**Wellbeing in La Verkin, Utah – Preliminary Survey Results**

To better understand individual and community wellbeing in Utah, Dr. Courtney Flint and her students conducted public-intercept iPad surveys in 16 cities in May-June 2019. Surveys were conducted at a combination of venues including: grocery stores, Wal-Mart stores, city offices, libraries, and public events.

This is a five-year study and data collection will continue in the future. We are currently meeting with city representatives to gather input on local wellbeing and reactions to preliminary survey findings. We look forward to your input!

In La Verkin, we surveyed 27 people. They were not highly representative of the people of La Verkin, as shown in the comparison with American Community Survey estimates (collected by the Census Bureau) below. Our survey sample has a much higher proportion of females, those with a college degree, and those in the highest income bracket than the census estimates and a lower proportion of individuals in the middle-income bracket. We will continue to look for opportunities in La Verkin to collect a more representative sample.

<table>
<thead>
<tr>
<th>Study Site: La Verkin</th>
<th>Demographics of Survey Respondents</th>
<th>American Community Survey 2013-2017 Estimates for Population Demographics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 18-50</td>
<td>51.9%</td>
<td>54.5% of adults 18 or over</td>
</tr>
<tr>
<td>Age 50 or Over</td>
<td>48.1%</td>
<td>45.5% of adults 18 or over</td>
</tr>
<tr>
<td>Non-Female (Male, Other, Prefer Not to Say)</td>
<td>33.3%</td>
<td>51.1% (Male only)</td>
</tr>
<tr>
<td>Female</td>
<td>66.7%</td>
<td>49.0%</td>
</tr>
<tr>
<td>No College Degree</td>
<td>76.0%</td>
<td>87.4%</td>
</tr>
<tr>
<td>College Degree (4-year)</td>
<td>24.0%</td>
<td>12.6%</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>NA</td>
<td>$50,075</td>
</tr>
<tr>
<td>Income Under $25,000</td>
<td>24.0%</td>
<td>19.4%</td>
</tr>
<tr>
<td>Income $25,000 to $99,999</td>
<td>56.0%</td>
<td>69.2%</td>
</tr>
<tr>
<td>Income $100,000 or over</td>
<td>20.0%</td>
<td>11.3%</td>
</tr>
<tr>
<td>Religion Latter-Day Saints</td>
<td>48.0%</td>
<td>NA</td>
</tr>
<tr>
<td>Religion Non-Latter-Day Saints</td>
<td>52.0%</td>
<td>NA</td>
</tr>
<tr>
<td>Race/Ethnicity White</td>
<td>88.0%</td>
<td>86.2%</td>
</tr>
<tr>
<td>Race/Ethnicity Non-White</td>
<td>12.0%</td>
<td>13.8%</td>
</tr>
</tbody>
</table>

Survey Results Compiled and Presented by
Professor Courtney Flint
Utah State University
courtney.flint@usu.edu
(435) 797-8635

Funding for this study has been provided by the Utah Agricultural Experiment Station, the USU Office of Research, and the USU College of Humanities and Social Sciences.
The following graphs present findings on survey questions.

**Personal Wellbeing in La Verkin**
How would you rate your overall personal wellbeing?

**Community Wellbeing in La Verkin**
How would you rate the overall wellbeing in the community you live in now?

**Overall Personal Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)

**Overall Community Wellbeing Scores from Sampled Utah Cities (2019)**
(On a scale from 1=Very Poor to 10=Excellent)
Life Satisfaction Scores from Utah Study Cities (2019)
(On a scale from 1=Completely dissatisfied to 10=Completely satisfied)

Financial Satisfaction Scores from Utah Study Cities (2019)
(On a scale from 1=Completely dissatisfied to 10=Completely satisfied)

<table>
<thead>
<tr>
<th>City</th>
<th>Median Household Incomes (2017)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Draper</td>
<td>$110,270</td>
</tr>
<tr>
<td>Park City</td>
<td>$104,182</td>
</tr>
<tr>
<td>South Jordan</td>
<td>$99,856</td>
</tr>
<tr>
<td>Saratoga Spr.</td>
<td>$88,804</td>
</tr>
<tr>
<td>Lehi</td>
<td>$85,794</td>
</tr>
<tr>
<td>North Logan</td>
<td>$70,139</td>
</tr>
<tr>
<td>Tooele</td>
<td>$58,770</td>
</tr>
<tr>
<td>St. George</td>
<td>$54,022</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>$54,009</td>
</tr>
<tr>
<td>La Verkin</td>
<td>$50,075</td>
</tr>
<tr>
<td>Hurricane</td>
<td>$49,961</td>
</tr>
<tr>
<td>Price</td>
<td>$45,388</td>
</tr>
<tr>
<td>Ogden</td>
<td>$43,361</td>
</tr>
<tr>
<td>Cedar City</td>
<td>$42,216</td>
</tr>
</tbody>
</table>
Attitudes toward Landscape Features in La Verkin

How does the presence of the following landscape features influence your wellbeing?

- Urban Development
- Industry
- Farmland
- City Parks
- Red Rock
- Mountains
- Lakes
- Rivers and Streams

Percent of Respondents

- Very Negatively
- Negatively
- Neither
- Positively
- Very Positively

Influence of Landscape Features on Wellbeing in Utah Study Cities (2019)

1=Very Negatively, 2=Negatively, 3=Neither, 4=Positively, 5=Very Positively
Population Growth in La Verkin
How would you describe the current rate of population growth in your community?

- No Opinion
- Too Fast
- Just Right
- Too Slow

Economic Growth in La Verkin
How would you describe the current pace of economic development in your community?

- No Opinion
- Too Fast
- Just Right
- Too Slow

Population Growth in Utah Study Cities
How would you describe the current rate of population growth in your community?

<table>
<thead>
<tr>
<th>City</th>
<th>Percent of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Helper</td>
<td>5.1%</td>
</tr>
<tr>
<td>Price</td>
<td>5.9%</td>
</tr>
<tr>
<td>Cedar City</td>
<td>10.2%</td>
</tr>
<tr>
<td>Logan</td>
<td>6.0%</td>
</tr>
<tr>
<td>North Logan</td>
<td>38.3%</td>
</tr>
<tr>
<td>Ogden</td>
<td>5.1%</td>
</tr>
<tr>
<td>South Jordan</td>
<td>40.6%</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>7.0%</td>
</tr>
<tr>
<td>La Verkin</td>
<td>24.6%</td>
</tr>
<tr>
<td>Hurricane</td>
<td>31.2%</td>
</tr>
<tr>
<td>Lehi</td>
<td>16.0%</td>
</tr>
<tr>
<td>St. George Park City</td>
<td>10.0%</td>
</tr>
<tr>
<td>Saratoga Springs</td>
<td>66.2%</td>
</tr>
<tr>
<td>Tooele</td>
<td>9.6%</td>
</tr>
<tr>
<td>Draper</td>
<td>12.9%</td>
</tr>
</tbody>
</table>

*Values next to the 100% axis line reflect the actual population growth rate in each city from the 2010-2017 American Community Survey*

Economic Development in Utah Study Cities
How would you describe the current pace of economic development in your community?

- No Opinion
- Too Fast
- Just Right
- Too Slow

Percent of Respondents
Wellbeing Domain Ratings in La Verkin

How would you rate your level of personal wellbeing for each of the following categories?

- Cultural Opportunities
- Mental Health
- Social Connections
- Safety and Security
- Leisure Time
- Physical Health
- Living Standards
- Local Environmental Quality
- Connection to Nature
- Education

Percent of Respondents

100%  80%  60%  40%  20%  0%  20%  40%  60%  80%  100%

Poor  Fair  Moderate  Good  Excellent

Average Ratings of Wellbeing Domains in Sampled Utah Cities (2019)

1=Poor, 2=Fair, 3=Moderate, 4=Good, 5=Excellent

- Physical Health
- Living Standards
- Education
- Connection to Nature
- Social Connections
- Safety and Security
- Leisure Time
- Local Environmental Quality
- Mental Health
- Cultural Opportunities

Average (Mean) Rating

2.5  3 = Moderate  3.5  4 = Good  4.5  5 = Excellent

All Cities  La Verkin  Other Cities
Wellbeing Domain Importance in La Verkin

How important are the following categories to your overall personal wellbeing?

Cultural Opportunities
Social Connections
Education
Physical Health
Leisure Time
Connection to Nature
Local Environmental Quality
Safety and Security
Living Standards
Mental Health

Percent of Respondents

Not at all  Slightly  Moderately  Important  Very

Average Importance of Wellbeing Domains in Sampled Utah Cities (2019)

1=Not at important, 2=Slightly important, 3=Moderately important,
4=Important, 5=Very important

Mental Health
Safety and Security
Physical Health
Living Standards
Education
Local Environmental Quality
Leisure Time
Connection to Nature
Social Connections
Cultural Opportunities

Average (Mean) Importance

All Cities  La Verkin  Other Cities
The graph below illustrates the relationship between the average rating of wellbeing domains and the average importance of each of those domains for individuals in La Verkin. Mental Health and Safety and Security were wellbeing domains deemed very important yet rated relatively low.