

HOME-BASED AND MICRO BUSINESS EDUCATION

By Jolene Johnson, USU Millard County FCS/4-H Extension Agent

Many individuals and family members throughout Utah and the nation are searching for ways to add to their monthly income and/or find avenues to translate their interests and hobbies into productive income. One way to accomplish these goals is the establishment of small businesses. “Small businesses are a key part of the American economy, and are a major source of job creation. They are also perhaps even more important in rural areas than they are in urban areas because their size more closely matches the rural labor force. Small businesses account for 90% of all rural companies and almost 65% of all rural jobs.” (Source: How Are Small Businesses in Rural Areas Faring? By Steve Daniels, Mike Whitesides and Jody Gale – Utah State University Extension) Home-based and micro businesses are a great place to test out business ideas. In fact, according to the Small Business Administration by 2003 home-based businesses were averaging earnings of \$50,250 a year. (Source: “Cashing in on Business Opportunities: A Guide to Building a Home-Based and Micro Business Program”, Chapter One: Assessing Self-Employment for Success by Ann Lastovica, Year Published?)

The Millard County Economic Association and Millard County Extension would like to invite you to come to our free “Assessing Self-Employment Skills for Success” introductory classes. These classes are for current and potential business owners or those with business education interests. The goals of these introductory classes are to help residents identify their personal (entrepreneurial) and business management skills, think about what type of business they are interested in based on their identified interests and abilities, and help residents become aware of other topics of Home-Based Micro Business education that will be covered in a more in-depth course in the fall titled “Cashing in on Business Opportunities: A Guide to Building a Home-Based and Micro Business”.

Class times are as follows: Fillmore: Thursday April 17th - 7:00 p.m., Fillmore City Library, North Room, 25 S. 100 W., Fillmore; Delta: Thursday April 24th - 7:00 p.m., Delta Extension Office, 83 S. Manzanita Ave., Delta. This introductory class will also be available upon request for presentation to community groups. Residents are encouraged to contact Linda Gillmor, Millard County Economic Development Director, at P.O. Box 854 Delta, UT 84624, Office: 435-864-1407, Email: lcgillmor@co.millard.ut.us, www.millardcounty-ecdev.com or Jolene Johnson, USU FCS/4-H Extension Agent, Phone: 435-864-1484 (M, W, F), Phone: 435-743-5412 (T, Th), Email: jolene.johnson@usu.edu, extension.usu.edu/millard.