lake City
77.2% Price
72.1% Ogden
70.4% La Verkin
All Respondents
65%
70%
75%
80%
85%
90%
95%
100%
Percent of 'rather' or 'very' happy respondents


Attitudes toward Landscape Features in La Verkin
How does the presence of the following landscape features influence your wellbeing?
Urban Development
Industry
Farmland
City Parks
Red Rock
Mountains
Lakes
Rivers and Streams
100%
80%
60%
40%
20%
0%
20%
40%
60%
80%
100%
Percent of Respondents
Very Negatively
Negatively
Neither
Positively
Very Positively


Influence of Landscape Features on Wellbeing in Utah Study Cities (2019)
1=Very Negatively, 2=Negatively, 3=Neither, 4=Positively, 5=Very Positively
Mountains
Rivers and Streams
Lakes
City Parks
Red Rock
Farmland
Urban Development
Industry
Ogden
Park City, Draper
Tooele
Logan
Cedar City
Logan, Salt Lake City, Park City
Price
Park City
North Logan
Park City
Salt Lake City
La Verkin
Draper
Hurricane
Park City
Helper
2.5
3 = Neither
3.5
4 = Positively
4.5
5 = Very Positively
Average (Mean) Rating
Overall
La Verkin
Other Cities

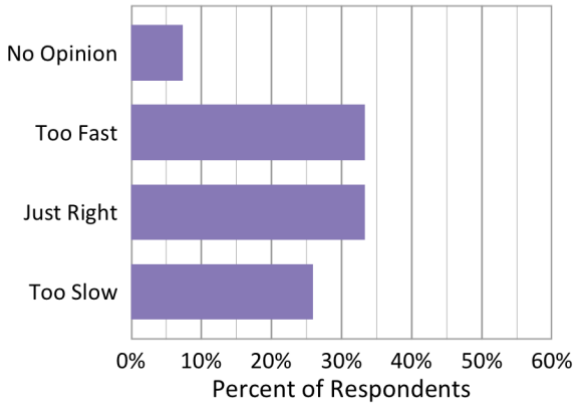
Population Growth in La Verkin

How would you describe the current rate of population growth in your community?



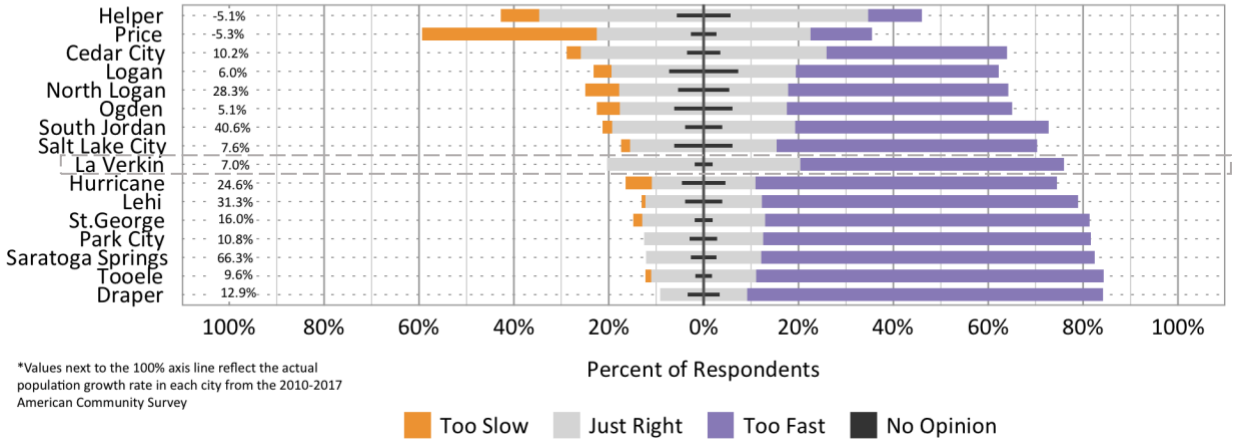
Economic Growth in La Verkin

How would you describe the current pace of economic development in your community?



Population Growth in Utah Study Cities

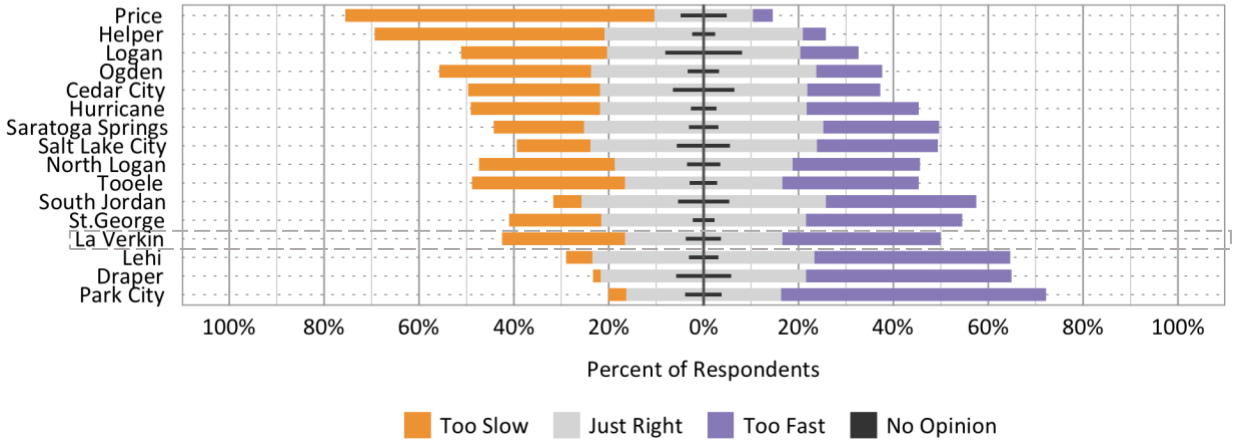
How would you describe the current rate of population growth in your community?

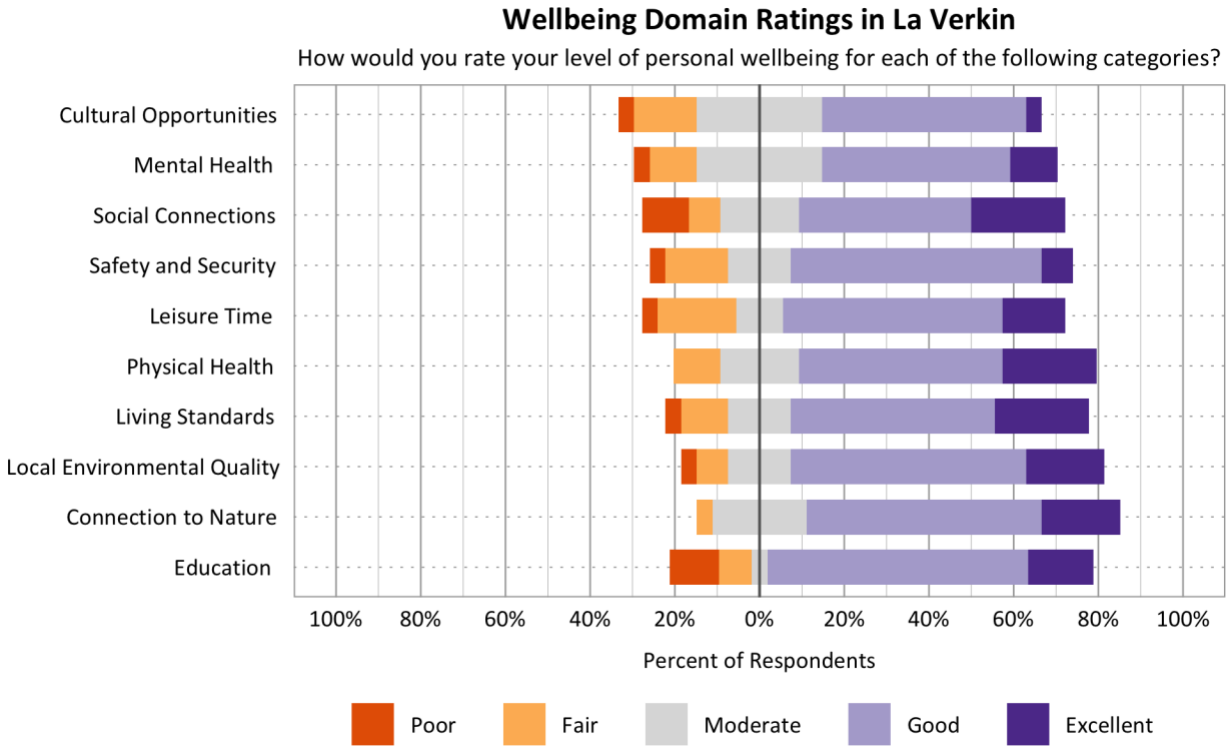


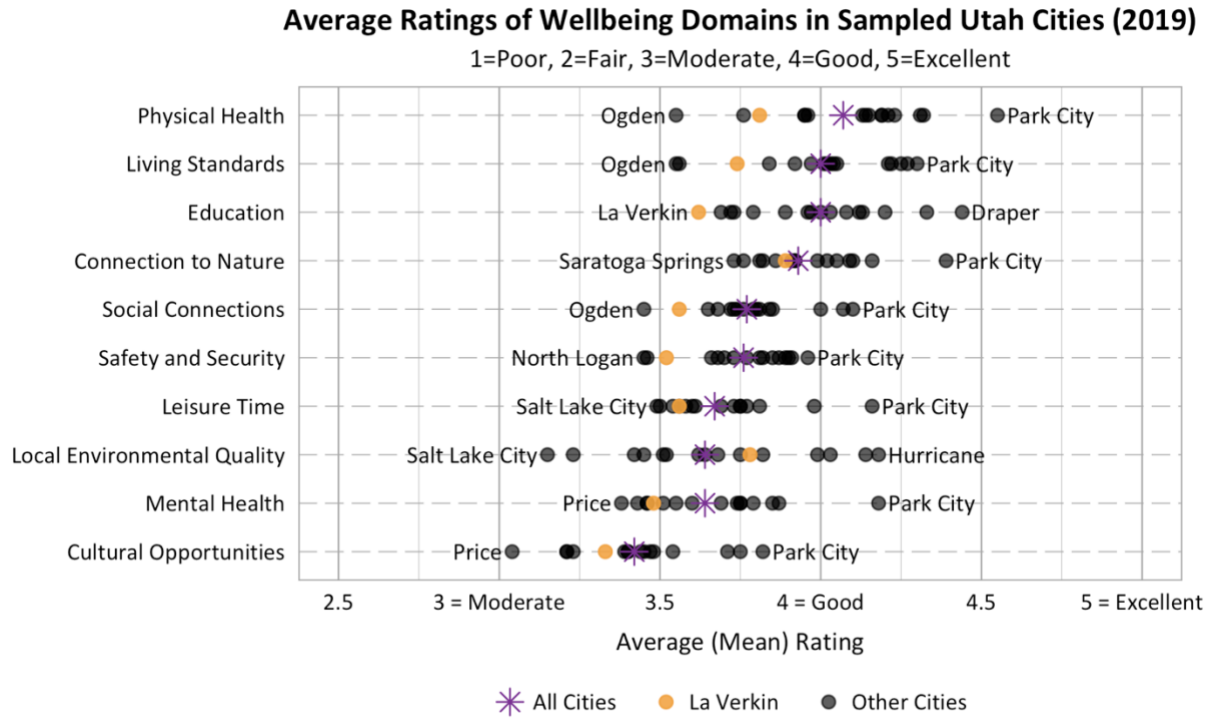
*Values next to the 100% axis line reflect the actual population growth rate in each city from the 2010-2017 American Community Survey

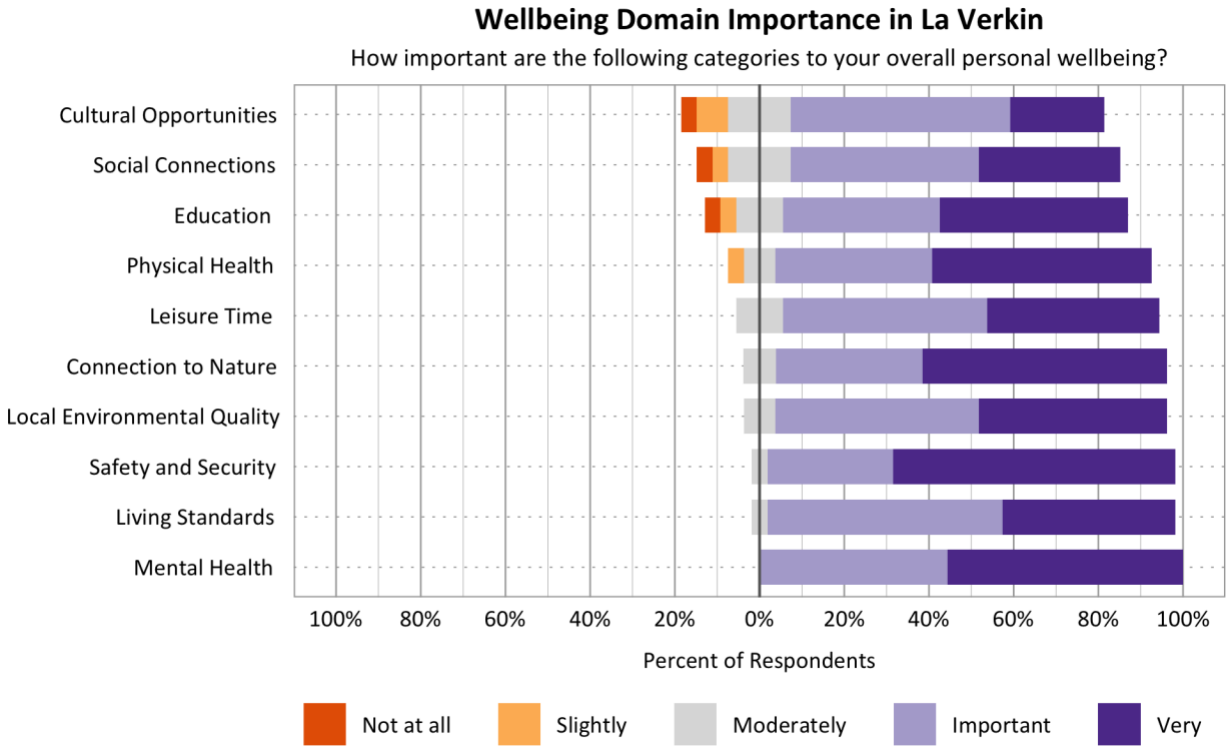
Economic Development in Utah Study Cities

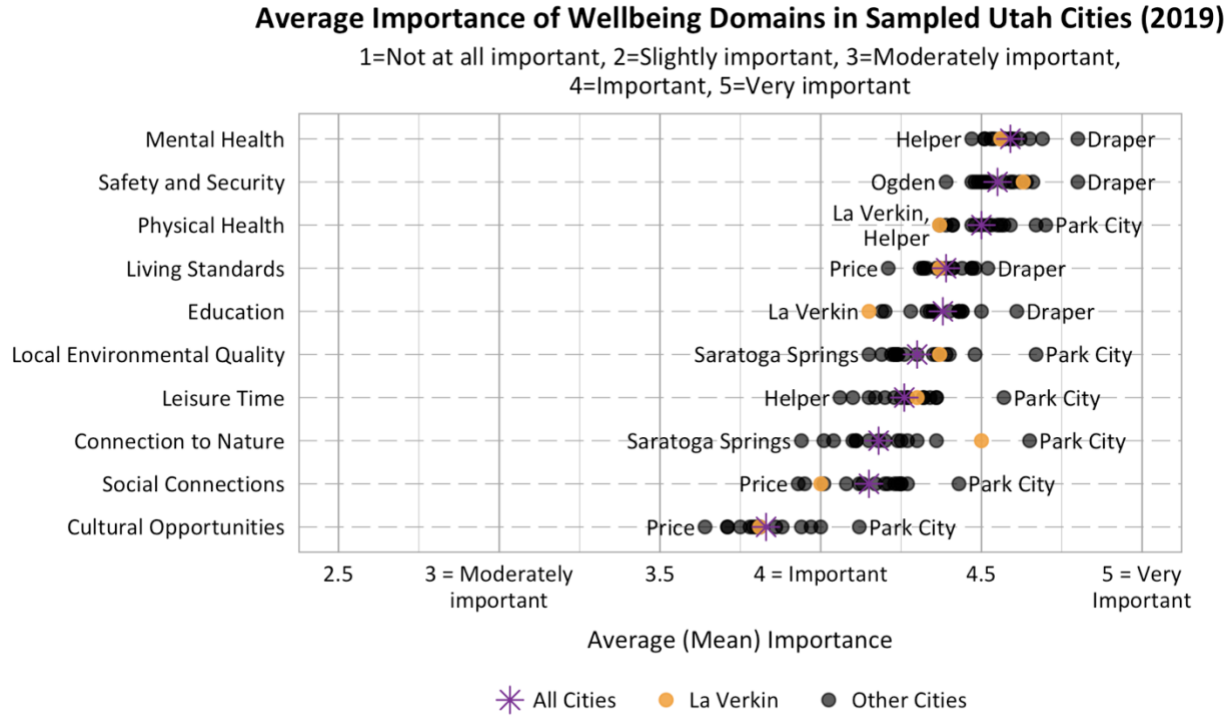
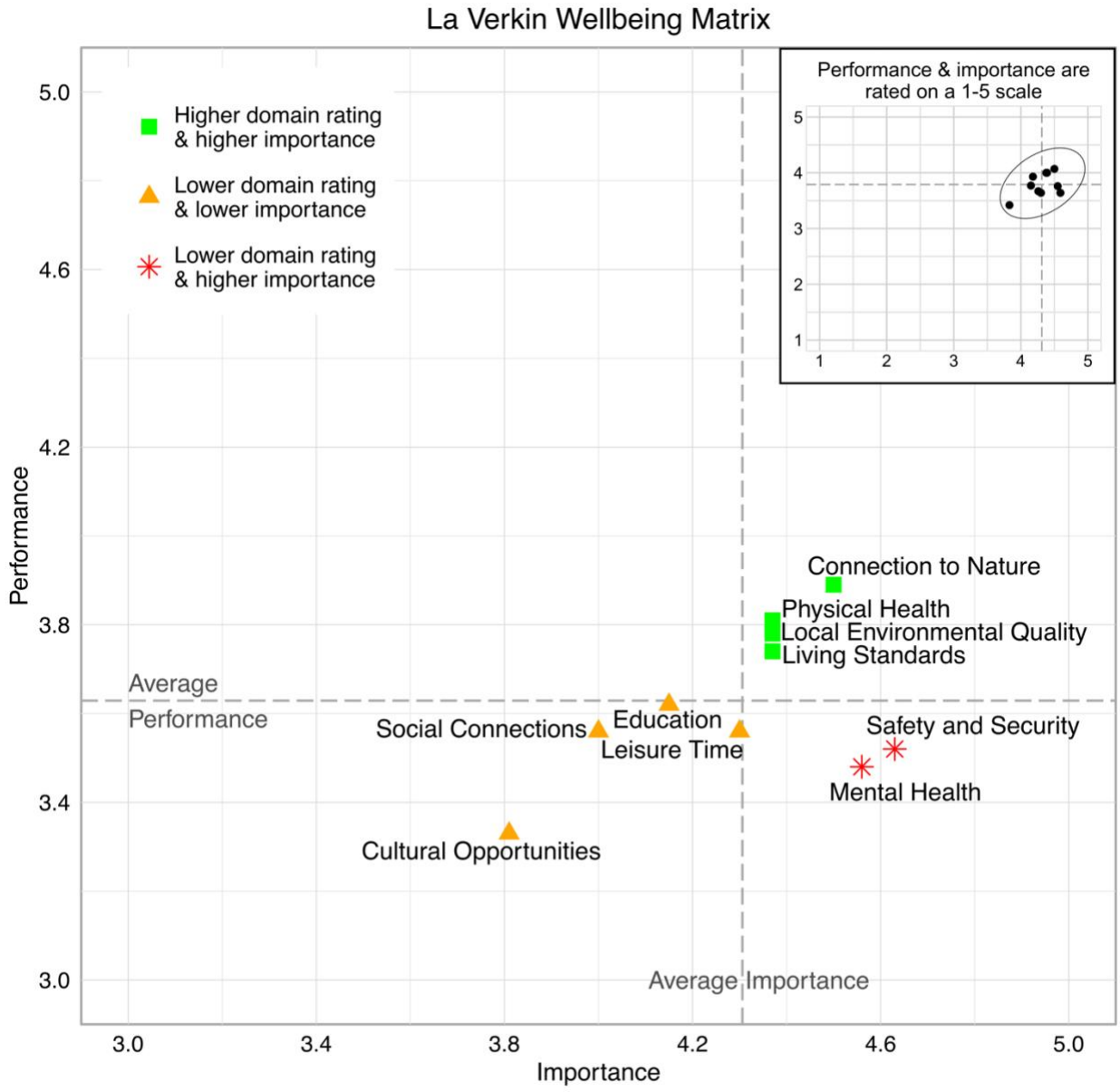
How would you describe the current pace of economic development in your community?




Wellbeing Domain Ratings in La Verkin
How would you rate your level of personal wellbeing for each of the following categories?
Cultural Opportunities
Mental Health
Social Connections
Safety and Security
Leisure Time
Physical Health
Living Standards
Local Environmental Quality
Connection to Nature
Education
100%
80%
60%
40%
20%
0%
20%
40%
60%
80%
100%
Percent of Respondents
Poor
Fair
Moderate
Good
Excellent


Average Ratings of Wellbeing Domains in Sampled Utah Cities (2019)
1=Poor, 2=Fair, 3=Moderate, 4=Good, 5=Excellent
Physical Health
Ogden
Park City
Living Standards
Ogden
Park City
Education
La Verkin
Draper
Connection to Nature
Saratoga Springs
Park City
Social Connections
Ogden
Park City
Safety and Security
North Logan
Park City
Leisure Time
Salt Lake City
Park City
Local Environmental Quality
Salt Lake City
Hurricane
Mental Health
Price
Park City
Cultural Opportunities
Price
Park City
2.5
3 = Moderate
3.5
4 = Good
4.5
5 = Excellent
Average (Mean) Rating
All Cities
La Verkin
Other Cities


Wellbeing Domain Importance in La Verkin
How important are the following categories to your overall personal wellbeing?
Cultural Opportunities
Social Connections
Education
Physical Health
Leisure Time
Connection to Nature
Local Environmental Quality
Safety and Security
Living Standards
Mental Health
100%
80%
60%
40%
20%
0%
20%
40%
60%
80%
100%
Percent of Respondents
Not at all
Slightly
Moderately
Important
Very


Average Importance of Wellbeing Domains in Sampled Utah Cities (2019)
1=Not at all important, 2=Slightly important, 3=Moderately important,
4=Important, 5=Very important
Mental Health
Safety and Security
Physical Health
Living Standards
Education
Local Environmental Quality
Leisure Time
Connection to Nature
Social Connections
Cultural Opportunities
Helper
Draper
Ogden
Draper
La Verkin, Helper
Park City
Price
Draper
La Verkin
Draper
Saratoga Springs
Park City
Helper
Park City
Saratoga Springs
Park City
Price
Park City
Price
Park City
2.5
3 = Moderately important
3.5
4 = Important
4.5
5 = Very Important
Average (Mean) Importance
All Cities
La Verkin
Other Cities

The graph below illustrates the relationship between the average rating of wellbeing domains and the average importance of each of those domains for individuals in La Verkin. Mental Health and Safety and Security were wellbeing domains deemed very important yet rated relatively low.