

Utah Agriculture Outlook Stakeholder Webinar

Thursday May 13, 2021
11 am to 1 pm MT

Zoom Registration: https://usu-edu.zoom.us/meeting/register/tZEvdO2urT4oGtV4MOMjlazUwk_Tr7ntbfNo

Agenda

- 1. Tracking the 2021 Commodity Boom: Key Drivers and Implications for Utah Producers**
Ryan Larsen, Extension Risk and Farm Management Specialist, Utah State University
- 2. Livestock Market Outlook**
Dillon Feuz, Extension Livestock Marketing Specialist, Utah State University
- 3. Drought Indicator and Management Resources for Agriculture**
Anastasia Thayer, Extension Water Economist, Utah State University
- 4. Tax Issues for Weather Related Livestock Sales**
Ruby Ward, Extension Entrepreneurship Specialist, Utah State University
- 5. Using Social Media Polls for DTC Market Research**
Kynda Curtis, Extension Agriculture and Food Marketing Specialist, Utah State University

Description

This two-hour webinar hosted by USU Extension Economics will cover current market conditions for livestock products, as well as the key drivers of the 2021 commodity boom and how the boom may impact Utah producers. For those of you looking to manage drought related risk in 2021, drought indicator and management resources for Utah agriculture will be discussed as well as tax issues to consider when selling livestock due to weather or climate events. Finally, for those selling via direct market outlets, techniques for conducting marketing research using social media polls will be presented.

The agriculture outlook is targeted at agricultural stakeholders in Utah including, but not limited to, state and federal agency representatives, farmer and rancher groups, farm financial institutions, tribal government representatives, and Extension leadership. There will be time after each presentation for questions and discussion.