

Utah State University Extension Community Needs Assessment

_____ County ID # _____

Utah State University Extension is anxious to develop and deliver timely and relevant programs to you and your family. Please take a few moments to give us the feedback we need to develop programs that will meet your needs.

DIRECTIONS: In each category below, rate the following educational program areas on a scale of 1 – 5, with 1 being the least important. Feel free to list program areas not mentioned in this survey under “other” below.

Community Resources and Economic Development	How important is this educational program area to you and your family?				
	Least Important				Most Important
• Finance, taxation, and estate planning education	1	2	3	4	5
• Home based and micro business management	1	2	3	4	5
• Small business management and development	1	2	3	4	5
• Tourism development and recreation	1	2	3	4	5
• Economic competitiveness, entrepreneurship, and economic diversification	1	2	3	4	5
• Providing manufacturing assistance to Utah’s businesses	1	2	3	4	5
• Developing effective leadership skills in <i>adults</i>	1	2	3	4	5
• Developing effective leadership skills in <i>youth</i>	1	2	3	4	5
• Developing community surveys with analysis to meet local decision making processes	1	2	3	4	5
• Developing and delivering community resource planning	1	2	3	4	5
• How to form collaborations with institutions, health, and social service agencies to meet community needs	1	2	3	4	5
• Enhancing the well-being of individuals, families, and communities through the use of technology and social systems	1	2	3	4	5
• Improving cooperation, coordination and communication between federal, state, and local jurisdictions to achieve land management and resource conservation strategies	1	2	3	4	5
• Energy issues and energy conservation education	1	2	3	4	5
• Developing a viable and educated workforce in the community	1	2	3	4	5
• Other [please list]					

4–H and Youth

• Programs that help youth develop positive relationships with caring adults	1	2	3	4	5
• Programs that promote a 4-H/youth environment where all feel welcome	1	2	3	4	5
• Programs that develop skills needed to be successful in life	1	2	3	4	5
• Programs that develop decision making and goal setting skills	1	2	3	4	5
• Programs that develop career skills	1	2	3	4	5
• Programs that promote health and fitness for youth	1	2	3	4	5
• Programs that prepare youth to explore science and technology	1	2	3	4	5
• Programs that develop citizenship and leadership	1	2	3	4	5
• Programs that help reduce youth at risk	1	2	3	4	5
• Programs that connect experiences to real world situations	1	2	3	4	5
• Programs that help youth become involved in their communities	1	2	3	4	5
• Increase opportunities for after school 4-H programs	1	2	3	4	5
• Increase community based 4-H club programs	1	2	3	4	5
• Other [please list]					

How important is this educational program area to you and your family?

Family and Consumer Science

	Least Important			Most Important	
• Housing/home buyer information	1	2	3	4	5
• Debt management	1	2	3	4	5
• Retirement planning	1	2	3	4	5
• Financial security/stability for senior citizens	1	2	3	4	5
• Estate planning	1	2	3	4	5
• Consumer education - bankruptcy prevention	1	2	3	4	5
• Consumer education - investing and saving programs	1	2	3	4	5
• Youth financial education	1	2	3	4	5
• Consumer protection	1	2	3	4	5
• Parenting skill building	1	2	3	4	5
• Individual and family resource management	1	2	3	4	5
• Savings program education/tax assistance education	1	2	3	4	5
• Family well-being	1	2	3	4	5
• Grandparents raising grandchildren	1	2	3	4	5
• Single parents/young couples	1	2	3	4	5
• Helping families in difficulty	1	2	3	4	5
• Education for step families	1	2	3	4	5
• Divorce and failed marriages education	1	2	3	4	5
• Impacts of working parents on families	1	2	3	4	5
• Strengthening marriage and interpersonal relationships	1	2	3	4	5
• Youth mentoring	1	2	3	4	5
• Child and spousal abuse prevention education	1	2	3	4	5
• Grandparenting education	1	2	3	4	5
• Preparing nutritious meals with limited resources	1	2	3	4	5
• Food safety and food quality issues	1	2	3	4	5
• Food preservation and food storage in the home	1	2	3	4	5
• Commercial food handlers' safety	1	2	3	4	5
• Healthy living and nutrition for all ages	1	2	3	4	5
• Disease control- diabetes, heart healthy, etc	1	2	3	4	5
• Healthy life styles for all ages	1	2	3	4	5
• Healthy aging	1	2	3	4	5
• Obesity reduction through education	1	2	3	4	5
• Personal well-being and safety	1	2	3	4	5
• Energy conservation education	1	2	3	4	5
• Sustainable living	1	2	3	4	5
• Other [please list]					

Natural Resources

• Enhancing the quality of range resources	1	2	3	4	5
• Management and sustainability of urban/rural forests	1	2	3	4	5
• Wild life habitat education	1	2	3	4	5
• Land management and resource conservation	1	2	3	4	5
• Soil identification and conservation	1	2	3	4	5
• Water conservation	1	2	3	4	5
• Protecting and managing watersheds	1	2	3	4	5
• Storm water runoff	1	2	3	4	5
• Water quality of streams, rivers, and lakes	1	2	3	4	5
• Air resource conservation and management	1	2	3	4	5
• Other [please list]					

Agriculture/Horticulture	How important is this educational program area to you and your family?				
	Least Important				Most Important
• Expanding markets and profitability for agriculture products	1	2	3	4	5
• International agricultural economic development and trade	1	2	3	4	5
• Water quality and management efficiency	1	2	3	4	5
• Reducing risks in farming and ranching	1	2	3	4	5
• Horticultural education	1	2	3	4	5
• Integrated Pest management	1	2	3	4	5
• Agronomy, plant management	1	2	3	4	5
• Organic or niche markets for agriculture [specify area]	1	2	3	4	5
• Current research for improving efficiency in agricultural production	1	2	3	4	5
• Master Gardener	1	2	3	4	5
• Utah Green Industry training	1	2	3	4	5
• Partnering with Utah horse activity groups	1	2	3	4	5
• Nutrient management education	1	2	3	4	5
• Bio-fuels education	1	2	3	4	5
• Small acreage education	1	2	3	4	5
• Grazing and forage production education	1	2	3	4	5
• Invasive and noxious weed education and training	1	2	3	4	5
• Animal husbandry, dairy, livestock, production and profitability	1	2	3	4	5
• Home based and micro business management	1	2	3	4	5
• Irrigated crop production education	1	2	3	4	5
• Dry farming	1	2	3	4	5
• No till farming	1	2	3	4	5
• Other [please list]					

As a current Extension customer, tell us:

• **Expectations**

- As a USU Extension customer, has the information you have received from USU Extension met your expectations?
Yes No

• **Service Quality**

- How do you feel about the quality of service provided by USU Extension in handling your need for information to resolve questions or solve problems?
Handled exceptionally well Handled satisfactorily Could have been handled better Handled poorly

• **Programs Meeting Needs**

- Are the local USU Extension programs meeting your needs?
Yes No Somewhat, but not entirely Not meeting my needs at all

• **Friends**

- What do you tell your friends about USU Extension?
It's great Mostly positive things Nothing much, neither positive or negative Mostly negative things Don't get involved

Check the appropriate response:	<i>Tell Us About You!</i>	
I AM: <input type="checkbox"/> Male <input type="checkbox"/> Female	I AM: <input type="checkbox"/> upper management/proprietor/owner	<input type="checkbox"/> federal government employee
I AM: <input type="checkbox"/> under 25	<input type="checkbox"/> middle management	<input type="checkbox"/> local government employee
<input type="checkbox"/> 25-34	<input type="checkbox"/> sales	<input type="checkbox"/> state government employee
<input type="checkbox"/> 35-44	<input type="checkbox"/> professional (lawyer, accountant, doctor, teacher)	<input type="checkbox"/> retired/unemployed
<input type="checkbox"/> 45-54	<input type="checkbox"/> draftsman/operator/service worker/laborer	<input type="checkbox"/> other white collar
<input type="checkbox"/> 55-64	<input type="checkbox"/> farmer/rancher	<input type="checkbox"/> student
<input type="checkbox"/> 65 or over	<input type="checkbox"/> military	<input type="checkbox"/> other

