Create Better Health (Utah SNAP-Ed) Helps Utahns Combat Inflation

CREATE

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SNAP-Ed-eligible Utahns who attend Create Better Health classes gain skills to help them better manage their food dollars and make healthier food choices.



During a direct education series at a Davis County high school, the students' teacher shared that she had followed the meal plan and grocery shopping tips from the lessons. At the end of her two-week meal plan, she had \$200 left over from her normal grocery budget. This was an impactful experience for her and great for her students to see the benefits of applying the Create Better Health curriculum in their lives. -Davis County Create Better Health Ambassador

Working with partners such as Utah State University Extension master gardeners, Create Better Health helps Utahns be more self-sufficient by connecting them to gardening space, as well as, gain skills in growing and preparing their own food.



2

community

gardens

garden boxes





I made salsa today with tomatoes, mild peppers, green onions, and onions from our garden! -Create Healthy Gardens participant

Create Better Health Extends Program Reach

Just as the program helps participants stretch their budgets, Create Better Health maximizes its own budget to reach as many SNAP-Ed-eligible Utahns as possible. Three of the strategies for extending the program's reach are more efficient education series, online courses, and additional funding sources.



Utah State University researchers found no significant difference in behavior change among SNAP-Ed participants (n = 151) who attended four, five to seven, or eight or more SNAP-Ed classes. Create Better Health reduced the series to four sessions to improve program efficiency.



163 adults reached since 2021.

Online Course

Create Better Health provides a free, fully online SNAP-Ed course.



I loved the recipes and the tips for making meals more economical. -Online course participant



Additional Funding Sources

Create Better Health seeks additional funding to support SNAP-Ed programming.

Funding Source			Reach			
FY	SNAP-Ed	Other	Total	Education	PSE Sites*	PSE Reach
2018	\$1,421,517	\$27,241	\$1,448,758	22,096	48	45,989
2019	\$1,544,689	\$17,575	\$1,562,264	16,022	35	42,000
2020	\$1,556,718	\$220,976	\$1,777,694	11,847	57	40,102
2021	\$1,549,251	\$30,000	\$1,579,251	7,327	94	143,115
2022	\$1,490,911	\$30,000	\$1,520,911	10,028	95	251,641

*Locations where SNAP-Ed supported policy, system, or environment (PSE) changes improving access to and appeal of healthy food.



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