

In This Issue

[4-H Meat Donation Program Helps Fight Hunger](#)

[USU Extension Professionals Receive National Awards](#)

[Just Right](#)

[4-H Clover to Top 150 MPH](#)

[Tech Tips: Grading Your Writing](#)

[Recent Extension Publications](#)

[Extension Career Opportunities](#)

[Join Our Mailing List!](#)

UPCOMING EVENTS

October 20-23
2009 eXtension

National Conference
St. Louis, MO

http://about.extension.org/wiki/009_eXtension_National_Meeting

October 27-28

Restoring the West Conference
2009
Logan, UT

www.restoringthewest.org

Click [here](#) to visit Extension's Upcoming Events Web page.

Extension News

October 2009



4-H Meat Donation Program Helps Fight Hunger

Food banks and charitable organizations are usually successful in collecting cans and boxes of food, but donated meat is harder to come by. A group of Utah State University Extension 4-H youth and leaders are working to change this with the 4-H

Meat Donation program.

On Saturday, Sept. 26, 120 4-H youth worked at the Utah Food Bank warehouse in Salt Lake City sorting meat into small boxes that will be shipped throughout Utah to feed hungry families.

Approximately 120,000 pounds of meat were donated through the program. According to Utah Food Bank statistics, the 4-H Meat Donation Program accounts for about five percent of the annual donated meat.

"This amount of meat is something we wouldn't normally get at the Food Bank - high quality beef, pork and lamb," said Jim Pugh, executive director of the Utah Food Bank. "This donation will make a huge difference in what we can offer needy families."

USU Extension Professionals Receive National Awards

Utah State University Extension professionals recently received national awards for outstanding performance at the 2009 National Extension Association of Family and Consumer Sciences Awards of Excellence annual meeting in Birmingham, Ala.

The awards program provides recognition for members in areas of professional development, communications, program development and public relations.

"It is an honor for our employees to have received awards on the national level," said Chuck Gay, associate vice president and associate director for USU Extension. "This shows the caliber of professionals we have working with our Utah publics."

Award winners include Marilyn Albertson, USU Extension family and consumer sciences agent for Salt Lake County, who received first place, western region winner and national winner in newsletters. This award was the result of a Salt Lake County team entry, including Sara Oldroyd, Sarah Petersen, Elizabeth Garn, Maruja Luis, Stephanie Young and Mary Gedge. Joanne Roueche, USU Extension family and consumer sciences agent for Davis County, was selected as National Distinguished Service Award winner.

Ann House, USU Extension bankruptcy area agent in Salt Lake County, received the first place regional and national Dean Don Felker Financial Management Award, along with her team of Utah family and consumer science agents. The award was given for curriculum developed and taught statewide to help those in low-income households learn financial management skills. Team winners for the award include Teresa Hunsaker, Weber County; Carolyn Washburn, Washington County; Jana Darrington and Dean Miner, Utah County; Ronda Olsen, Uintah County; Marilyn Albertson, Salt Lake County; Darlene Christensen, Tooele County; Ann Parkinson, Sevier County; Susan Haws,

Summit County; Margaret Hopkin, Morgan County; Margie Memmott, Juab County; Kathleen Riggs, Iron County; Michael Johnson, Grand County; Christine Jensen, Emery County; Joanne Roueche, Davis County; Ellen Serfustini, Carbon County; Adrie Roberts, Cache County; Ann Henderson, Box Elder County; Clint Albrecht, Beaver County; Anita Raddatz, Sanpete County; SuzAnne Jorgensen, Garfield County; Lou Mueller, San Juan County; and Jenna Innis, Salt Lake County.

Just Right

According to the results for our recent Marketing and Communications survey, this newsletter is about the right length and frequency.

If you would like to review all the results of the survey, go to this link:
<http://bit.ly/MarComm>

More than 90 percent of respondents said that the newsletter's length was "about right" while only two people thought it was too long and nobody thought it was too short. About 80 percent responded that monthly was the preferred frequency with only 21 percent preferring bi-monthly or quarterly. Nearly 70 percent of those who responded said they watched the webcasts live and another 17 percent watched the recorded versions.

4-H Clover to Top 150 MPH

Utah State University Extension 4-H members anxiously awaited seeing the 4-H clover prominently displayed on NASCAR superstar Jeff Gordon's car during the kickoff for National 4-H Week, Oct. 4-10.



The 4-H emblem made its debut appearance in a NASCAR Sprint Cup Series race where the 4-H emblem was featured on the 'TV panel' of the No. 24 DuPont Chevrolet driven by Gordon at Kansas Speedway Oct. 4. The placement of the 4-H clover was made possible through a donation by DuPont, sponsor of both the No. 24 team and of 4-H.

USU Extension Director of 4-H and

Youth Programs Kevin Kesler anticipated the race and was anxious to see the 4-H emblem.

"What better way to show the world that 4-H is alive and well than to have our clover seen on national television by millions of NASCAR fans," he said. "This is a landmark opportunity for 4-H, and it is great that the 4-H emblem will be so widely seen. We are grateful for DuPont's generous support, and we are sure that the combination of DuPont, Jeff Gordon and 4-H will be a winning team as we launch into National 4-H Week."



Tech Tips: Grading Your Writing

From Dennis Hinkamp, USU Extension Communications

Are your verbose missives tantamount to being obsequious? Or do you write simply? One way to check is to use a simple word analyzer such as the one available at <http://bit.ly/WriteMeasure>. Simply cut and paste in some of your text and click "check." This will give you both a grade level and readability score. You may suspect that 8th

to 10 is about the level you should shoot for in popular publications.

As a bench mark, I plugged in a typical New York Times news story and it rated at Grade: 8 and Readability: 43 (the higher number, the more readable). I also pasted in the transcript from President Obama's most recent health care speech. It rated Grade: 10 with a Readability: 47.

If you would like a more in-depth (free) text analysis tool that calculates word and phrase frequencies, I highly recommend this one <http://bit.ly/TextAnalysis>

Recent Extension Publications

Please take a look at these recently posted Extension publications.

[Minimizing Disease in Your Sheep Flock](#)

[Community-Wide Grasshopper Control](#)

[Helmets, Heads, and Health for Horse Enthusiasts](#)

[Stamping on Velvet](#)

[Fleece Blanket with Half Hitch Knots](#)

[Mini Purse/Hunting Pouch Project](#)

[Strengthening Your Marriage Ten Minutes at a Time](#)

[Charity Fraud](#)

[Balancing the Budget: Fitting It All In](#)

[Credit Scores- More Important Now Than Ever](#)

Visit the USU Extension publication site by clicking [here](#).

Help Spread the Word About Extension Career Opportunities

Professional positions within Utah State Extension are currently open, and we would like your help in spreading the word. Below is a list of open positions. Please forward this list to anyone you know who might be interested in applying.

4-H Youth Programs

[Site Coordinator, 4-H Youth & Families with Promise, Kane Co.](#)

[Site Coordinator, 4-H Youth & Families with Promise, San Juan Co.](#)

Northern Region

[Tooele County Internship](#)

[Afterschool Substitute - Davis Co.](#)

[Afterschool Staff - Davis Co.](#)

[4-H Afterschool Junior High Assistant Site Coordinator - Tooele](#)

Southeast Region

[Mentoring Site Coordinator - Utah Co.](#)

[Extension Assistant Professor and 4-H Youth/Ag Agent-Wasatch Co.](#)

[Extension Assistant Professor and Family and Consumer Sciences/4-H Youth Agent - Uintah Co.](#)

Southwest Region

[Healthy Marriage Initiative Childcare Provider - Washington Co.](#)
[Site Coordinator, 4-H Youth & Families with Promise - Wayne Co.](#)
[Extension Assistant Professor and Family and Consumer
Agent- Sevier Co.](#)

[Sciences/4-H](#)

Visit the USU Extension employment site by clicking [here](#).

Utah State University is an affirmative action/equal opportunity institution.
Copyright © 2009 Utah State University Extension, Logan, Utah 84322, 435-797-2200

UtahStateUniversity
COOPERATIVE EXTENSION