

CFP Program - Behavior-based Food Safety

*8:00 - 8:10 am - Introduction to program / 1st 3 speaker intros - Brian Nummer
Program Chair

*8:10 - 8:45 am - Overview of behavior science - Mark Aloverious (UNV-Reno). *This talk will serve as an introduction to the program and following talks.*

*8:45 - 9:30 am - Foodborne Illness Risk Factors and Employee Behavior - FDA Speaker
(John Marcello)

9:30 - 10:00 am - Insight into the disconnect between knowledge and behavior --Laura
Green (CDC).

10:00 - 10:25 am Morning Break

10:25 - 10:30 am reconvene / next speaker introductions

*10:30 - 11:00 am - Multicultural Employees - Alan Tart, FDA
(1) identify cultural characteristics and learning styles that influence how multicultural groups receive information; and (2) offer practical strategies for regulators and inspectors to make training more culturally-sensitive.

*11:00 - 11:30 am Understanding / Motivating Foodservice Employees Hudson Riehle
Senior Vice President, Research & Knowledge Group, National Restaurant Assoc.

11:30 - 12:00 am Motivating Employee behavior - Grocery - Michael Roberson, Publix
Supermarkets.

12:00 - 1:30 pm Lunch Break

1:25 - 1:30 pm Afternoon welcome back / next speaker introductions

1:30 - 2:00 pm Bridging HACCP and Behavior Based Food Safety - Jorge Hernandez, US
Foodservice.

*2:00 - 2:30 pm Mandatory Manager Certification with discussion on knowledge to
behavior - Ernie Julian Rhode Island Health Dept or designee.

2:30 pm - 3:15 pm Tying it all together - A food Safety Culture - Frank Yiannas, Wal
Mart.

3:15 pm dismiss